JOHN BULL, JULY 5, 1930.
TWOPENCE.

JOHN BULL

No. 1255.
Vol. XLVIII.

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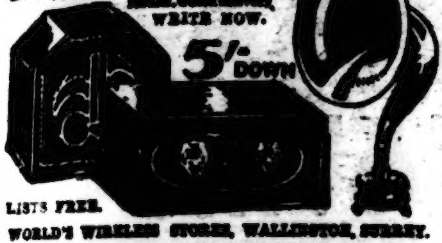

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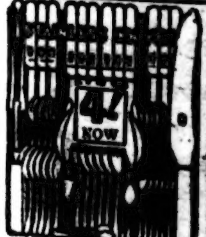

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MORE POSTAL BARGAIN OFFERS appear on PAGE 16

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THE DAILY

TAKES GREAT STRIDE

ON Monday next, July 7th, the new "Daily Herald" makes history once again. It has already broken all newspaper records by establishing a net sale of over 1,000,000 a day from the very first issue.

On Monday next, the new "Daily Herald" will take yet another great stride forward. It will be printed simultaneously in London and Manchester and will provide the **very latest news** for all its readers in all parts of the country.

In order to mark the opening of the Northern premises, the "Daily Herald" next Monday will contain the first instalment of a powerful new series of Intimate Confessions by Famous People. This series, to which such well-known

FROM SIMULTANEOUS PUBLICATION

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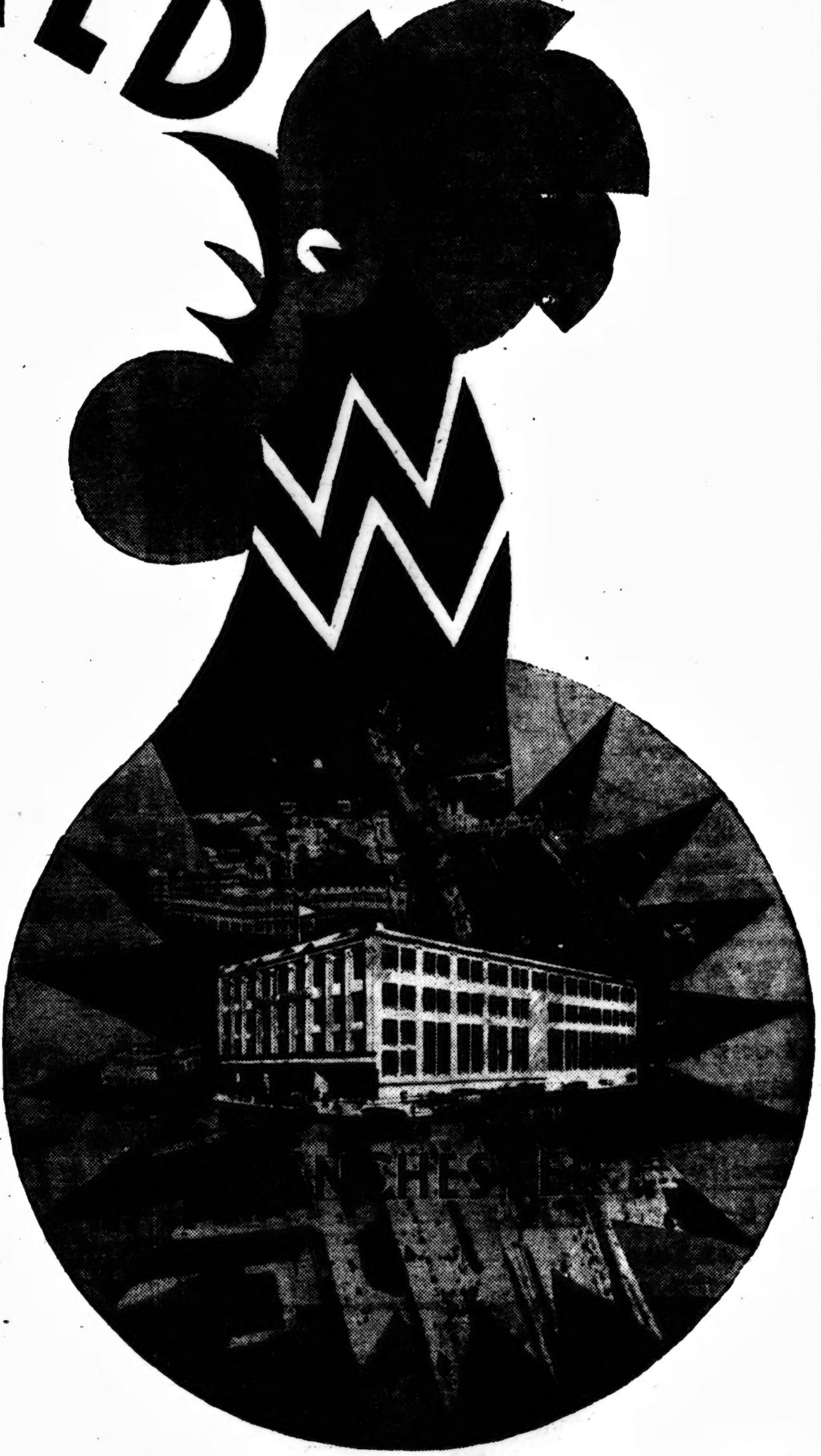

people as **John Masefield, Poet Laureate, Sir A. Conan Doyle, G. K. Chesterton, Paul Robeson, the Bishop of Chelmsford, J.B.S.Haldane, the scientist, W.W.Jacobs** and **Marie Tempest contribute, is one** of the most **arresting and thought-provoking that has ever appeared in** any **newspaper.**

In addition, the **"Daily Herald" next Monday will contain the opening instalment of a sensational new serial,** "The **Day the World Ended," by** Sax **Rohmer. If you like thrills you will** have them **here in plenty.**

Whatever **you do don't miss next** Monday's **"Daily Herald," the first issue** to be **printed simultaneously in London** and **Manchester. Place an order with** your **newsagent to-day.**

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"If you see it in 'John Bull,' it is so"

Russia to Pay Individuals—But Not the Loan

A Blot on Our River Sport

School Scandal Action

WHEN the British and Russian negotiators meet to discuss the settlement of the debts outstanding between the two countries, the Soviet representatives will take the following line:

They will offer settlement in respect of British individuals' property seized or confiscated under Soviet rule, the amount in the pound to be argued.

• • •

But so far as the five to six hundred millions borrowed under the Tsarist regime is concerned, they will repudiate this entirely.

If forced to discuss this they will set against it counter-claims for damage done to Russia by Britain during the Lloyd George-Churchill intervention after the war.

Farmer David

David Lloyd George, farmer and market gardener, of Churt, Surrey, has learned to his cost something about the rottenness of the present system of agricultural marketing.

Although there are several big consuming communities within a few miles of his farm, the majority of greengrocers are too busy getting French produce from Covent Garden to bother about the local grower.

• • •

Having discovered from first-hand experience that farm-marketing needs radically reorganising, Mr. Lloyd George intends to raise the question with the Prime Minister as soon as they get together for their joint agricultural conference.

Snowden's tax-trap

Mr. Snowden is very unpopular with property-owners in London just now, but the only fault that he has committed is to ask these people to pay income-tax which is really due from them.

He is doing this in the present Finance Bill, which provides for a separate valuation of property in London for income-tax purposes.

• • •

Hitherto the valuation for rating purposes has been accepted by the revenue authorities, but as property is usually assessed at less than its real value for local rates, this arrangement has cost the Inland Revenue nearly a million annually for a great many years past.

There is a separate valuation for income-tax purposes in the provinces. London property-owners must come into line.

Pocket politics

Several would-be Labour candidates have had nasty surprises lately.

In addition to being invited to "show their form," they have been asked how much money they can pay towards election expenses.

When they have pointed out that they are comparatively poor men their chances of selection have vanished into thin air.

• • •

There is a good deal of dissatisfaction in the Party at the ease with which well-to-do converts are getting seats nowadays, and the matter is likely to be raised at the coming annual conference.

So this is Henley!

Although believed to be the fastest rowing eight in the world, the famous Mannheim crew is not being allowed to compete at Henley this year because some of its members work with their hands!

This is the ruling of our association, which thinks honest toil undignified.

What the Mannheimers think is unprintable.

It is high time the association amended its antiquated and ridiculous rules.

Weight of bullion

Powerful interests in the City have made it known to the Government's financial advisers that if any attempt is made to raise a £250,000,000 loan, such as Mr. Lloyd George proposes, for employment development works, the issue will be boycotted.

His loan plan caused it

As the Government cannot afford to face the probable failure of a gilt-edged issue, it can do nothing but tell Mr. Lloyd George that the idea of a loan must be left alone.

It was the knowledge of this City veto that made the Cabinet turn down Sir Oswald Mosley's work loan proposal.

It is an outrageous situation, but who can fight big finance?

Would you believe it?

Persons seeking temporary employment in the Government service must get out the family Bible, if not the family album.

We have before us the Joint Substitution Board's form of application, and it must be the red-tape record.

Not only must you give details of Army service, technical qualifications, education, of your place of birth, but you must also state your father's birthplace *and* occupation.

In certain cases you have to give the place of birth of mother and wife.

Finally, you must give a reference from your last employer before enlisting, your last or present employer, and two other persons, householders of British origin, and not related.

Interviews and investigations take three weeks, and then you may get a job.

You will certainly get a headache.

Give and take

At the forthcoming Imperial Conference Mr. J. H. Thomas will probably take the opportunity of hinting to Dominion statesmen that reciprocal advertising of British goods in the Dominions would be welcomed by this country.

Since 1926 the Empire Marketing Board has spent over a million in advertising Dominion products here.

At the same time, Dominion markets are flooded with foreign products, and the governments there do nothing to recommend British goods.

It is reasonable as well as vital that there should be some reciprocity.

Names to blame

A number of casualties among foreign ships recently has led to considerable confusion owing to their bearing the same name as other vessels.

This is because foreign countries do not, like ourselves, forbid the duplication. Consequently, it is not unusual to find over fifty ships of the same flag with similar names.

But as many of them duplicate the names of British ships, in which our underwriters have very large financial interests, it is imperative that an international agreement should be agitated for.

Peter and Paul

The Unemployment Insurance Fund is now completely bankrupt, and Miss Bondfield should insist on an immediate financial reorganisation.

Since 1921 the Ministry of Labour has been borrowing from the Treasury to keep the fund going, and a few months ago an Act was passed increasing the amount which could be borrowed from £40,000,000 to £50,000,000.

But even this "dole" is now on the point of exhaustion, and Miss Bondfield will have to ask Parliament soon to increase the fund's borrowing powers to at least £70,000,000.

This hare-brained finance is costing the Ministry of Labour nearly £2,500,000 a year in interest payments alone.

Tails up!

It is refreshing to learn that one more British industry is forging ahead.

British aero-engines are winning golden opinions abroad, and one of our most popular light planes, which is being built under licence in Germany, France, America, Scandinavia, Australia and Canada, is carrying all before it.

The French factory at Villacoublay has sufficient orders in hand to keep it going at full blast until the end of the year.

Spain: the truth

Some months ago we said we expected to see Spain achieve an entirely new and democratic constitution under its present monarch without any of the horrors of a civil war. Our statements were treated with ridicule by some foreign correspondents of the daily Press.

A royal scholar

Now it would seem from the tardy testimony of one of them that our forecast is to be justified in the immediate future.

Congratulations to King Alfonso and that distinguished statesman, Santiago Alba, who have both learnt much in the democratic schools of British thought.

Quick results

Our exposure of the conditions at Mrs. Caroline Fearn's High School, Bickley, last week, has already been followed by developments which will come to a head on Tuesday next.

• • •

The article has been widely discussed by parents throughout the country. They will follow with the keenest interest the further phases of this extraordinary case.

Inventor's hard lot

In commending Mr. W. H. Pritchard's new gas-detector recently, we spoke of the Government's pitiful £50 grant. We now learn that this trifle was not even a grant, but a loan to enable Mr. Pritchard to perfect his invention.

We hope the Safety in Mines Research Board will not insist upon repayment and further embarrass this nineteen-year-old genius, who cannot even afford to patent his device at the moment.

It is ironical to think that, had he produced an instrument of destruction, the world's governments would have been competing for its possession.

His invention makes for the safety of human lives—and nobody cares a damn!

"IF YOU SEE IT"—*Continued*

Cautious critics

Mr. W. H. Hutchinson, the new president of the Amalgamated Engineering Union, has announced that he is refusing to be nominated again for the Labour Party Executive.

He says that he may have to offer some criticism on political policy, and apparently intends to be free to do this.

Other prominent trade-union leaders are in the same mood, though this does not necessarily imply any deep cleavage.

Hopes built on the assumption that the Labour Government might have power as well as office have not been realised, and it is not easy for the Government to make its real position plain to its industrial critics.

Whether further consultations will bring understanding and tolerance remains to be seen.

"Pensions for wives"

Separation and maintenance cases continue to grow out of all proportion to other business before local justices.

Following our leading article on the subject representations were made recently to the Home Office, but, so far, the demand for special matrimonial courts is being resisted by the authorities.

Delay cannot long continue. These cases will have to be transferred to another tribunal if J.P.s are to cope successfully with the pressure of their ordinary work.

Cold coal prospects

The effects of the new slump in the coal trade, which has developed in Germany and Poland as well as in this country, are becoming more painfully apparent every week.

The total number of mine-workers in employment has fallen from 959,700 to 924,000 in three months.

These figures do not take account of the short-time working in nearly every coalfield, and the general prospect until winter is a gloomy one.

Even if the Government and the Lords settle their differences and the Coal Bill goes through, no alleviation from its operation can be looked for during this period.

Khaki going begging

Again, so far as the rank and file is concerned, Mr. Tom Shaw and the Army Council are contemplating new measures to stimulate flagging recruiting, and an announcement may be expected shortly.

At the beginning of the financial year the strength of the Army was 10,000 below establishment, and there has been a further decline in recruiting

Conditions of service must be made more attractive. A great-deal could be achieved by guaranteeing some sort of employment to time-expired soldiers.

Pension penalties

A new side-light on the old-age pension is thrown by the case of a reader of sixty-five, willing and able to work, but unable to get it, because so many firms "don't employ pensioners."

So he and his wife, who is not yet sixty-five, have to manage on 10s. a week.

As he says, "The pension is all right for some, but it is a curse to the likes of us."

The worst of it is that those employers who do take on pensioners tend to pay them 10s. less than the market price, and so make the Government subsidise the industry.

We should smile

For once in a while Great Britain has put a cute one across the dollar lords of America.

Many millions of pounds worth of British shares sold to the States last year at absurd record prices are now being bought back for half the price. The balance is providing an excellent investment fund for taking up new issues of sound home companies in need of money.

Thus, indirectly, America is helping to finance British industrial development, and some of the big Wall Street operators are being forced to confess that our financiers are not so simple as they thought.

No, sir.

Brighter holiday hopes

His move for holiday pay

When the Annual Holiday Bill, introduced by Mr. Ernest Winterton, M.P., was given a second reading, it was feared that probably it would end there.

There is better news, however.

Miss Bondfield, Minister of Labour, has assured Mr. Winterton that she is going to enter into consultation at once with both the T.U.C. and the National Confederation of Employers' Organisations, to see what can be done.

The aim of the Bill is to give all workers a minimum of a week's holiday, with pay, every year, in addition to the usual Bank Holidays.

Quota Act queerness

During the first year of the Kinematograph Films Act, now under review, 157 exhibitors were known to the Board of Trade not to have complied with its British quota provisions.

But before legal proceedings are taken Mr. Graham should weigh the facts.

Exhibitors fail to show the required proportion of British films because certain renters offer them only rubbish.

Organisations which exhibit as well as rent skim the cream of British production, leaving impossible films to the independent theatre owners.

To preserve the reputation of the British industry, and in fairness to exhibitors, the Act must be amended.

Soviet bluff

The activities of the Soviet Navy are causing uneasiness among the minor European Powers.

Impressive-looking warships have made sudden appearances off neighbouring coasts, intricate manœuvres have been carried out and various demonstrations held.

The capers of these steel red-herrings cause no uneasiness to the larger Powers, however.

But although the Red Fleet is known to be in a sad state of inefficiency, no good purpose will be served by its spectacular attempts to terrorise the Soviet's neighbours.

Money flies

If *R100* doesn't go up very often, the price of this expensive air monster rises steadily.

Repairs necessitated after her recent trials are estimated conservatively to cost not less than £675.

Figures for the annual cost of upkeep and depreciation are in process of calculation.

Her designers can at least congratulate themselves on making money fly in fine style.

Two get their due

Two criminals of diverse types have just been sentenced in London after eluding the police for a considerable time.

One is Walter Dicketts, who will be remembered for his elopement with a young Southend girl, but who is also responsible for a widespread series of frauds.

The other is William Lester, who has imposed upon countless homeseekers by pretending to find them ideal accommodation.

Both were fully exposed in JOHN BULL over a year ago.

Shabby

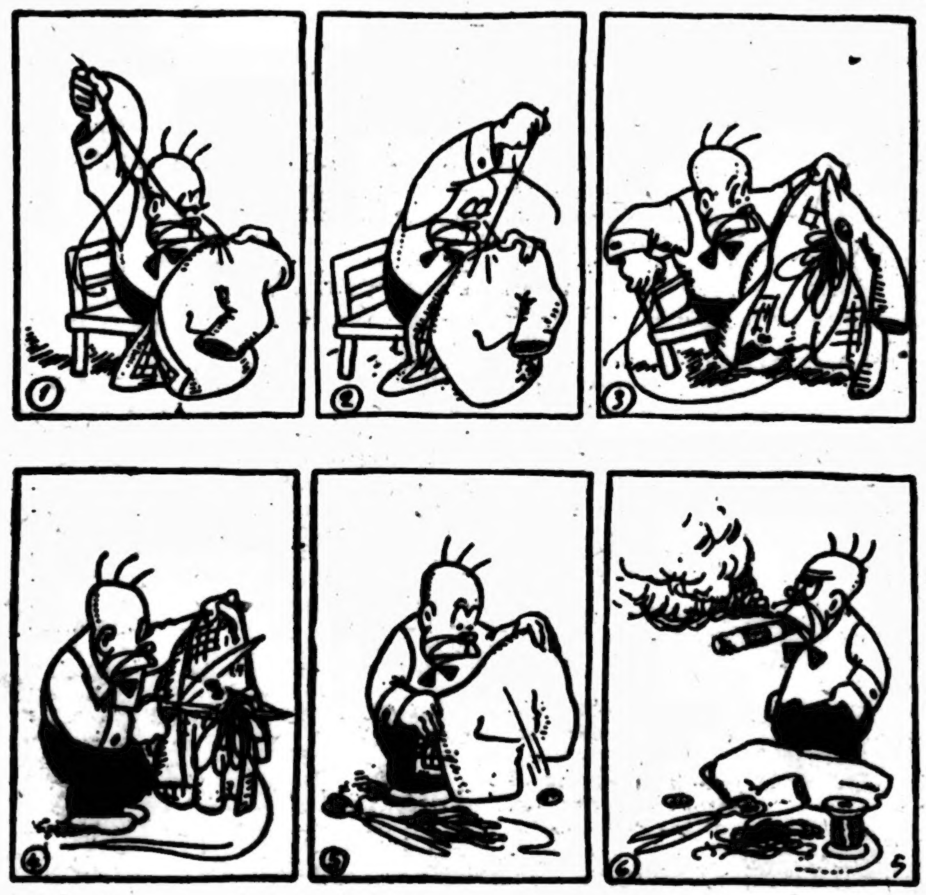
There is a restaurant in the West End of London which boldly prints "No gratuities" on its menu, and places a box on the cashier's desk plainly labelled, "For the staff."

So it is. But not in the way that customers who deposit their coppers imagine.

When pay-day arrives the manager calmly opens the box, counts the contents, and then—adds the balance necessary to make up the girls' wages.

Could a meaner trick be imagined?

ADAMSON— —*Gets the Needle*



A Labour see-saw

Opposing family allowances

Mr. Walter Citrine, secretary of the Trades Union Congress, will be back from his world-tour—undertaken on behalf of his health—in good time for the congress in September.

He proposes to lead the campaign against the policy of family allowances, and to persuade the delegates from the unions not to have anything to do with it.

It is more than likely that they will accept his advice, and their decision against the policy will somewhat queer the pitch for the Labour Party Conference, which is to decide its policy on the same question a month later.

Bureau-crazy

There is a plan for organising a committee of barristers who will watch all legislation to detect infringements of our liberty and to take practical action.

Unfortunately, the wide knowledge and trenchant pen of Lord Hewart cannot serve this vigilance committee so long as he retains the chief judicial post, although his book, "The New Despotism," actually began this war on bureaucracy.

Ships have eyes

For the first time in history a photographic receiving apparatus has been installed on board ship.

Here is a new terror to absconding criminals, a new boon to the ship's news service.

It makes possible the reproduction of weather charts from ships in the various zones, so that the actual weather to be experienced during the voyage may be predetermined, while actual photographs of happenings at sea can be transmitted to the Press ashore long before a vessel reaches port.

That altar ban

Following on our article, "Marry—at Your Peril," calling for the reform of the War Pensions Acts, a small group of M.P.s is moving in the matter, and there is a chance that at long last justice may be done to the widows and children of men who gave their lives for Britain.

Our readers should bring pressure upon their representatives in Parliament to help.

Here's a cad

Just imagine it! William Purcell, of North Tamerton, *drove a four-days-old calf seven miles.*

The poor little beast was found in a terrible condition, with marks on it suggesting it had been beaten with a stick.

And the Holsworthy Bench fined Purcell 10s.!

Perhaps his employer should have been charged too. But somebody should have paid more dearly for such brutality.

Keep it here

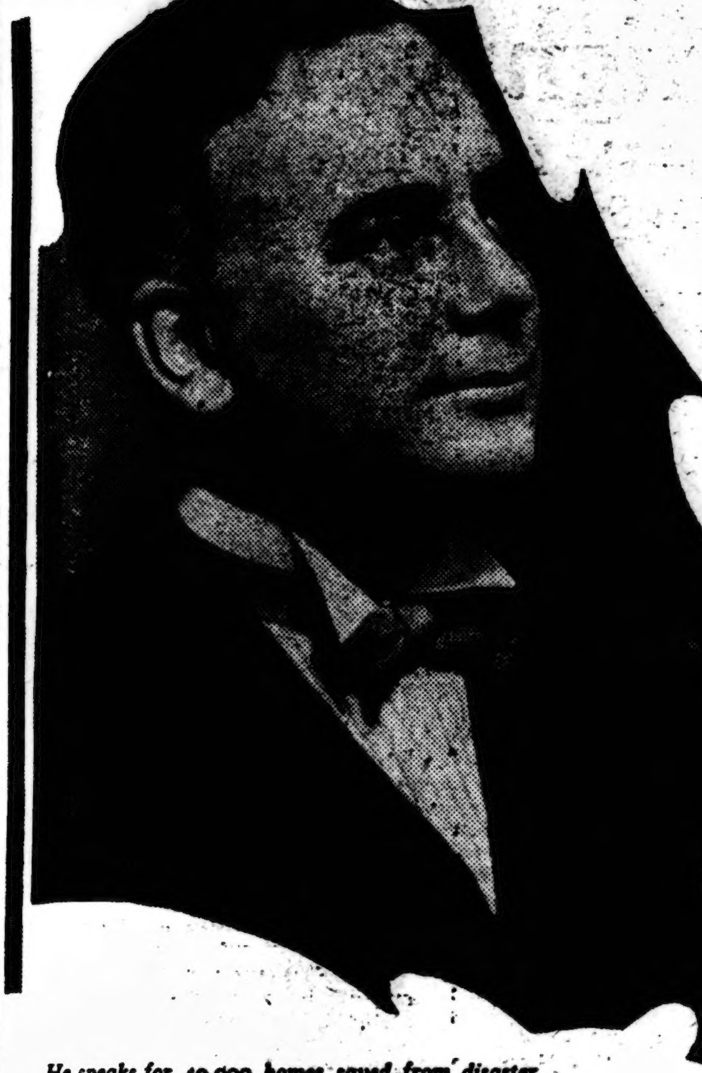
Several representatives of foreign governments are now in London busily negotiating the raising of big loans.

Austria, Jugo-Slavia and Hungary are among those countries which have more or less completed their transactions with the big finance houses.

No doubt the money thus raised will be put to good and useful purposes, but with nearly two million unemployed in Great Britain it is ironic that British capital should be exported to aid foreigners in developing their resources.

The JERRY-BUILT AQUARIUM

by HAROLD BELLMAN



He speaks for 40,000 homes saved from disaster. Mr. Bellman is general manager of a famous building society

THE Bill before Parliament contains proposals for dealing with existing slums; but what about the slums of the future? These are scattered up and down the country in the wake of the jerry-builder—houses breaking under the strain of habitation.

Not a few of them are outwardly presentable dwellings. "Roughcast" covers a multitude of sins. The expert eye reveals their apparent beauty to be scarcely brick-deep, hiding shoddy materials and cheap workmanship.

A year or so ago they were purchased in the fond belief that they were soundly constructed homes. To-day they are cracking and leaking.

In a few years, thousands of such properties will have degenerated into slums, and the victims will have no redress.

In a period of ten years following the Armistice over a million new houses were erected in England and Wales. They were sorely needed, and, thanks to the caution of the best building societies and other mortgage institutions, the majority of them are as safe as houses can be.

But in the extremities of such rapid house-production the principles of sound construction were flouted, here and there, by the unscrupulous building exploiter.

His legacy is a series of dolorous dwellings which mark the countryside as "bungaloid growths." John Burns once described some artisan villas as "brick boxes with slate lids."

Sopping cardboard

THESE latest samples of shoddy building are too bad to include in that category.

They are *cartons* rather than *boxes*. A slate roof would be a godsend. Some roofing material I have seen is like cardboard dipped in cement.

At a conference a few days ago I heard a description of the modern jerry-built villa from a delegate, who said: "Give it two wet seasons and it will become an aquarium!"

Cheap and nasty substitutes for the good old British slate or tile let the rain through in streams in some of these houses and the buckets and tin-bath become a part of the bedroom fittings.

But the toll of damp is not the least fault of the leaky dwelling. From many districts one hears of sagging floors, fallen ceilings, warped walls and split joinery.

The well-managed building society bans these estates, and by rejecting proposals on the advice of its surveyors, saves many a buyer from trouble and loss.

The jerry-builder's invariable practice was to "develop" an estate.

Obtaining sites in the cheapest market—often on made-up land—he worked from a single-house design and reproduced houses at about two dozen to the acre with little or no variation.

Marketing the dwellings at a price beyond the competition of the honest builder, he secured quick sales, and made his graceless exit before his duped purchasers had commenced to regret their "bargains" or realised their liability for road-charges.

To-day, the tragedy of the jerry-built house usually centres around a small saver who has sunk his money in a dwelling that, after two years' exposure to the weather, is but a warped caricature of the dream castle he intended it to be.

Jam that window

UNSKILLED labour, scamped processes and cheap, foreign materials have left indelible traces of the jerry-builder's handiwork; timber, bricks and roofings, the three essentials of the builder's craft, provided him with ample scope for his campaign of price-cutting.

A common complaint is heard regarding timber. Shortly after occupation, the householder suffers the exasperation arising from doors that will not open, window-frames that cannot be closed, and of skirtings that shrink and floor-boards and joists that sag and rot.

What else can be expected from green timber and light framework, consisting only of cheap and ready-made joinery imported from abroad?

I have seen floor joists laid on virgin soil without an inch of site concrete, and weeds growing riot between them.

No one who is familiar with the jerry-builder's methods is ever surprised to learn of leaking roofs and falling ceilings. The get-rich-quick builder scorned the use of good English tiles and slates when inferior Continental tiles could be purchased cheaply.

A detail like a deficiency of hair in the plaster didn't bother the jerry-builder.

Walls that are distinctly "out of plumb" present another general characteristic of the "slums of to-morrow."

In one case I heard of, the back addition had parted company with the main structure. If it maintains its course intact it might eventually be used as a summer-house!

Wherever interior brickwork could be dispensed with the jerry-builder substituted coke-breeze slabs, though the very worst of the substitutes for brick were the home-made "concrete blocks." I recall watching one West Country house in course of construction.

These blocks were made by a labourer on the site. Two scaffold-planks were pegged to the ground and rough partitions inserted. A pile of sand—suspiciously like sand from the sea shore—some china-clay refuse, and a pile of cement were used.

One night, when the builder had retired to his virtuous couch, I examined some of these blocks set in the walls. My penknife went through them without any undue pressure. They are now covered with "roughcast."

Doctored with trash

IN the small but vital matter of gutters, report credits the jerry-builder with importing light-weight castings from Belgium, neglecting to paint the inside, and assuring a legacy of quickly rusting iron.

But this is not the worst form of guttering. I have on my desk as I write a gutter actually made of green timber taken from a house erected this year.

One case before my notice records that exterior "painting" was done with distemper covered with a cheap gloss-paint lacking preservative value.

Not that the jerry-builder was incapable of using colouring to advantage. Witness a certain southern suburb, where small dwellings were actually doctored with red ochre to make a cheap substitute look like honest bricks.

I have seen a so-called bitumen damp-course which was only tarred brown paper, and I have known air-bricks formed of concrete blocks through which the builder has merely pushed a light cane. I could have found a better use for that cane.

Thus, some of the chief ingredients of to-morrow's slums. Mixed well according to plan, and the result is seen in the pneumonia roofs, damp-ridden walls, and rheumatic floorings which now threaten the health of the victims.

There could be no more fitting punishment for those who have victimised their fellows in this way than that they should be sentenced to a spell of confinement in one of their own creations.

Let it be clear that this is not an arraignment of the average builder of to-day. During the past two years the standard of building has definitely improved, and many experts agree that the materials now in use are superior to those generally employed since the war.

Have them watched

IT would be belated, and not altogether just, to blame local authorities for a general laxity in the past. The London County Council, for instance, has persistently adopted a "prevention better than cure" policy towards bad workmanship.

Yet it is clear that a system of inspection at infrequent intervals has, in country districts in particular, provided unscrupulous builders with opportunity to cover rotten work in expectation of an inspector's call.

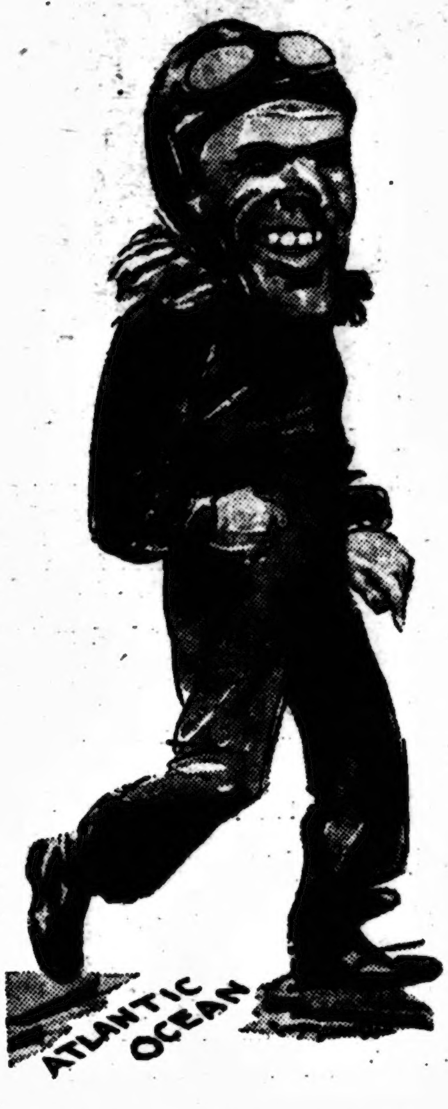
I am not a lover of bureaucracy, but I would willingly increase the powers of local authorities to enable them to drop the proverbial ton of bricks on the maker of shoddy homes.

If we are to save the next generation from a slum problem even worse than our own, if the purses and the health of the house-buyer are to be safeguarded, the national and local legislation controlling house-building must be reinforced until it is no longer possible for the jerry-builder to return to business.

SMITH—*a* Mighty Man

P.M.G. Rings the Changes—The Lion's Biggest Cub

Some Sun in Sunday!



Captain KINGSFORD SMITH,
New York

DEAR FLYER,—I congratulate you on heating the record established by the *Bremen* in the only other east-to-west flight across the Atlantic. It was fine work. And that battle against the fog of Newfoundland was the climax of it.

But you will laugh when you remember how little noise was made when you flew the Pacific, that most dangerous and solitary ocean. It was a flight of 8,000 miles with one stop—the finest achievement yet of any airman.

But you are a modest man who shuns publicity, and so you did not get the praise that was your due.

You don't care. But I do.

JOHN BULL.

Dr. JAMES DEVON,
Glasgow

DEAR DOCTOR,—That was a fine one on the ear, or "dot on the lug," as you would prefer to call it, that you gave the Pussyfoot fanatics in your evidence before the committee of the House of Commons which is considering the Capital Punishment Bill.

To say that "the prisons are not filled with drunkards to-day, but with teetotalers" spiked their guns—I mean dotted their lugs—with a vengeance.

Of course, as you say, that proves nothing except that the Pussyfoot statistics prove nothing.

But please don't get an alternative bee in your bonnet. The pictures have no more than the pubs had to do with driving men to crime.

JOHN BULL.

Police-Constable MILWARD,
New Mills, Derbyshire

DEAR CONSTABLE,—The recent thunderstorm and cloud-burst brought ruin and death for many in your little Derbyshire district, but it also brought out all that is best in you.

Mrs. Berry, of Salem Cottage, and her three children were trapped in their home by the rising waters.

With gallant disregard of the uprooted tree and other things hurtling in the water, which might at any moment have stunned you, you swam several times to the house, swimming back with the helpless mother and children.

Gallantry of far less consequence has been handsomely rewarded in war-time—it will be a rank injustice if you don't get your reward.

JOHN BULL.

The Rev. JOHN W. CLIFFORD,
Primitive Methodist Conference

REV. SIR,—You lament the decline in Sunday-school attendance—9,653 children lost during the past year, and 100,000 in twenty-two years—and you make a bold but vague appeal for experiments.

But the debate at the Bradford conference of the Primitive Methodists shows plainly what's wrong. The delegates got hot and bothered about gambling, "a national menace," and ignored all the real and pressing problems of modern life.

Let the sun into Sunday, sir. Brighten and vitalise your schools.

The kiddies are not running away from God, but from boredom.

JOHN BULL.

The CONTROLLER,
Post Office Telephones

DEAR SIR,—It is the fashion to grumble at all Government services. And in my day and generation I have groused my share.

All the more readily do I congratulate you on the speed with which a trunk call can now be obtained.

Twice recently a call was made from this office to Scotland, a distance from London of about 400 miles, and the connection was made within three minutes of the call.

This, sir, is efficiency. What does Viscount Wolmer say?

JOHN BULL.

Rt. Hon. W. L. MACKENZIE KING,
Prime Minister of Canada

DEAR SIR,—On Tuesday last, July 1, Canada celebrated with great rejoicing her sixty-third Dominion Day.

The largest nation in the British Commonwealth of Nations, the Canadians are proud of their great heritage, and think with affection on each Dominion Day of the Mother Country which protected and guided them in their civic infancy, and finally gave that heritage into their keeping.

Pessimists who look for us to follow the old path to Rome's decline should ask themselves which colony of Rome had for the Mother City the deep affection which Canada has for England.

As the Victorian toastmaster used to say: "Long may our hearts entwine!"

JOHN BULL.

Sir ERNEST JARDINE,
Nottingham Chamber of Commerce

DEAR SIR ERNEST,—Free Traders will welcome with great joy your statement that in France, a Protectionist country, wages are lower than here.

But you and I know that Protection has little to do with it. We know, too, that, value for value, the French workman is better off than the English workman.

And we know why. The land of France is mainly owned by peasants, and not only is France as a whole mainly self-supporting, but even she is so district by district.

The consequence is that, however currency and prices wobble, the real values remain the same.

JOHN BULL.

Lord STRICKLAND, K.C.M.G.,
Villa Bologna, Malta

MY LORD,—You may be assured that the sympathy of the public is with you in the Malta quarrel with the Vatican.

It was difficult indeed for a zealous Catholic like you to take up your courageous attitude in defence of the Constitution. The vulgar abuse levelled at you can be readily discounted.

At the same time, and while I am altogether against the interference of the Vatican in politics, I realise that the change over in Malta from a patriarchial form of government in which the priests played an important part was a ticklish affair.

Perhaps it was managed somewhat clumsily. Can that be acknowledged on both sides? Why not go and see the Pope about it? He's more reasonable than the Archbishop of Malta.

JOHN BULL.

The Rt. Hon. Lord THOMSON,
Minister for Air

DEAR LORD THOMSON,—I am inclined to approve your decision to take no part officially in the forthcoming contest for the Schneider Trophy.

Nothing can rob Great Britain of the distinction which her pilots and machines gained last year, and it is not a matter of supreme moment whether the air-speed record remains at 357.7 miles an hour or is increased by a few miles, or whether it is held by Great Britain or any other Power.

Of far greater importance is the use of the great speed attainable to the greatest advantage of humanity.

JOHN BULL.

STRAIGHT *from the Shoulder*

LORD DARLING: "Mass suggestion is one of the most dangerous illnesses."
But judges often try it on the jury.

• • •

SIR JAMES PARR: "Why is it bad form for Englishmen to talk about their own country?"
Because it isn't necessary.

• • •

LORD DERBY: "I have been a Fre Trader all my life. I am one n longer."
In his old age he needs Protection.

• • •

LORD AMPTHILL: "The first lesson o patriotism must be learnt in infancy."
Supporting home produce?

• • •

REV. C. H. HULBERT: "Millions wh came back from the war lost thei morals."
Still more lost their jobs.

Not from the B.B.C.—Col. Ruggles-Brise, M.P., inspired by the Consumers' Council Bill, says:

MORE GROUSE WITH YOUR GRUB

THOSE who dream Utopian dreams,
And cherish most nefarious schemes
To regulate the price
Of this and that, will quickly find
They're up against a Master Mind
In Colonel Ruggles-Brise.
Though housewives cry for cheaper food,
And others, in determined mood,
The combines try to bust!
Let this important fact be plain;
They, ere this end they can attain,
Must vanquish Ruggles first.

One who's determined to expel,
From bonnets where they're fain to dwell,
All Socialistic bees,
Is—if we may another way
His eminent cognomen say—
The doughty Ruggles-Brise.

It appears that some of my countrymen know so little about their leaders of thought that they are doubtful as to whether my name rhymes with "mice" or with "cheese," and I have no intention of offering myself as a target for vulgar rhymesters by enlightening them.

I venture to predict that my gallant defence of the last Die-Hard ditch at Westminster will go down to history.

As a member of the Standing Committee which considered the Consumers' Council Bill, I made my position plain when I protested against any attempt to harrass merchants, who, as I pointed out, often act as a buffer-state between the producer and the consumer.

Strange to say, neither the producer nor the consumer appears to appreciate this—the one complaining that he receives to little and the other that he pays too much.

So, between the two, the unhappy middleman is abused like a pickpocket—and sometimes compared with one.

And now hare-brained Socialists talk of fixing retail prices, and criticise the middleman for making excessive profits—which only shows how little honour is accorded profits in their own country.

Needless to say, price-fixing is impossible. Members of the House of Commons may pay 4d. for a dish of fried potatoes, while members of the Carlton Club are charged more, and the lower orders, when they visit a fish-and-chips emporium, are presumably charged less.

This, as I have sapiently pointed out, means that not one, but thousands of prices would have to be fixed for the same article.

The answer, I am informed, is that clubs and restaurants can charge whatever their members and customers are foolish enough to pay—that what the Government is concerned with is the price of spuds before they have been fried, boiled or otherwise dealt with.

Well, I may have got things a bit mixed (thank heaven, the soppy worship of intellect is not a way we have in the Army), but the fact remains:

Though I may be rather muddled,
And my arguments befuddled,
And my pearls of wisdom somewh
loosely strung;
Still, the middleman who juggles
With food prices has in Ruggles
Hyphen Brise a friend who's stro
in jaw and lung.

And when I go forth to battle,
Then my sabre I shall rattle,
And, though Socialists may hiss at m
and hoot,
Profiteers will be elated—
Not for nought I'm designated
As Lootenant-Colonel—accent on th
"loot"!

A BRIDLE for an ELEPHANT

by A. G. Gardiner

Posterity will say, "Sir John Simon saved India"

HISTORY will say whether Sir John Simon has done for India what Lord Durham did for Canada nearly a hundred years ago. It was Durham's report at a time when Canada was in rebellion that saved that country to the Empire.

I think that a hundred years hence the same verdict will have been passed by time upon the labours of Sir John Simon.

Let us first glance at the Simon scheme. It is broad, liberal, statesmanlike. It is founded upon the most thorough and searching survey of the whole Indian problem that has ever been made in the history of that country.

It marks a bold advance in the direction of the goal set up in 1917—the goal, that is, of ultimate and complete self-government, and the inclusion of India in the system of autonomous British dominion.

The first step towards that goal was taken in 1919 in the shape of the Montagu reforms, which were conceded subject to revision at the end of ten years.

That provision was a mistake, for the prospect of revision kept the pot of unrest on the boil and helped to produce the present ferment.

Looking forward

It is the wise decision of the Simon report that the new scheme shall avoid these periodic disturbances, and shall contain within itself the principle of organic progress to the full attainment of the ultimate goal.

The first outstanding feature is the scrapping of the Montagu device of dyarchy and the grant of self-government to the provinces of India.

The second outstanding feature is the nucleus of a central government on a federal basis, like that of the United States of America.

The parallel of the British Parliament is obviously not applicable to a vast continent like India, with its multitude of races, religions and languages.

Direct election in such circumstances is impracticable, and the central legislature will be elected by the provincial legislatures and the Indian States.

Bayonet brigade

For very wisely Sir John Simon aims at an All-India solution which brings the independent territories of the native princes as well as the British India provinces under the one central legislative umbrella.

These are the main features of an enormously complex scheme. The proposal takes great risks, but those risks are not so great as those which would have been incurred by a less generous and less courageous policy.

There have been two lines of attack on the report. The first comes from the remnant of Die-Hards in the British Press who want us to govern India as a conquered nation.

We need not waste any time on these fanatics of force. They can be left to rage and fume in the pages of the *Daily Mail*.

The second line of attack is more serious. It comes from the extremists of India and from one or two journals in this country, which, with deplorable recklessness, have done their best to destroy this great gesture of peace and misrepresent it to the world.

So far as the Indian extremists are concerned, nothing else was to be expected.

They have now, under the influence of Gandhi and the Indian Congress, worked themselves up into a frenzy of Anglophobia which would reject any scheme short of the immediate evacuation of the whole of India by the British.

Immediate and complete independence is the claim of these zealots, who, with astonishing disregard of facts, have been compared with the Irish Nationalist leaders who won Home Rule for Ireland. We are told that if we do not yield to them we shall precipitate an Irish crisis magnified a hundred-fold.

On the contrary, if we were so insane and so cruel as to yield to them, we should precipitate a chaos without parallel in history.

Within a year of our withdrawal, India would be a welter far worse than that in which poor China has been plunged for a generation.

The truth, of course, is that there is no point of comparison between India and Ireland.

Ireland is a unit—small—of one race, one language, one religion.

India is a vast continent with hundreds of races, scores of languages, multitudes of religions—a continent that has enjoyed a peace, a tranquillity and a standard of order and justice unparalleled in the world, and has enjoyed it owing to the presence of the British, who have made an administrative unit of this infinite diversity.

Nor is it for a moment true that the Indian extremists represent the Indian people as the Nationalists represented the Irish people.

The rebel movement comes from the tiniest fraction of India's millions. It comes mainly from one aristocratic caste of one religion, few in numbers, but great in wealth and influence.

Voiceless millions

It does not represent the Moslems, who number seventy millions.

It does not represent the wretched caste of the "untouchables," who are alone more numerous than the population of this island, and who have nothing to hope for from the transfer of power to the Brahmins who oppress them.

It does not represent the peasantry, who know, with the witness of their own eyes, what English administration has done for them in fighting the famine, obliterating the plague, irrigating their soil, and securing them equal justice.

It does not represent the Indian States, which know that their independence is alone secured by the maintenance of the British *raj*.

The Indian Congress is no more the Indian people than the Tailors of Tooley Street were the people of England. That is the fact that lies at the root of this great matter.

It is time that the extremists were made aware that we are not in India by their consent, but by the consent of the Indian people, whom we shall continue to serve until they need our service no longer.

Stay and govern

There is no intention on the part of any section of the British people to capitulate to violence and disorder.

We shall stay in India because to desert India would be a crime of unspeakable baseness. We shall stay, and we shall govern.

We shall govern in the spirit of the Simon report, with the purpose of hastening the time when India can govern herself.

Let this intention be firmly and resolutely proclaimed.

Let it be seen that the whole of this nation, without distinction of Party, is unanimous in this great purpose.

Let us lose no time in submitting the Simon scheme to a Round-Table conference to hammer out the details, and let us invite to that conference representatives of all the multitudinous peoples and interests of India.

If the Congress leaders refuse to come, that is their affair.

We shall go on with our task without them, relying on the help of those Indians of good will and good sense who understand that the consolidation of India into a self-governing unit is a labour of infinite difficulty.

It is a work that can be accomplished not by violence and revolution, but only by wise statesmanship and mutual understanding.

The Best of the Week

THE BIRTH of the VOTE

ON Monday morning (July 7) lift your hat to the memory of Lord John Russell, who piloted the Reform Bill through the Commons ninety-eight years ago, and thus blazed the trail of democratic government in Britain, by giving to borough householders the vote.

Slowly down the century the franchise has extended until to-day we—man or maid—vote at twenty-one. What has the vote accomplished?

A century ago miners worked underground for a shilling a day. Girls on the pit-head earned fivepence for twelve hours.

There were no old-age pensions; no provision for sickness or blindness; no elementary schools; no factory or mine inspectors; no trade unions; no medical attention for school-children.

The vote has altered all that.

Yet the spirit of citizenship is still the paramount need of to-day. It is the thinking man and woman who will make the nation better. Social advancement means courage, enterprise and thought.

It means more. It means work—activity, propaganda, organisation, all the time.

Social betterment and equality of opportunity can only be secured by the vote. The cross can do more for Britain than the carbine; the ballot is a greater weapon than the bludgeon.

A business Government elected by intelligent voters could banish poverty in five years.

To the thousands who are too lazy to vote, I say—remember the cost to our fathers, and get busy.

Lift your hat to the memory of a great man; then roll up your sleeves. There's much yet to accomplish.

Look Forward

THINK a fortnight ahead! Your "Best of the Week" must enshrine some event of national and world interest which occurs on July 17, 18, 19 and 20. Get busy with your memory and your calendar.

Otherwise tell JOHN BULL'S *million-and-a-half readers about some human incident which occurred during the week.*

We pay Two Guineas for the chosen "Best," and if other contributions are used they will be well rewarded.

[Two Guineas Award this week to Robert Haswell, 3, Model Street, New Seaham, S.O.]

NAMELESS GIRL: *Dramatic Sequel*

"Terrible chapter in Miss Remieties' life"

"In the splendid charge of a convent school at Hillingdon, Middlesex"

"Thanks to Mr. John Maxwell"

SIX weeks ago we asked the readers of JOHN BULL to co-operate with our Investigation Department in answering a question as poignant as has ever been asked by a human being.

The question was, "Who am I?"

It was asked of us by a woman now being cared for by kindly folk in a comfortable home at Farnworth, Widnes.

Only one definite fact was known by her about herself—that for fifteen years she had been in the splendid charge of a convent school at Hillingdon, Middlesex.

She believed that her name was either Edna May Remieties or Greenley, and her age about twenty-three.

These suppositions and a few vague memories of her infancy were the only clues to her origin.

In less than two months, with the help of a multitude of correspondents, we have been able to establish who the woman is and to prepare a complete and exact record of every principal incident of her career since birth.

Her real name is not Edna May, but Calaparta Remieties. She was born at Prescot, Lancashire, on Boxing Day, 1901, and is therefore five years older than was supposed.

There is every reason to believe that the mother of Miss Remieties is still alive, and that she is living abroad.

Hoped reunion

We are, in fact, hopeful, from the knowledge we have acquired of her whereabouts, that the mother will be reunited soon to the daughter she has not seen since babyhood.

A remarkable story of a thwarted love-affair and the buffetings endured by a helpless child emerges from the discovery of the date and place of the birth of Miss Remieties.

The name Calaparta Remieties is distinctly Lithuanian, and there are to-day in St. Helens the descendants of a number of families who came here many generations ago to join the glass-manufacturing industry.

Miss Remieties belongs to one of the oldest of these families.

It had changed its Lithuanian name to Smith, although there is no deed-poll record of the fact.

The mother of Calaparta was the only child of the last survivors of this family. They left St. Helens twenty-seven years ago.

Her parents decided that their daughter should marry a young man of their own race, who is in business in St. Helens to-day.

She was deeply in love, however, with another man, and refused to do so.

When, instead, she formed an alliance with the man of her choice, her father went so far as to turn her into the street because of her defiance.

She continued her union with her lover until just before the baby, Calaparta, was born, when the father went to America. He has never been heard of again in the district.

Father emigrated

For two years Calaparta's mother supported herself and child at Southport by nursing, in which she had become qualified.

Her father had in the interval emigrated, and later he sent to his daughter an offer which she accepted.

It was that she should join him overseas on condition that she came unaccompanied by the child of the union he had forbidden.

This was made possible by a well-to-do family in Earlestown agreeing to accept the custody of the baby.

For some reason which cannot be ascertained exactly, Calaparta, at the age of four, passed from the care of the Earlestown people into that of a Mr. John Gilhooley, who had been a sergeant in the Royal Artillery.

Another of her recollections was that of the death of her father. In this she was mistaken. It was Mr. Gilhooley who died.

He had taken her to Mossend, near Motherwell, and she was there when his death took place in Glasgow Royal Infirmary in 1905.

The next chapter of the child's life must have been a terrible one.

She was removed to Manchester, and came into the charge of a worthless woman, whose name is still notoriously remembered in the lowest vice-haunts of that city.

This woman, for some obscure purpose, represented to the authorities that the child was her own.

False certificate

She carried the deception even to the extent of producing a false birth-certificate for it, purporting to show that it was born in Midlothian.

This led afterwards to extraordinary confusion in the affairs of Calaparta Remieties.

Calaparta then passed into the care of a Mrs. Annie Greenley, and it was then she acquired the name of Edna May Greenley.

It is believed that Mrs. Greenley is still in Manchester, and she could render a service if she now came forward, because it is known that she has the address of Calaparta's mother.

For a short time afterwards Calaparta Remieties was in the Styal Cottage Homes, Cheshire. From there she was transferred to a school at Ormskirk, and later to the convent school at Hillingdon.

To the Sister-Superior of this school we are indebted for considerable help in prosecuting the enquiry to a successful end.

Thanks are due also to the ready aid given to us by Mr. John Maxwell, the Chief Constable, and senior officers of the Manchester City Police, and by the officials of the principal poor law authorities in Lancashire.

Gratitude

We have supplied to Miss Remieties the answer to her question, "Who am I?"

She asks us to offer her gratitude to the hundreds of JOHN BULL readers who were able to provide clues which have cleared up the mystery of her being, and which have brought a reunion with her mother within sight.

FARMER TOM'S BLUFF

IN appearance, Thomas Miller is a typical son of the soil; in manner, he is an affable, open-faced farmer; in reality, he is a dangerous humbug who has already swindled numerous unsuspecting people all over the country.

He visited a Spitalfields Market salesman the other day and, placing an order for ten tons of potatoes, tendered a cheque for £25.

This was considerably in excess of his purchase; but in view of the fact that the goods were not being delivered until later, the cheque was accepted and the difference handed to Miller in cash.

It proved subsequently to be one from an out-of-date book, but no trace could be found of the affable farmer, as the address he had given proved false.

• • •

In one recent coup Miller drove up in a motor-lorry and placed an order with a dealer for seven tons of oats and a quantity of cattle-foods.

He arranged to take only one ton of oats away with him and to collect the balance of his order in a day or two's time, when the cheque which he tendered in payment had been cleared.

As he had not placed a previous order with this particular firm, Miller volunteered the name of a local farmer of repute as a reference.

This, coupled with his natural plausibility, had the desired effect.

Once again Miller tendered a cheque in excess of the amount of his purchases and pocketed a substantial amount in change.

He was never seen again; his cheque came back dishonoured; and the registration-plates on his motor-lorry turned out to be false.

The local farmer's name had, of course, been given as a reference without authority.

• • •

Miller has been active in Hayward's Heath, Dorking, East Grinstead, Sevenoaks, Guildford and Epsom, and has occasionally passed as "A. Sadler."

Many of the cheques he has passed have been stolen.

BLIND HOUSE-HUNT TRAIL

SOMETHING is very amiss with the organisation of a firm of estate and business agents known as Mayes and Mayes, of 89, New Oxford-street, London, W.C.

House-hunters in all parts have sought its services and have paid fees in advance; but in none of the cases before us is there evidence of anything being gained in return.

A Bethnal Green reader, for instance, paid 10s. for a list of names and addresses of alleged vacant premises.

A personal call elicited the fact that the accommodation was already let *in every case.*

From North London comes a similar complaint.

The disappointed client in this case was in search of a flat, and was given a number of addresses at which to call.

He was simply sent upon a wild-goose chase, for most of the flats had been let weeks before he parted with his fee.

A Willesden man was first asked to pay £1 for a list of vacant flats.

When he demurred, Mayes and Mayes instantly revised their scale, and offered to take 10s. down and 10s. when he was suited.

Fortunately he had the wisdom to decline the offer.

Mayes and Mayes, we note, is the "business name" of E. M. Lordan, but a less business-like concern would be difficult to picture.

The police have received many complaints, but can only tell the unhappy home-seekers that their redress lies in civil action.

House-hunters should realise that all genuine firms supply information free.

CO-OP. *Revelations*: Official

THE auditor's report of the Radstock Co-operative Society's accounts has at last been filed at the Registry of Friendly Societies, and provides indisputable justification for past criticisms.

There is a total deficiency of over £92,412. Here are some of the findings:

£39,000 should have appeared in the liabilities column of the last balance-sheet. It was omitted.

Accounts, amounting to £3,111, due to general merchants for goods supplied, were also omitted in a manner which suggested that all cash payments had been made.

By means of inserting dummy stock-sheets, the assets were deliberately inflated to the extent of £17,771.

The auditor says that there were thirty-nine of these dummy sheets, all written in a backhand style. He thereupon asked to see the clerk responsible.

No such person existed, and all the fictitious documents, he declared, had been prepared by the late secretary, Mr. W. J. Richardson.

This individual is also accused of manipulating cheques, totalling large sums of money, between his own private account and those of the society.

The auditor adds that he looks upon this as having a fraudulent intention.

The report discloses that a sum of £2,387 has been "short cashed" by the secretary and not since accounted for.

All sorts of ruses

Amongst a host of other disclosures it is shown that, in order to wipe out £10,000 that was falsely added to give the balance-sheet a rosy atmosphere, all kinds of ruses were adopted, one being an entry of £5,147 representing the "purchase" of purely bogus goods.

Some very strong remarks are made regarding the society's late auditor, Mr. L. V. Trotman, of Frome, particularly regarding the manipulation of funds from one account to another.

"It should, in my definite opinion," says the investigator, "have been traced through and the false analysis detected by the auditor."

The whole affair is very disgraceful and the ten thousand odd members of the Radstock Co-operative Society should insist upon the most drastic official action.

Lovely Weston-super-Mare, central scene of the ramp

Mr. H. M. Richardson, secretary of the Journalists' Union, will not give his blessing to ventures of this type

Holiday Agency's WORTHLESS CHEQUES

MY department has lately received complaints regarding a movement called the Somerset Holiday Bureau, of St. James' Street, Weston-super-Mare, and with a London office in Fleet Street.

The bureau is self-styled as "The Gateway to Holiday Happiness"; but from facts now before me I should say that "The Closed Gateway" would be more apt.

The scheme was originated by a Mr. L. Clements Temple, who has recently occupied a sumptuous suite at the Hotel Great Central, London, passing as a newspaper man in a big way.

It is certainly true that he controls a paper known as the *Weston-super-Mare Advertiser*, which has lent considerable support to his Somerset Holiday Bureau.

In April last Temple advertised in a London daily newspaper offering positions to canvassers at a guaranteed salary.

At the interviews which subsequently took place at the hotel, Temple seemed to be a most charming gentleman, literally exuding prosperity.

His scheme was to interest holiday-makers in the beauties of Somerset.

At the same time, he intended to boost various resorts, where he would instal agents and supervisors to cater for the comfort of holidaymakers.

He now required canvassers to "territorise" London and the suburbs. A separate area would be allotted to each applicant, who would be paid £3 a week and commission.

It all sounded decidedly promising, so when Temple gently stipulated that a deposit of £5 was necessary as a sign of good faith from canvassers, who would be empowered to collect clients' fees in advance, scarcely one of the various applicants felt the least uneasiness.

Luxury grand tour

For a time his hardest duty must have consisted in counting up the £5 deposits, for enquiries made by my staff confirm that upwards of sixty representatives were soon engaged by him on these terms for the London area alone.

Then Temple embarked upon a grand tour of the provinces.

He stayed at the best hotels, appointing agents in each locality at £5 apiece.

Thus Temple marched gaily on, and I imagine the people of Somerset must have been moved by a leading article in a supplement which he issued with his *Weston-super-Mare Advertiser*, dealing with the success of the Somerset Holiday Bureau.

It told of the "amazing" achievement of Temple in a "ridiculously short time," and went so far as to say that he had made Weston-super-Mare a town without parallel.

"We take the opportunity of emulating the *Daily Mail*, *Daily Express* and other proprietor-respecting publications," it ran. "In the language of the first-named organ, 'we take off our editorial hat' to L. C. T."

How modest of Temple to pat himself on the back through his own journal in this hearty fashion.

The bureau, in fact, was enveloped in disaster almost from the start.

Although the earliest representatives appointed received their salary for the first week, later applicants were less fortunate.

And, the second week, *all* the cheques for salaries were dishonoured.

A ray of hope was emitted about three weeks ago, when it was announced that a cheque for £350 had been handed to a firm of solicitors for the purpose of satisfying all employees' demands.

The litter of dishonoured cheques still remains, however, and daily calls have been made to the solicitors' office in vain.

The £350 cheque has not yet been met, and one enquirer was quite definitely informed last week that the solicitors themselves entertained small hopes that it ever would be.

Some of the "supervisors" have fared worse than the agents.

One, living at Finchley, has £23 15s. due to him for wages he has paid to agents and expenses incurred on the bureau's behalf.

Their joy damped

This man is all the more concerned because he induced two of his friends to invest money in order to get work.

Enquiries have been made to the police by people who have paid money to agents for holiday accommodation; whilst it is interesting to note that Temple left the Hotel Great Central, where he cut such a splendid figure, owing over £40.

This, then, is the man who doffs his hat to himself in the editorial columns of his own paper.

The *Weston-super-Mare Advertiser*, I might add, only appeared as recently as 1928, and, published weekly at a penny, has only a small local circulation.

WIDOW *Saves Her* SON

WE have dealt with so many pitiful examples of nervous and backward children labelled as mental defectives and sent to Board of Control institutions that it is refreshing to encounter one case at least where the authorities have been deprived of their prey.

The Essex Education Committee recently applied at the Lexden and Winstree Petty Sessions for the removal of a widow's twelve-year-old son to the Royal Eastern Counties Institution.

• • •

The committee alleged the lad to be mentally defective, and called Dr. Puddicombe, the county council mental expert; Dr. W. H. Alderton, a school medical officer, and Mr. G. C. Holland, secretary to the Colchester District Sub-Committee of the Essex Education Committee, to give evidence.

What could a poor widowed mother be expected to do against such a formidable array of officialdom?

We know from sad experience that many humble, unlettered parents have had to contest similar cases without any sort of help whatever.

There is no doubt that the Board of Control would have claimed another victim if the mother had not had a capable advocate in Mr. G. C. Benham.

• • •

For the mental expert declared that nothing the present school could do would alter the fact that the lad, whose liberty [illegible]t stake, was mentally deficient.

But in cross-examination he admitted that it was some months since he had seen the boy, and that it was quite possible that he had progressed educationally.

Mr. G. C. Holland declared that the boy was three standards lower at school than most boys of his age.

But Mr. Benham reminded the court that it must be proved that the lad was mentally deficient.

Then, he said, it must be established that his poor widowed mother had unreasonably withheld her consent to his removal to an institution, and, finally, it must be shown that the present school was unsuitable for him.

The mother stated that two other children had been similarly backward during their schooling, but neither had ever been out of employment since.

Dr. Pallett, of East Colne, declared he had examined the boy before the court sat and found him mentally *efficient*, able to look after himself, clean, cheerful and tidy.

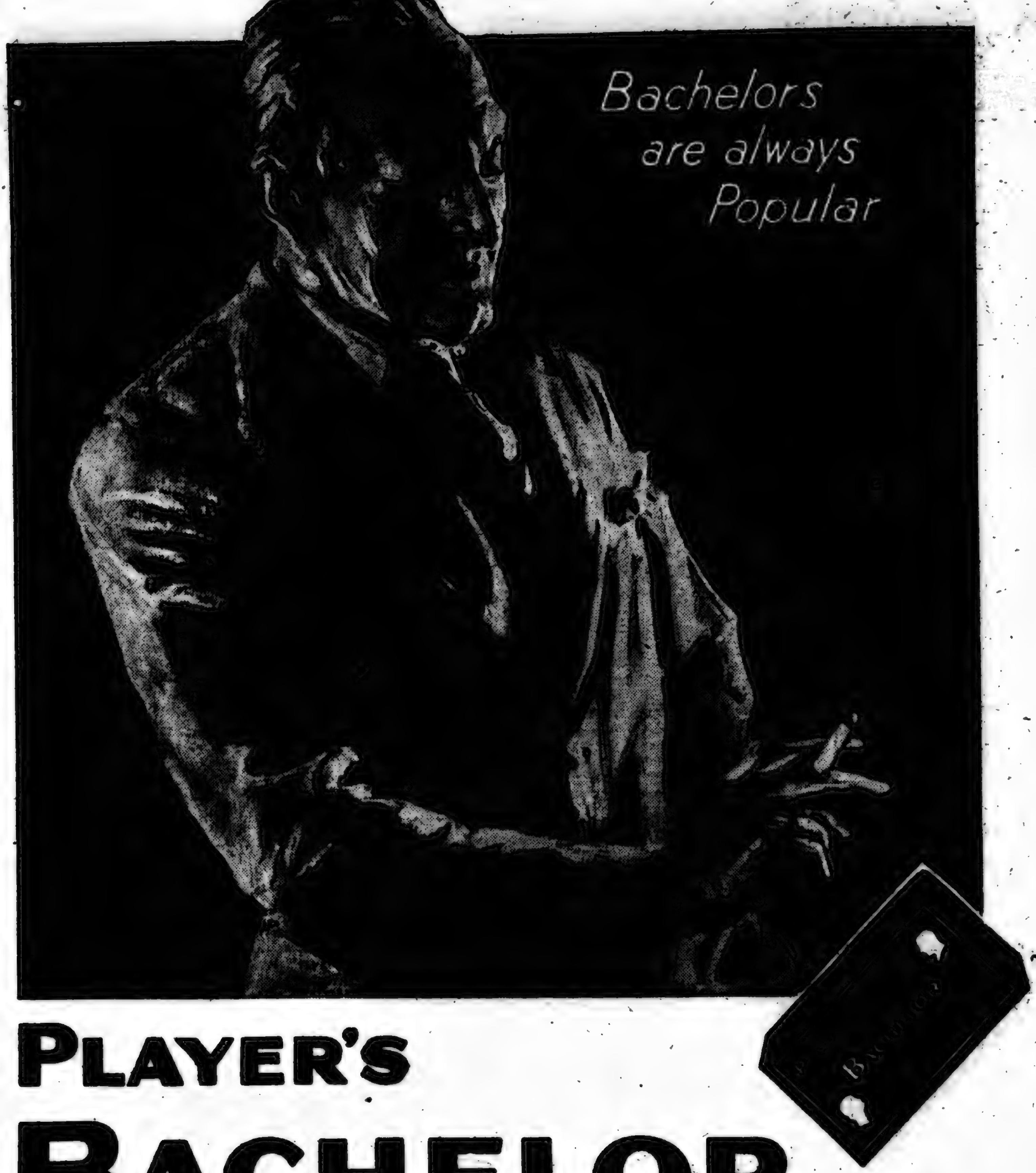
The doctor added that he was the sort of boy he would like to have about his own garden because of the intelligence shown in the work.

• • •

Dr. Pallett admitted the boy to be backward in academic subjects, but so were countless others who turned out to be able men.

We warmly congratulate the justices for stopping the case at this juncture.

They dismissed the application for the lad's removal and awarded his mother costs amounting to £7 7s.



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FIFTY Wicked BRIDES

Inspector Diver's prompt action prevented this "marriage of convenience"

"Alien brides" tread the same gangway as the happy holiday-makers seen here

Sergt. Campion, one of the Yard's experts on bogus marriages

THE following exclusive story of a pretty alien girl of nineteen, named Anna Hanke, will throw some interesting side-lights upon an evil which few know to exist.

Anna came to this country from Czecho-Slovakia, and, being conveniently described as a "student," her passport entitled her to remain for two months without registering.

Thus, the police knew nothing about her.

Then, a few weeks ago, this beautiful girl took apartments in a none-too-flourishing quarter of South London.

The presence of a well-dressed young woman in such squalid surroundings aroused considerable curiosity, so finally the police were asked to pay some attention to her mysterious movements.

It soon became apparent that Mlle. Hanke was doing precious little "studying," but was associating with certain fashionably-dressed ladies known in the underworld as the "Bond Street Women."

But it was not so apparent why Mlle. Hanke should elect so humble a place of residence for herself, particularly as she frequently consorted with a number of seemingly affluent alien gentlemen at West End hotels.

One day a detective, acting under Divisional Detective-Inspector Divers, of the Brixton Division, stopped Mlle. Hanke and asked for her passport.

The beautiful Czecho-Slovakian at first fumbled in her bag, but smilingly explained that she had "lost" it.

She was consequently taken to Scotland Yard, where interrogation showed that intervention had been made only just in time.

Purely formal

For, at the very moment of her detention, Mlle. Hanke was on her way to a register-office to lose her Czecho-Slovakian nationality for ever by marrying an Englishman.

The mystery of her residence in South London was explained; it had been merely to satisfy the regulations for a marriage licence to be granted.

She had fallen into the clutches of white slavers, but pretended that she only knew them by vague nicknames, though we happen to know that a certain alien fled to Paris while her case was on lest he might be implicated.

Meeting these men at a Soho hotel, Anna had fallen in with their proposal for her to be provided with a luxurious flat, where she was to entertain wealthy men who would be sent to her.

According to her story, these aliens told her that her permanent residence in England could easily be assured by her marriage to a man who would leave her immediately after the ceremony was over.

Then all the authorities in the country could not deport her, whatever her transgressions, as she would be a recognised British subject.

But, instead of meeting his temporary bride at the register-office, this individual met a detective, who kept the appointment in her stead, while Mlle. Hanke was charged with an offence under the Aliens Act.

Hearing that the girl had made a clean breast of everything, the man bore out her statements.

Of the alien originators of the scheme he could reveal nothing more helpful than a description of their appearance. Nor could he be made to divulge anything further.

The amazing thing is that, under our present laws, no charge could be preferred against these two people, as it is no offence to marry for the purpose of defeating the alien laws.

Lost evidence

Then the only shred of evidence upon which Mlle. Hanke was being held for being in the country without a passport was dramatically shattered.

On her appearance before Mr. Sandbach, K.C., the Lambeth magistrate, the "lost" passport was suddenly produced in court.

It looked as if the case against Mlle. Hanke would, despite all the circumstances, have to be dismissed.

But an inspection of the passport showed that her time for reporting to the Alien's Department was overdue.

So, observing that he would like to see the real scoundrels in the dock, Mr. Sandbach ordered Mlle. Hanke to be removed to a hostel while the position was considered further.

Worth watching

When she was next required she was missing! That is the incredible story of one bogus marriage that has been averted by chance.

Yet nearly fifty similar marriages are believed to have taken place in recent months in register-offices at London, Hastings and elsewhere.

It is more outrageous still that the rogues skulking in the background—who include at least four aliens—should remain at large.

If the authorities pay a little attention to one or two newly-established estate-agencies in the West End, which are specialising just now in letting flats at exorbitant rents to members of the "Bond Street Women's" band, they will be striking at the root of the matter.

CRASHES *of an* AIR V.C.

AN "officer" who was not conspicuous at the Royal Air Force Display poses as "Kenneth Robin Garle," though, if all his tales are to be believed, he is one of the greatest air aces alive to-day.

Sometimes the V.C. ribbon is prominent upon the breast of his well-cut tunic, but if he is a little vague as to how he acquired it, he is always ready to describe with a wealth of detail his countless crashes and repeated escapes from death.

The other day he enthralled a little group of casual acquaintances in the lounge of a leading hotel at Wymondham, producing news-cuttings relating to recent air-crashes to illustrate his own graphic descriptions.

Before the close of the evening he was quite a popular figure, and he announced his intention of remaining as a guest at the hotel for the next few days.

He explained his lack of luggage by saying that he had been motoring from Manchester to Norfolk on business, and had been forced to leave his car in a garage at Norwich for repairs.

During a day or two's residence at the hotel he continued to regale his fellow-guests with stories of his flying experiences.

He then announced his intention of going out to make certain small purchases, and asked the desk clerk to have his bill ready for him upon his return.

That was the last seen of the dashing air ace in Wymondham.

More than one shopkeeper in the district had been prevailed upon to cash cheques to "oblige" the pleasant-mannered "V.C.," and all those cheques had subsequently come back from the bank dishonoured.

A YANKEE *Vanity Tickle*

NUMEROUS people in this country have lately been favoured with unsolicited circulars from an enterprising Yankee firm calling itself the American Historical Genealogical Society.

A sample of this curious literature, which was addressed to a reader named Roberts, is before us at the moment, and makes most amusing reading.

The business men behind the American Historical Genealogical Society, which is housed at 2,000, North Broad Street, Philadelphia, certainly do not expect their efforts to be laughed at.

They are in dead earnest, and there is a lofty tone about their correspondence.

To begin with, their notepaper is headed with a somewhat ponderous quotation from Edmund Burke, to the effect that:

"He only deserves to be remembered by posterity who treasures up and preserves the history of his ancestors."

Now, the A.H.G. Society is out to help people all over the world to "deserve to be remembered." In other words, it is bent upon preserving the history of other people's families, and claims to have published forty-eight family histories in 1929.

Its latest volume, so our reader, Mr. Roberts, was informed, is known as "Roberts Family Records."

The society would have him believe that it was published at the instance of "a few prominent members of the Roberts family, who subscribed in advance for several copies."

* * *

It would also have him believe that his "name and data" appear on page 15, that three copies have been specially reserved for him, and that any full name he desires will be "die-stamped in gold" upon the covers at his command.

Accompanying this offer is a leaflet containing smoothly-worded passages to tickle the recipient's vanity.

"Do you know that you are a direct descendant of makers of history?" runs one phrase. ". . . The Roberts family is recognised among the 'Best Families,'" runs another.

And the terms?

Of course, the American Historical Genealogical Society, of Philadelphia, cannot be expected to give away its "handsome volume, bound in the finest royal blue library buckram cloth," for nothing, even if it has prepared it on spec.

But see how gracefully it cloaks so sordid a matter as mere finance.

"You have pride in your family," it declares with dignity. "You want to be intelligent about your forebears and your kinsmen. Please mail your subscription to-day."

If the three "specially reserved" copies are taken, the price is 30s. a time; two volumes can be had at 36s. each, while a single volume is priced at £2.

Our reader has not mailed any remittance, though this does not indicate a lack of family pride; it is rather testimony to his intelligence.

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"I CANNOT DO MY SHOPPING AS MY LEG IS SO PAINFUL"

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This method is known as the Tremol System of Treatment, and under it leg troubles are quickly banished, and the limb, soundly and permanently healed, is made well without resting in bed, without any neglecting of work for even one single day. The Treatment can be carried out at home by the patients' own fireside with complete success. But this is not all. Every form of Bad Leg succumbs to this treatment. Varicose Ulcers melt away, and, even when combined with Varicose Veins, disappear. Eczema vanishes, Skin afflictions die away, and swollen and painful legs become painless. Inflammation, burning, and irritation become things of the past.

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Think what Tremol means to you—No More Loss of Time from Work—No More Leg Worry—Able to Enjoy Life—No More Resting the Leg—Renewed Health and Vigour—Your Work Made a Pleasure—A New Vista of Life Opened Out Before You—Your Leg Made Sound and Well. Let every sufferer remember this:—

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CONQUERS BAD LEGS AT HOME.
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BRINGS BETTER HEALTH AND
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A valuable Book entitled, "Your Bad Leg and the Reason Why," giving full particulars of this powerful Treatment, is sent free of charge to all bad leg sufferers, together with a beautiful Album of Coloured Plates showing how the Treatment succeeds and a List of Cured Cases in your own district. Written by a Staff of Bad Leg Specialists, the Book is chock-full of sound practical advice and information of tremendous importance to sufferers. It deals with every form of bad leg and shows how to bring about speedy and lasting recovery even when doctors, hospitals, and other treatments have failed. As the edition is limited and when exhausted will not be re-issued, sufferers desiring a free copy of this valuable book (published price 3/6) should apply at once to prevent disappointment.

This is a chance not to be missed, and you should fill in the coupon and write at once to the **NATIONAL INFIRMARY FOR BAD LEGS**, Ward B.L., **GREAT CLOWES STREET, BROUGHTON, MANCHESTER**, describing your case, and the BOOK, ILLUSTRATED ALBUM, and LIST OF CURED PATIENTS

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State your waist and inside leg measurements, width of trousers bottom and shade required.

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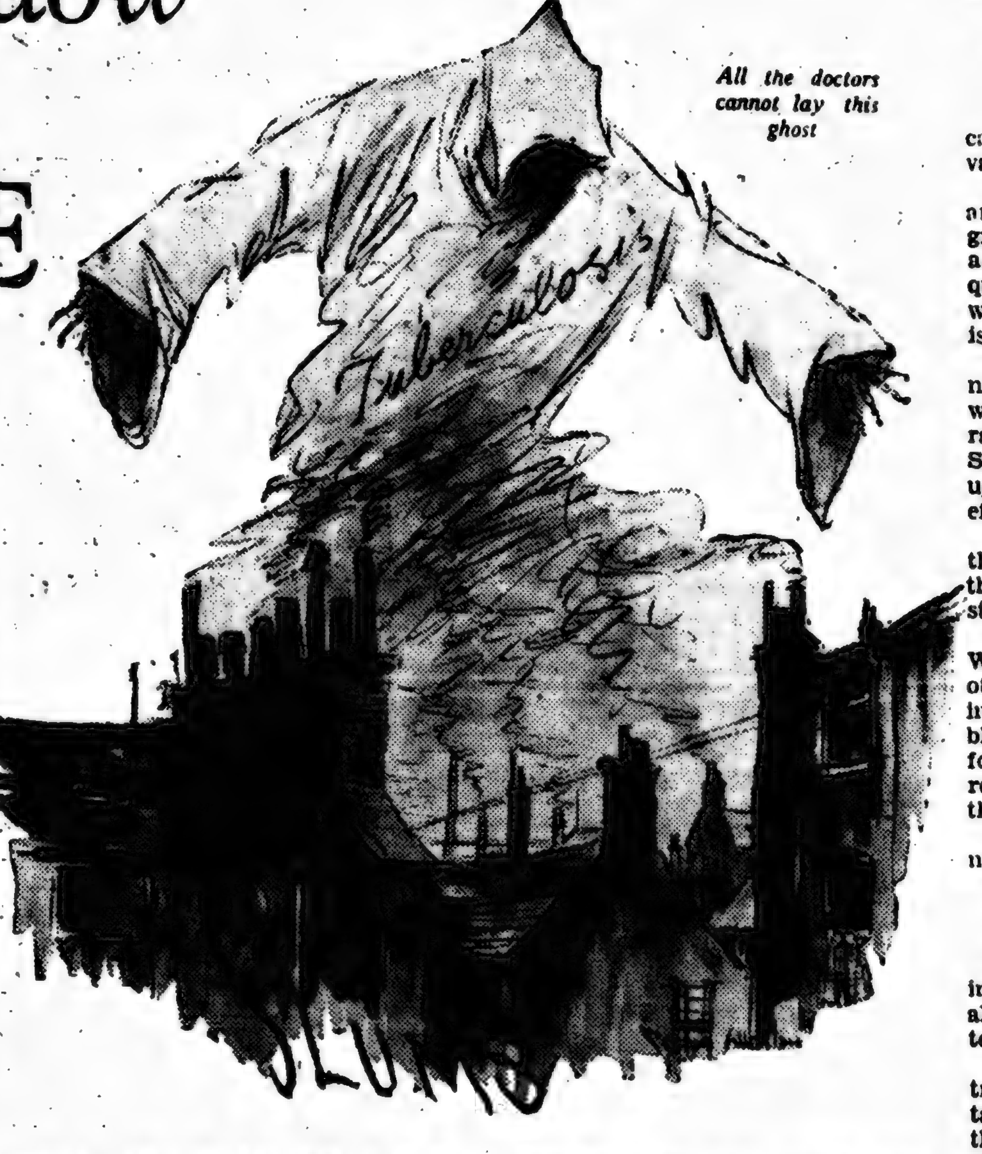
MORE POSTAL BARGAIN OFFERS appear on PAGE 3

The Shadow of the WHITE Spectre

by E. ROFFE THOMPSON



All the doctors cannot lay this ghost

TUBERCULOSIS is the White Scourge of civilisation. I once asked a high official at the Ministry of Health what it would be worth to the Government if someone could come along and say—and prove—that he had a definite and positive cure for it.

"What would you be willing to pay him?" I asked "A million pounds?"

"A million pounds, two millions, three millions—he could name his own price and get it without question," said the official.

"No sum would be too great if it would ensure this scourge being swept away from this country.

"Why, if the Government was unwilling to pay such a sum I could get it in five minutes from the big business men They know only too well what tuberculosis is costing them every year."

Innocent killers

That is how those who know regard the matter—and the position is very serious indeed.

To say that half a million people are suffering from tuberculosis at this moment is probably putting it at a ridiculously low figure; but that is certainly the minimum figure.

The truth is probably far greater. And every one of this half-million is a potential spreader of the disease.

Tuberculosis causes one death in every ten in Great Britain. It kills, in other words, close on fifty thousand people every year.

And the real tragedy of it all is that authorities are agreed that it is not a hereditary disease and that it is preventable. I think they are also agreed that it is peculiarly a disease of civilisation.

It is one of the grim penalties we pay for insisting on living in unnatural surroundings, on unnatural food, and without sufficient attention to the elementary needs of human beings.

The National Association for the Prevention of Tuberculosis is now holding its sixteenth annual conference. I went round to learn what it thought about it all.

I was handed a quantity of literature, and having read it, I think I am sorry for the association. I found nothing in it but the most elementary common-sense.

Still pleading

And yet after all these years, despite the fact that the Prince of Wales is the president of the association, the King its patron, and every eminent doctor in the country either on its council or closely associated with it, it is still pleading for men and women to be given an ordinary chance of life.

That is why I think I am sorry for the association. It knows so well what would sweep this scourge away.

It knows that all that is necessary is to house people well, feed people well, and give them access to plenty of fresh air and sunlight—and it is as helpless as the sufferers themselves to do any of these things.

There stands in the way the inability of the politicians to do things and do them quickly. Tuberculosis is killing its thousands, not because we do not know how to stop the slaughter, but because we will not stop it.

Listen! "Air is necessary for life—fresh air for healthy life. In order to prevent the development and spread of tuberculosis fresh air and proper ventilation are essential in dwelling-rooms, factories, workshops and offices."

Nothing very revolutionary about that, is there?

Poison-milk

Yet we tolerate the reeking slums into which fresh air, let alone sunlight, can never enter, the sweatshops and the cellar offices—and then wonder why the scourge of tuberculosis refuses to be checked.

Here is another quotation from the pamphlets I was given: "Cattle are very liable to tuberculosis, and the tubercle bacillus is frequently present in the milk of cows suffering from this disease.

"Such contaminated milk is now recognised as being one of the definite sources of tuberculosis infection, especially in children."

We know this, we are told it again and again, and yet millions of gallons of impure milk are allowed to be sold.

Admittedly the country's milk supply is a great deal better than it used to be as a result of the researches and organisation of the big distributing concerns, but it will never be good enough until no milk at all is allowed to be sold for human consumption that is not produced from cows free from tuberculosis.

It is possible to-day to buy such milk if you choose to demand it—and they call it "certified" milk. All milk should be certified. Until it is we are merely allowing people to drink disease.

Here are a few more remarks from the literature I have been reading:

"Overcrowding is dangerous and injurious to health and should therefore be avoided."

"Back-to-back houses and cellar-tenements are unfit for human habitation."

"Keep your home flooded with fresh air day and night and you are not likely to catch the disease."

But why go on?

There is nothing in any of the association's literature that is not simply an echo of what JOHN BULL has been preaching for years.

We shall never get a healthy nation until we cease to house our people worse than we house our cattle and pigs, and cease to imagine that they can maintain healthy bodies on starvation wages and inadequate food.

We must stop believing that ill-clad and half-nourished children can ever grow into healthy men and women, and begin to tackle this appalling question of disease at the right end, which is the old truth that prevention is better than cure.

It is sufficient condemnation of our neglect to do what we know perfectly well we ought to do that the death-rate from tuberculosis is increasing. Slowly, but quite inexorably, it is going up year by year despite all the heroic efforts made to stem the tide.

What can the best medical forces in the world do against a political apathy that refuses to lay even the foundation-stones of better health?

The way to stem the ravages of the White Scourge is to do what I and others have advocated without ceasing in these pages—to pull down the slums, blast them to smithereens, till not one foul stone remains upon another, and rehouse the people in places where they can get a chance of life.

For where they are now they have no chance at all.

Magnificent—but

The housing problem remains to all intents and purposes untouched—yet all authorities agree that it is the key to the situation.

It is nothing short of deadly treachery to the people that it is not tackled on the biggest scale and a thorough job made of it.

It is tragic farce to see on the one hand the slums that cause the disease, and on the other the expensive institutions created by local authorities for its cure.

Such a universal menace, with its utterly disastrous consequences, calls for more intelligence than that.

All the resources of medical science are at the beck and call of the authorities in their fight against the evil consequences of their own neglect. It is magnificent—but it is not sense, if I may be allowed to vary a well-known saying.

It would be better if we could get all the resources of civilisation mobilised to *prevent*. For we know the way very well, and there is nothing to stop us beginning to-morrow except our unwillingness to begin.

The Human Machine

Live in Moments

SOMEONE once aptly remarked that the promises of politicians were like great roads which began as wide and stately thoroughfares, but soon became narrower and narrower until they ended in a squirrel-track and ran up a tree.

Most of the things we set out to do are rather apt to be like this, too. For too often we find the path we have chosen to travel ending miserably enough in an impenetrable bog.

Maybe, it is because we look too far ahead, try to do too much, attempt to reach the unattainable.

"To fill the hour—that is happiness; to fill the hour and leave no crevice for a repentance," said Emerson; and he added, "To finish the moment, to find the journey's end in every step of the road, to live the greatest number of good hours, is wisdom."

We should all do better to pay more attention to the present than we do. If we have the patience and the pluck to live to-day fully and to live it well, we shall find to-morrow's happiness waiting for us.

It is when we try to reach into to-morrow before we have finished with to-day that we invite trouble.

We can get all the good we want if we will only take all the good we find. There is nothing commonplace in the common things of life. Love and laughter and friendship—what is there commonplace about them, unless we make them so? And they are all around us—ours for the mere taking.

And if we would be really happy, let us learn to live the moments before we live the hours, live the hours before we live the days.

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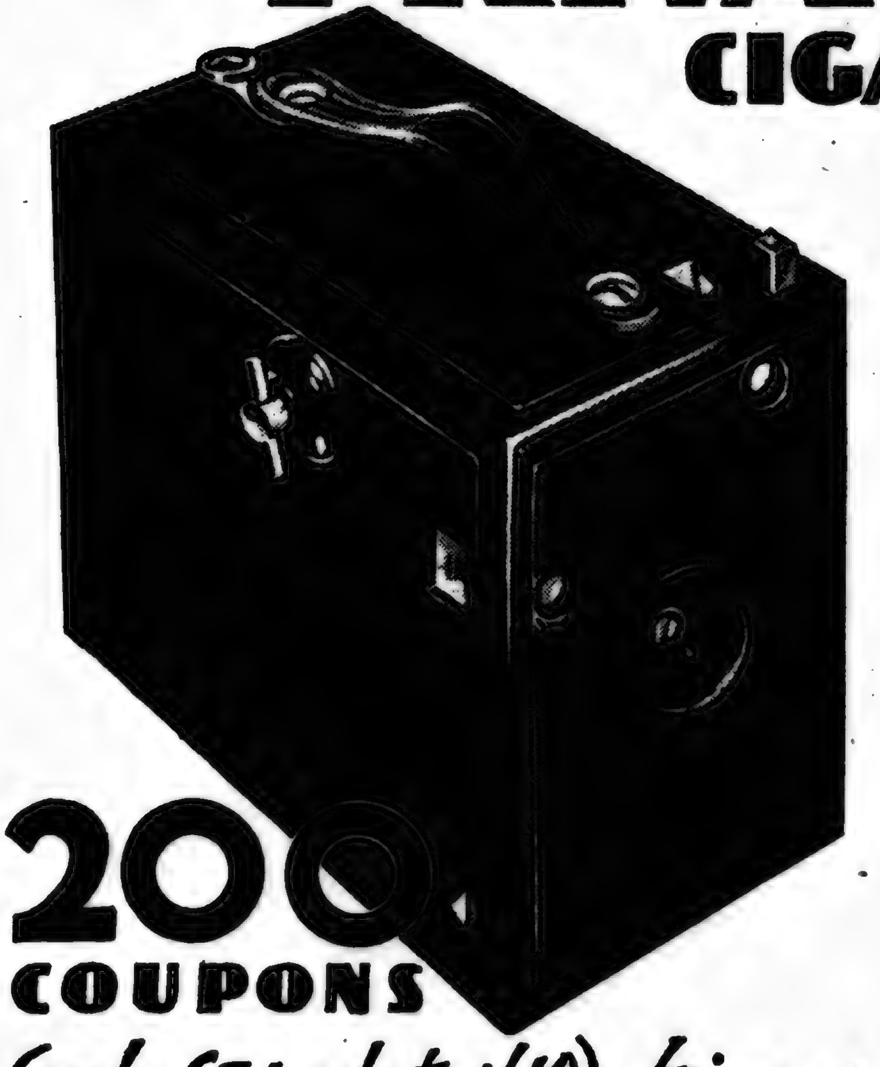

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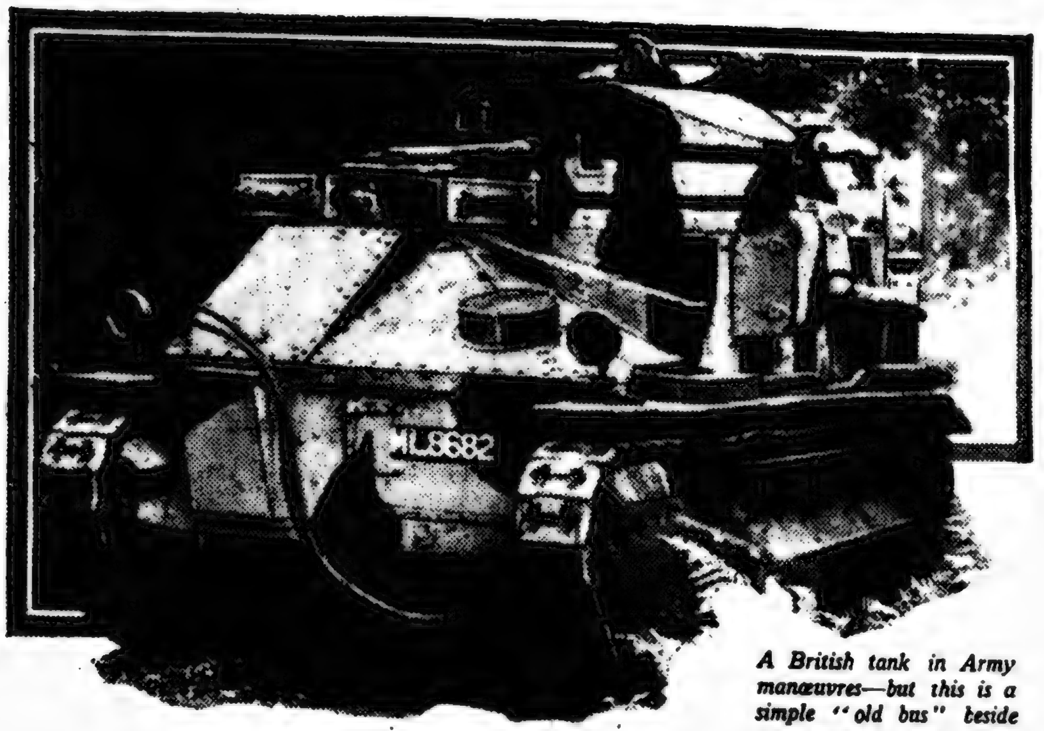

A British tank in Army manœuvres—but this is a simple "old bus" beside our newest secret tank

THE Naval Disarmament Conference is now a memory. What good effect it had in creating a pacific atmosphere among the nations has already been obliterated by the snarls of the French at Italy and the truculent rejoinders of Mussolini.

Germany is quietly building a small but highly efficient fleet, Russia is collecting armaments old and new from all quarters, and the Balkan volcano is simmering once more.

Where is it all leading? We cannot say. We merely state the facts.

Meanwhile, the technical experts in all lands are busy as ants.

Not many weeks ago the Press announced that a revolution in musketry had been accomplished. The infantryman's ideal, a quick-firing, self-loading rifle, has at last been produced.

Super-rifle

THIS is an invention of an American, named Pedersen, and it is said that it is now being maufactured in this country.

It is no longer and weighs no more than the hand-operated rifle, but it has three times the rate of fire. It fires clips, each containing ten cartridges, and an additional advantage is that the recoil is scarcely perceptible.

This new weapon is far superior to the so-called automatic rifle, being much lighter and easier to carry. It more than doubles the death-dealing capacity of the infantryman.

This is but one of the inventions of the "peace" period in which we now live.

Another problem in musketry which is being studied by the army experts is the utilisation of liquid air for working guns. A certain Mr. Hugo Koenig, in Canada, has claimed to have invented a machine-gun, worked by liquid air, which fires 2,350 shots a minute.

The great obstacle to its practical use is said to be the difficulty of obtaining sufficient liquid air in the field. But, doubtless, some of our best brains are working to overcome this drawback and also that of the ammunition supply.

Twenty deadly gases

IN an article warning the world against the new discoveries in deadly gases, M. Caillaux, the French politician, has stated that, whereas at the close of the war there were only a few forms of gas—such as chlorine, phosgene and "mustard" gas—there have now been produced a score or more of new gas compounds, some of them fifty times more deadly than those we knew in 1918.

He states that now there are gases which can penetrate the skin without making any wound and even without the victim being aware of it. Later, states the writer, this gas produces "violent convulsions, followed by chronic and incurable disorders."

Then there is that new gas, recently reported to have been invented in the United States—"cacodyl isocyanide" it was called—which is supposed to kill instantly if one breath be drawn.

Another branch in the science of destruction, which is being steadily explored and actively exploited, is that of tank fighting. Tanks are now attaining greater mobility and speed.

Recently, in this country a tank has been constructed which can move at twenty-five miles per hour. Those used during the war attained ten miles as their highest hourly speed. The twenty-five-mile-per-hour tank, it is true, is not yet altogether reliable, but it is certain it will soon be perfected.

In the meantime, the United States Ordnance Association has successfully tested tanks which charge over rough fields at speeds varying from fifteen to forty miles per hour. The new Christie light tank, it reports, is capable of travelling sixty-two miles per hour on wheels and forty-six on its own tracks.

On the same proving-grounds—at Aberdeen, Maryland—it tested a 42-ton tank which carries machine-guns, an officer and eleven men. Truly, a land battle-cruiser!

Death upon the sea

DURING the American artillery tests, on the same occasion, a projectile weighing 2,100 lb. was fired from the largest gun in the world, twenty-five miles out in Chesapeake Bay.

The inventors have not forgotten sea-fighting. The problem most agitating their minds is the combination of air and sea forces and the improvement of the submarine.

They no longer fear explosive bombs, dropped from aircraft, half as much as they do gas, which could kill, or render helpless, every man on board a battleship. It is practically impossible to make a battleship impervious to gas and conserve its mobility and gunnery facilities.

Inventors are now at work devising defensive means, by which a warship may protect itself against aircraft by projecting steam in sufficient force to drive away the gas.

Another product of the brains of marine engineers and architects is the newer and larger submarines—the "submarine cruisers," as they are called. These have a much larger radius of action.

They are equipped with guns of higher velocity and penetrating power, and great improvements have been made in the torpedoes they carry. Also, these submarines can actually carry a seaplane, stored in tunnels on their decks.

This 'plane is cleverly made in sections, which can be assembled in a few minutes. Truly a marvel of ingenuity.

Incidentally, since the war naval gunnery has advanced by leaps and bounds. One of the greatest improvements is a device by means of which guns can now be aimed *automatically* in conjunction with the speed of the enemy ship.

Also, interesting experiments have been made with electrically controlled manless ships, exercised under conditions of warfare.

A "Robot cruiser," sent to bombard an enemy seaport town, and controlled from another vessel or from an aeroplane miles away, is now a practical possibility, thanks to the inventive genius of man.

But one of the most sensational new developments may be attributed to the American naval experts. They have just constructed a mooring-mast for an airship, on a ship—a fleet auxiliary.

The importance of this is that war-airships, which were hitherto so restricted in their movements through lack of mooring-places, may be towed by ships into water-tunnels, huge covered-in docks.

From these bases, when conditions are favourable, they may be released to terrorise and destroy civilian populations. Or they may be towed across the seas, and released at the strategic moment.

Just as soon as the gyroscope control of aeroplanes is perfected, say the military experts, a great advance will have been marked in aerial warfare possibilities.

It need not be pointed out how valuable in warfare would be an aeroplane which could land on any open space hardly bigger than a tennis-court.

And, in scores of quiet laboratories and glistening, efficient engineering workshops throughout the world, the experts are serenely, steadily working—to perfect the means which may one day be used to kill our children.

Where is the world going? We cannot say. We repeat that we merely state the facts.

To what awful use

BUT it is a terrible thought that the inventive genius of man, which has lifted us from the squalor, ignorance and disease of ancient times, should be directed along channels leading to death and negation, when all the world is crying out for further advance towards health and a fuller, saner life.

Will we never break the tragic chain of development in death-dealing devices, and set all our best minds to the fruitful labour of making yet swifter man's forward march to a world made new and brighter by creative industry and science?

Threw the bomb which began a national discussion—The Very Rev. Sir W. R. Inge, D.D.

Compton McKenzie

Hugh Walpole

Storm Jameson

Conan Doyle

John Galsworthy

Famous Authors on M

IS it really true, as the Bishop Du
more wicked every year? Or is i hat
There were 577 divorces in 1 , bu
1930 the number will be much hi er st
In the Trinity Law Term of 29
posted at Somerset House for the rres
610—an increase of 50 per cent.
The whole problem of the relation th
seems impossible to discover any fun ment
by everybody.
Conventions and ideals are alike i he
With a view to finding a solutio f th
"John Bull" recently addressed a ser of
and women representing all shades o ligi
It is significant that there is no ngle
unanimous, and some of them are di ctly

THE Q EST

1. Do you agree with the suggestion o Dean Inge that there should be two kinds of marriage: (*a*) an indissoluble marriage, contracted in a Christian church: (*b*) a marriage contracted in a register-office which should be soluble?

2. Do you think that women would be more eager for the indissoluble church marriage, or that men would be?

3. If economic factors necessarily postpone the date of marriage, should the accepted conduct of engaged couples be relaxed? Is any form of companionate marriage feasible or desirable?

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H. G. WELLS

I think there should be a considerable variety of marriage contracts, and I welcome this first proposal to make a breach in our rigid uniformity.

But it is not the duty of the secular state to enforce the disciplines of this or that religious body.

I am all for a companionate marriage.

I am not a Christian, and I cannot adjudicate upon the disputes of Christians in matters concerning the endurability of marriage.

I am in sympathy with the teaching of sex hygiene to adolescents, and with giving free information concerning birth control; but in neither case must the knowledge be forced upon the person who has no desire for it.

The unobtrusive sterilisation of mental defectives is highly desirable, and I would go further and give permission for voluntary sterilisation to adults at their own discretion.

SIR ARTHUR CONAN DOYLE

I think that all marriages should be soluble, and believe that Dr. Norwood's theory of Christian marriage being indissoluble is responsible for much misery and also much immorality.

The relaxing of the moral code would too often abrogate marriage altogether, but if divorce were made reasonably easy there would be no need for companionate marriage.

It is quite possible to draw up a code of conduct, the underlying principles being unselfishness and the Golden Rule.

In my opinion, the Church does exaggerate the heinousness of sexual sins: occasional errors are to be deprecated, but they are trivial compared with consistent bad temper and cruelty.

While advocating easier divorce, I do not recommend such conditions as prevail in some American States.

I would bring British law up to the average law of civilised countries, granting divorce for lunacy, penal servitude, desertion for three years, notorious drunkenness, and cruelty.

In each case, of course, it is optional on the part of the injured party. The present system of separation leads inevitably to irregular unions.

The Rt. Hon. GEORGE LANSBURY, M.P.

Broadly, my view is that no law can make a sacrament of marriage, and only the will of the persons concerned can make it indissoluble.

I do not think that persons who come to dislike each other violently should be kept together by a legal or any other bond than their own free will.

If economic conditions tend to postpone the date of marriage, the obvious method of reform is to alter the economic conditions. People ought to be able to marry when they feel it is a right and proper thing to do.

People who wish to draw up rules to impose upon others should remember the rule, "Never do to others what you would not like done to yourself—or to those you love."

COMPTON MACKENZIE

I disagree with the idea that there should be two kinds of marriage: free love is preferable to such humbug as the second kind of marriage.

I strongly oppose the idea of relaxing the moral standards; any surrender to economy is contemptible, and the modern world is too much of a half-way house already.

I believe in the possibility of a fixed code of conduct, but agree that the Church is apt to exaggerate the heinousness of sexual sins.

The more experience I have of human nature, the less belief I have in the value of proposals like those above

MISS STORM JAMESON

Dean Inge's proposal seems fantastic. Who would have the courage to suggest to his (or her) lover that it would be wiser to have a soluble marriage? Or the other kind of courage to insist on an indissoluble marriage?

The relaxing of the conventions for engaged couples seems to me entirely a question of good taste, or tact. It seems to me in bad taste to make any public announcement of a private sexual arrangement.

I feel that when the Established Church is prepared to adopt the whole teaching of Christ—and to refuse to countenance either war or warriors—its pronouncements on other matters will be worthy of attention.

Calvin did draw up a rigid moral code in Geneva, which was a hell of cold cruelty under his rule.

All the various suggestions made by societies for the regulation of this and that, in the attempt to make men moral by force of law, seem to me mischievous and vicious.

All of them create an atmosphere of spying and interference and regimenting, of which we already have far too much. Much better rely on education.

HUGH WALPOLE

I think that Dean Inge's suggestion is not a bad half-solution, and that a less rigid moral code (including companionate marriage) is both feasible and desirable.

I disagree emphatically with Dr. Norwood. Where there is real incompatibility, continued intercourse is a crime against virtue.

I certainly think that the Churches take too serious a view of sexual sins. The teaching of sex hygiene in school is difficult, it would have to be most carefully done.

Marriage should be made more an individual arrangement than a religious arrangement. If people are not suited to one another they should be allowed to try again elsewhere.

THE DEAN OF DURHAM

I wholly dissent from Dean Inge's suggestion if indeed it was made seriously. There cannot be marriages of two kinds.

How is a Christian to ask about every couple with whom he comes into contact whether their marriage is permanent or temporary?

I cannot approve any form of companionate marriage or any relaxation in the conduct of an engaged couple before their marriage.

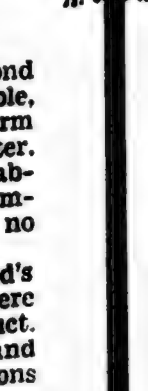
Divorce between Christians should be discouraged, but I cannot hold that it should be absolutely prohibited.

I do not assent to the suggestion that the Churches take too serious a view of the sins of sex.

The Christian theory of marriage, like other theories which are themselves ideals, is subject to a certain modification or exception.

It seems to me that the Church possesses the inherent prerogative of deciding in certain circumstances that a marriage can be dissolved, and in these circumstances permitting the remarriage of the innocent party in a divorce.

The permission for remarriage should be granted in an ecclesiastical court. The guilty party cannot claim any privilege from the Church.



H. G Vel

C. E. M. JOAD

It is my opinion that if the second form of marriage were available, the religious and indissoluble form would shortly become a dead letter.

Women certainly prefer the "absolute" marriage. As for the companionate marriage, I can see no good argument against it.

I disagree with Dr. Norwood's ideal of Christian marriage. There can be no fixed code of conduct. It all depends on the climate, and the hormones and gland-secretions of the parties concerned.

ALDOUS HUXLEY

If Christians want to celebrate special indissoluble marriages they should be at liberty to do so, just as Moslems may celebrate the kind of marriage prescribed in their code.

Religious liberty is, within limits, absolute in the British Empire.

Aldous Huxley

Bertrand Russell

Ethel Mannin

George Lansbury

C. E. M. Joad

MARRIAGE MORALS

shop Durham believes, that we are growing
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les o ligious and secular opinion.
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re di tly sensational.

E Q ESTIONS

ion of 4. Do you accept the view of Dr. F. W. Norwood that divorce between two Christian people should be impossible, and where one of the persons is a Christian divorce should be almost impossible?

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5. Is it possible to draw up a code of sexual conduct based upon rigid principles and capable of universal application?

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6 Do you think that the Christian Churches exaggerate the heinousness of sexual sins and place too light an emphasis on the sins of deception, jealousy, suspicion, tyranny, and the like?

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7. Should elementary sexual hygiene be a compulsory subject to adolescents and included in the school curriculum?

H. G. Wells

But Christians should not be permitted to interfere with non-Christians.

Companionate marriage in one form or another is practised by many primitive peoples, and there seems to be no practical reason why it should not be practised here.

Indeed, it is practised, more or less surreptitiously, on a large scale (more than in the past, thanks to the spread of knowledge of contraceptives), and since it is always as well to make virtues of necessities, Society would do well to give some sort of regularity to pre-matrimonial unions which it cannot suppress.

With regard to the teaching of sex hygiene, I am not certain whether the smutty story wasn't a better introduction to the subject than "pijaws" about the fertilisation of flowers.

JOHN GALSWORTHY

I do not agree with the suggestion of Dean Inge. There is no time in the lives of human beings so prone to warped judgment as that which precedes marriage.

It is unsafe and unfair to exploit this unbalanced condition by making marriage indissoluble. To leave people free to choose indissolubility would be dangerous.

With regard to the relaxation in the accepted conduct of engaged couples and the desirability of companionate marriage, I think the answer to these questions depends on whether or not such relaxation and such companionate marriages can be shown to diminish prostitution. If so I should be in favour.

Question 4—Certainly not.

Question 5—It is possible to draw it up, but not possible to get it observed.

Question 6—On the whole, Yes.

Happy marriage, concludes Mr. Galsworthy, is the best state in life, as no one knows better than myself. An unhappy marriage is about the worst. Unhappiness is sheer waste.

That unhappy marriages can be converted into happy marriages by rigidity of law is as bad a mistake as Society can make.

HAROLD BRIGHOUSE

Marriage should never be made indissoluble, but I suggest that the register-office marriage should be made as picturesque as the conventional church marriage.

Companionate marriage is a test of companionship, not of fertility. The relaxation of the standards of conduct by engaged couples may be considered if the dangers of illegitimacy are guarded against.

I do not agree with Dr. Norwood's pronouncement about the impossibility of divorce between Christians. I certainly approve of granting divorce for desertion or in the case of incurable insanity.

Marriage is a permanent and desirable human institution. The first instinct of the married, whether with or without children, is to remain married.

The institution is strengthened, not weakened, by freeing divorce from stigma, scandal, and irrational legal obstacles.

MISS ETHEL MANNIN

In my opinion, all marriages should be soluble if for one of the many reasons they don't work.

Why should people who want to be married in church be debarred escape from a bond which may become intolerable? Personally, I would make all marriages purely civil contracts.

In reply to the question about relaxing the code for engaged couples, I don't know what I can write in a form which you can print. People who get married in complete ignorance of sexual life are asking for trouble.

The Churches certainly exaggerate the enormity of sexual sins. It is monstrous that these deviations have come to be regarded as synonymous with "immorality."

I agree with divorce for desertion and insanity.

I am all for the sterilisation of the unfit, but doubt whether it is practicable. Refusing marriage to such people would not necessarily prevent their producing children.

I am bored with the discussions about sex, and bored by the mess people make of their lives because of sexual stupidity. My creed is the gospel according to D. H. Lawrence.

HON. BERTRAND RUSSELL

I am opposed to Dean Inge's idea of a dual system of marriage, and also to Dr. Norwood's theory about the impossibility of divorce between Christians.

I am in favour of companionate marriage ("Judge Lindsey's form").

The teaching of sexual hygiene to young people is to be encouraged, but it should never be made a means of terrorism by exaggerating the danger of departures from "virtue."

EVELYN WAUGH

The Church has the right to impose whatever conditions it likes on its own members. The trouble begins when the State tries to ape the sanctity of the Church and claim sacramental validity for a legal contract.

If the law countenances divorce, public opinion must too—for instance, divorced persons should be admitted to Court.

I am entirely in favour of free relations before marriage, provided people have the sense to avoid having children.

I do not think that the Churches exaggerate the heinousness of sexual sins; they are the only ones that need emphasising because they are wholly agreeable to the sinner. Left to his own conscience, it would not occur to him that he had sinned at all.

Sexual hygiene should be taught to adolescents, provided the teacher knows what he is talking about. Muddled teaching about sex does more harm than muddled mathematics.

There is not the smallest reason why people should wish to be divorced in any greater numbers simply because the machinery for divorce becomes easier.

ERNEST RAYMOND

The whole problem is reducible to the question: Is the accepted morality the law of God or not? If it is, then there's an end of the matter: we have our orders.

"Divorce between Christians should be impossible"—Dr. Norwood

If it isn't—well, the sooner we realise that sexual behaviour is only a matter for social regulation, like the speed-limit, the better.

I entirely agree with Dean Inge's suggestion.

An interesting situation, however, arises if Christian people subsequently lose their faith *after* marriage.

What then? Are they to be held by rules in which they no longer believe?

Compare the position of a priest who loses faith in his Church. Is he to be allowed his freedom, or held by letters now meaningless to him? As one who *took* his freedom, my view is obvious.

With regard to the Church's attitude toward sexual sin, I believe that most Churchmen are inclined to exaggerate the heinousness of the offence; but the real saints, from Christ downwards, have never done so.

THE REV. J. SCOTT LIDGETT, D.D.

I do not agree with two sorts of marriage. I desire that wherever a marriage is contracted it should be with the intention that it should be indissoluble.

Even when contracted in a register-office, it should be regarded with a reverence that is eventually religious.

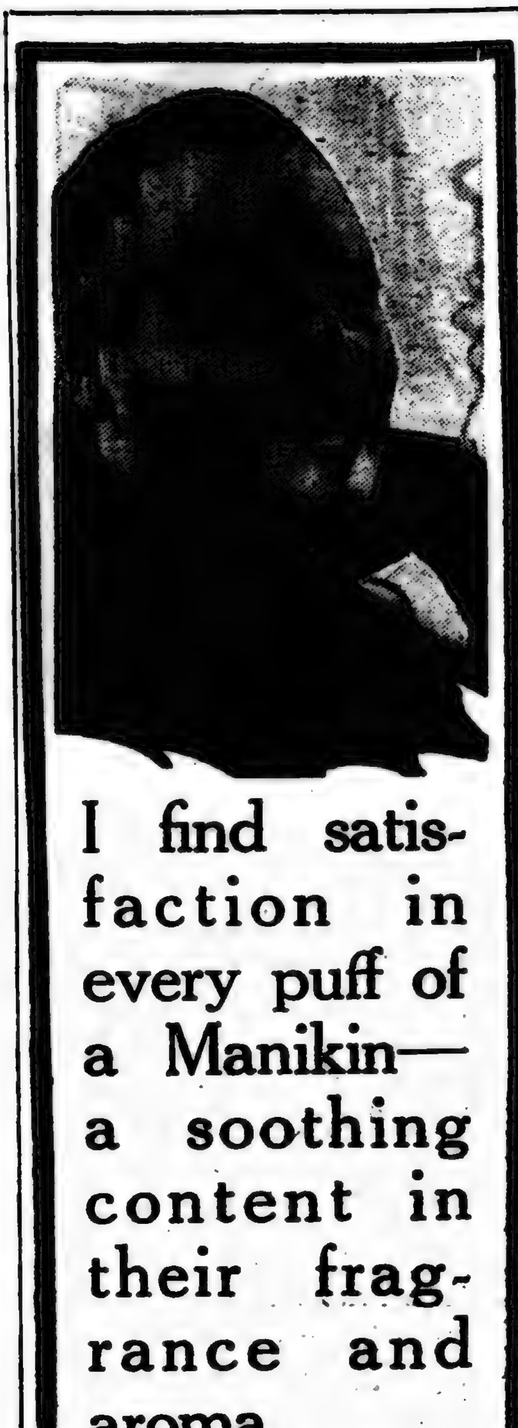
Nor do I agree with the relaxing of conduct of engaged couples. True love should sublimate and subordinate the merely sexual impulses.

The old virtue of chastity is essential to the building up of character and self-control, not only in sex relations, but for all the purposes of life.

I accept Dr. Norwood's view that divorce between Christians is impossible, and I do not agree that the Churches take too serious a view of sexual sins, though I admit that the sins of deception, jealousy, tyranny, etc., are even worse.

I think that the State would be unwise to assume responsibility for making birth control available at public expense.

Instruction in sex hygiene should not be given in classes, but privately, and with careful consideration for the temperament of the individual.



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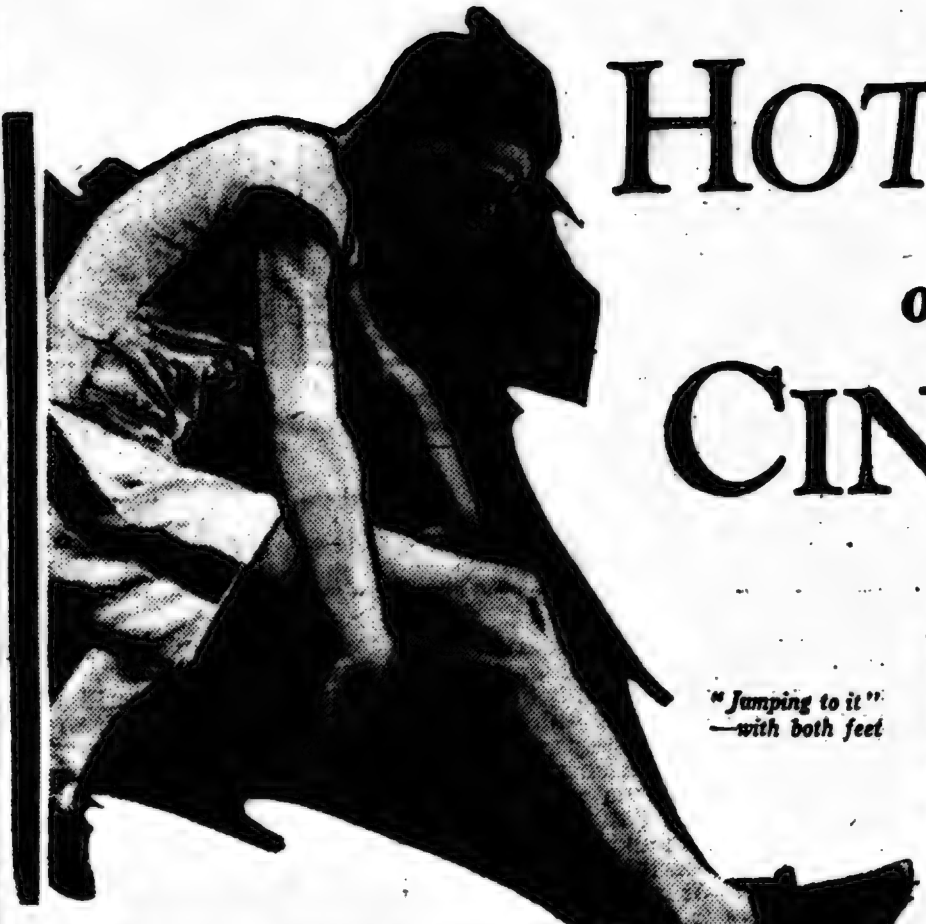
HOT-FOOT on the CINDERS



"Jumping to it" —with both feet

TO-MORROW (Friday) is a gala-day in the history of British sport. It is also an index-letter day in the history of world sport. For it marks the jubilee of the Amateur Athletic Association, which, founded fifty years ago, has moulded, influenced and inspired organised amateur athletics in the four corners of the globe.

If the sun smiles on Stamford Bridge, when the annual championships open, it will illuminate a dazzling pageant of the nations.

The manhood of many peoples will battle for supremacy of brain and brawn and muscle, nerve and stamina, courage and fortitude, as the Greeks on their god-days battled of old.

White limbs and tanned limbs, limbs delicately browned by the tempered sun of these islands, and limbs burned by the heat of mid-Europe, will flash in the perfection of body and mind in perfect unison.

It is fitting that on this jubilee occasion foreign entries should reach record proportions, for there will be added satisfaction in carrying off—Britain permitting—any of the laurels of victory.

A world crown

A British title is coveted by athletes the world over. It is supreme in its class. No similar honour is so eagerly and earnestly planned for and fought for.

Since 1900, when a team of Americans swooped down and audaciously carried off no *fewer* than eight of the thirteen events, the A.A.A. championships have been considered "fair game" by athletes in many climes.

Year by year the number of foreign entries has increased. Only in one year—in 1906—have the whole of the titles been retained in the British Isles, and such international eagerness is a sincere tribute to A.A.A. organisation and to British sportsmanship.

This year, the international challenge is as interesting and appetising as ever.

Italy, for instance, has sent across a team of nine, including L. Facelli, who, in the 440 yards hurdles last year, beat the popular Lord Burghley in British record time.

Sweden has nominated nine athletes, among them an Olympic Games winner, E. H. Lundquist, in the javelin event, and O. Skold, who hopes to repeat his 1927 success in the hammer throw.

Holland has sent over a team of ten, together with a relay team, including previous holders of our titles in W. Peters (hop, skip and jump) and De Boer (long jump), who are both competing again.

France will be represented principally by S. Martin (800 metres world's record holder) and A. Noel in the throwing events.

S. Pietkiewicz and I. Kusocinski are here from Poland. It will be remembered that last year the former gave W. Beavers a great race in the four miles.

Pietkiewicz is a very fine runner and has once beaten the redoubtable Nurmi. He is a man to be watched, while Kusocinski, in the mile, is reckoned fully as good by his compatriots.

Make us fight

Germany, Hungary and Norway are all represented, so that the international struggle this jubilee year should attract a record crowd.

Last year, Italy captured the 440 yards hurdles. The high jump, javelin and putting-the-weight events went to Budapest. Holland ran away with the hop, skip and jump, and Norway was supreme with the discus.

It is all to the good, however, that these holders have entered again this year. They will have another chance to show what they can do, this time against home competitors filled with the jubilee spirit.

Lord Burghley is not exactly a favourite for the 440 hurdles, and the name of Lieut. D. M. L. Neame, of the Royal Marines, is favourably mentioned.

The former, however, should confidently retain his title after his world-beating form on Whit-Monday last, when he knocked 3-10 sec. off the British 120 yards hurdles record.

The high-jump title has been abroad for three years, and a tremendous effort will be made to recapture it.

Two young college men, M. A. Moroney, of Dublin, and C. E. S. Gordon, of Oxford, are going "all out." A victory for either would be exceptionally popular.

Doughty champions

Achilles Club seems humorously determined to see that that pole-vault title stays at home, anyway. It has entered six competitors against seven others, including a German and a Swede.

The pick of the Achilles men, perhaps, is L. T. Bond, who put up a native record of 12 ft. 6 in., and is now on the threshold of Olympic class.

He stands an excellent chance to bring Britain home in this event, though we are still far behind in so far as the javelin and the discus are concerned.

Still, experts are agreed that Britain has rarely been so affluent in sprinters, middle-distance runners, hurdlers and jumpers.

J. E. London, the sprint champion, and L. R. J. Rinkel have both recently shown even times on the Chelsea track, although not then at the top of their form, and S. E. Engelhart did a yard inside in the Northern County championships.

J. C. Heap, of Surrey A.C., and W. J. Simmons, of the Polytechnic, are a pair who may surprise the lot,

J. T. Hanlon, the 220 and 440 yards holder, has been showing great form.

No bickering

Then our half-milers—C. Ellis, T. Hampson and M. H. C. Gutteridge—will take a lot of beating, and Britain can also place ample confidence in the milers and four-milers, between many of whom there is not much to choose.

Yes, Britain should be well to the fore to-morrow and Saturday in her own great festival of sport.

So well organised, so harmonious, so popular are the A.A.A. championships that few would imagine that but for bickering and bad feeling they might never have come about.

Fifty years ago the outlook for amateur athletics was anything but attractive. All over the country disputes regarding the amateur status and the dates of championship meetings were raging.

Representatives of the forty odd athletic clubs then in existence were invited to the conference, twenty-seven delegates attended, and as the result of resolutions put forward and carried, there emerged the Amateur Athletic Association, which to-day represents nearly a thousand clubs and 100,000 athletes.

Great sportsmen

Lord Desborough, who succeeded the late Sir Montague Shearman (a founder of the movement) as president of the A.A.A., is one of the most famous sportsmen in the world.

He rowed twice for Oxford against Cambridge, won the Amateur Punting Championship on three occasions, and stroked an eight across the Channel He twice swam across Niagara.

In athletics, he has been president of the Olympic Games, and also takes a keen personal interest in the affairs of the Achilles Club, of which he is president.

His one regret—and a regret shared by thousands—will be that the late Sir Montague Shearman, who did more than anyone else to bring the A.A.A. to life, will not be there to witness this jubilee triumph.

But his work will live, and generations of athletes will honour his name.

WATCH IT GROW!

Enter for JOHN BULL Crosswords whilst the sun shines on our Summer Crossword Campaign is the advice we give our readers.

The first prize has now been increased to £525, and the popular £50 for runners-up is still going strong.

Watch the first prize grow. Turn to page 36 and enter now.

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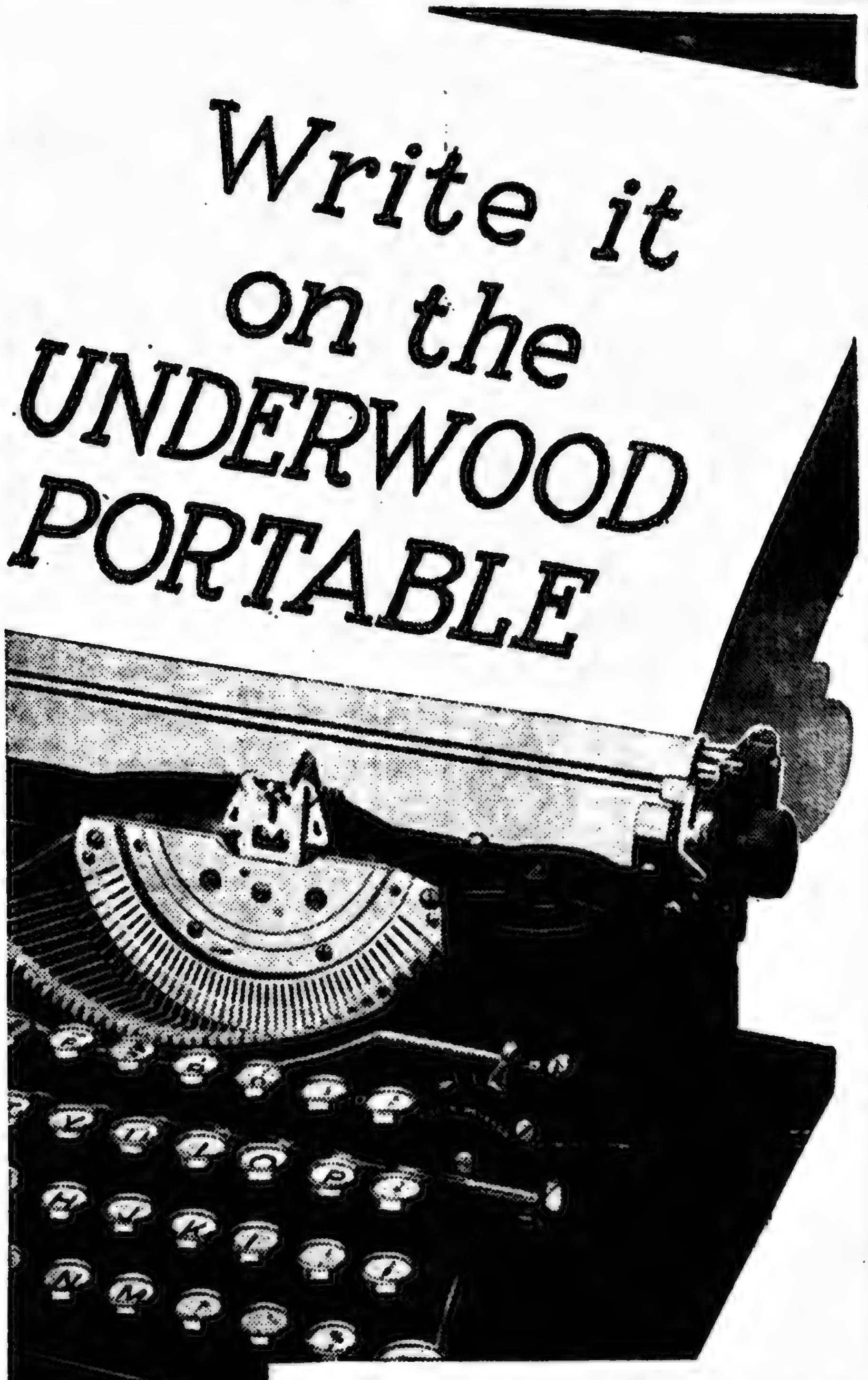

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Cut for Comfort — Made for Wear

LYBRO EASY FIT OVERALLS

"Unfailing bulwark for Imperial peace"—the North Staffords take a spell during the recent Calcutta riots

FLEECING Tommy Atkins

ONE of the recommendations of the Simon Commission which will almost certainly go through is that the British Army in India shall be directly under the control of the King in Council and the House of Commons.

It will be a unique moment to remedy many serious grievances of Tommy Atkins abroad.

Remember, there are 60,000 British troops in India alone.

Year after year sees the pride and prime of our youth and manhood despatched to India and other Dominions, there to serve under conditions which cry for reform.

A high standard of conduct is required of them, and their patience and chivalry are to-day the admiration of the world. They should be well treated.

A year or two ago it was decided to reduce the pay and allowances of the serving soldier from the better rates which prevailed after the war.

The youngster who, receiving 2s. a day, was drafted to Lahore, Peshawar, Rangoon or Khartoum during recent trooping seasons, there to stand an unfailing bulwark for Imperial peace, all too frequently finds himself among men who are still being paid at the old rate of 4s. a day.

All on 2s. a day

And the young soldier must of necessity conform to the standard set by his more adequately paid comrades.

He must dress uniformly. His clothing costs him the same. The *dhobi* who washes his drill and underwear must be paid the same as he is paid by the others.

The food he is forced to purchase as a supplement to the inadequate messing allowance that is the rule rather than the exception is bought at the same price.

He pays the same into the regimental sports fund or the Old Comrades' Association, and his beer costs him the same.

In short, he is expected to be equally as efficient and as smart as is the man who is paid twice as much.

A cavalryman, writing to JOHN BULL in satirical vein, tells of a troop of thirty men in the Punjab among whom were found men receiving four different rates of pay—some 4s., some 3s. 6d., others 2s. 6d., and yet more 2s. a day.

Men who enlisted previous to 1924 and have proficiency pay receive 4s., or 3s. 6d., whilst men who joined up later are paid 2s. to 2s. 6d.

All doing the same work—attending the same parades, riding and grooming the same horses, perspiring under the same tropic sun, tingling with the same "prickly heat," called out to perform the same duties and brave the same dangers, eating the same food and suffering the same fevers.

And the difference is accounted for by the fact that a few of them enlisted a month or a year or two before the others, or that some have written an essay and added together a few sums which the others have not.

Clean—or dirty

Perhaps "Snowy" White scored three points less than did "Dinky" Jones in his annual musketry course.

The man who enlisted before 1924 receives 3s. 6d. a day, whether or not he can spell correctly or hit the target with a rifle-bullet, whereas the marksman who is in possession of his first-class education certificate receives merely 2s. 6d. if he was so unfortunate as to enlist in 1924 or afterwards.

Neither the squadron leader's nor the company commander's recommendation can induce the authorities to pay "Topper" Brown—who is the better soldier of the two—the same as "Smudger" Smith is being paid.

Writing from Poona recently, British infantrymen who have served in Egypt, China and India in turn, rightly complain regarding the manner in which they have been forced to comply, at their own expense, with changes in uniform caused by varying climatic conditions and regimental movements.

When they left England for Egypt in 1924, these young soldiers were served out with khaki drill, and when they arrived at their destination every article of clothing had to be altered to suit the style of dress in vogue in the service battalion—at their own expense.

A few weeks later a draft of 250 men arrived and the same procedure was carried out.

Six weeks afterwards the dress of the whole battalion was changed, green drill being substituted for khaki drill, and again the tailors were made busy.

Twelve months later again the battalion moved to Hong Kong, where another change in the style of dress became necessary, and once more Tommy Atkins had to pay.

Quoting one of the Tommies who has written to JOHN BULL:

"All went well then until our arrival in India, when another order was issued to the effect that a new style of tunic-collar had been decided upon, and we had to get our grey flannel shirts dyed green.

"The parading in shirt-sleeves brought out another idea of having our shorts altered so that the belt was fixed to a high waist at the back. We were issued with another shirt at our own expense."

Contractor's "cut"

When it is known that the soldier's clothing allowance is but nine rupees and a few odd annas a month—12s. odd—it will be seen that there is little scope for the display of fine feathers.

It is not surprising to learn that the young soldier, aware that his service is drawing to a close, is unable to save a penny piece of his pay for the time when he will have to look for a job.

In many units stationed in India it is the custom to stop from the soldier's pay a small subscription towards the messing. The rations supplied are insufficient.

Contracts for supplying both food and clothing to the Forces in India are in the hands of native merchants and contractors, who have grown inordinately rich at the expense of Tommy.

Every change in uniform, mode or style, means the spending of thousands of pounds, and the unnecessary scrapping of good material.

And the Ordnance Department declines to make good the loss of this perfectly good clothing. The cost falls on the soldier.

Beyond doubt there is considerable room for improvement in the administration of food and supplies to the British soldier abroad. He is bled from the hour of his arrival until the day of his return.

Look for it!

Seek out the stout native gentleman who awaits the arrival of the Quartermaster Sahibs and the Colonel Sahibs when a unit marches into the barracks of a new station.

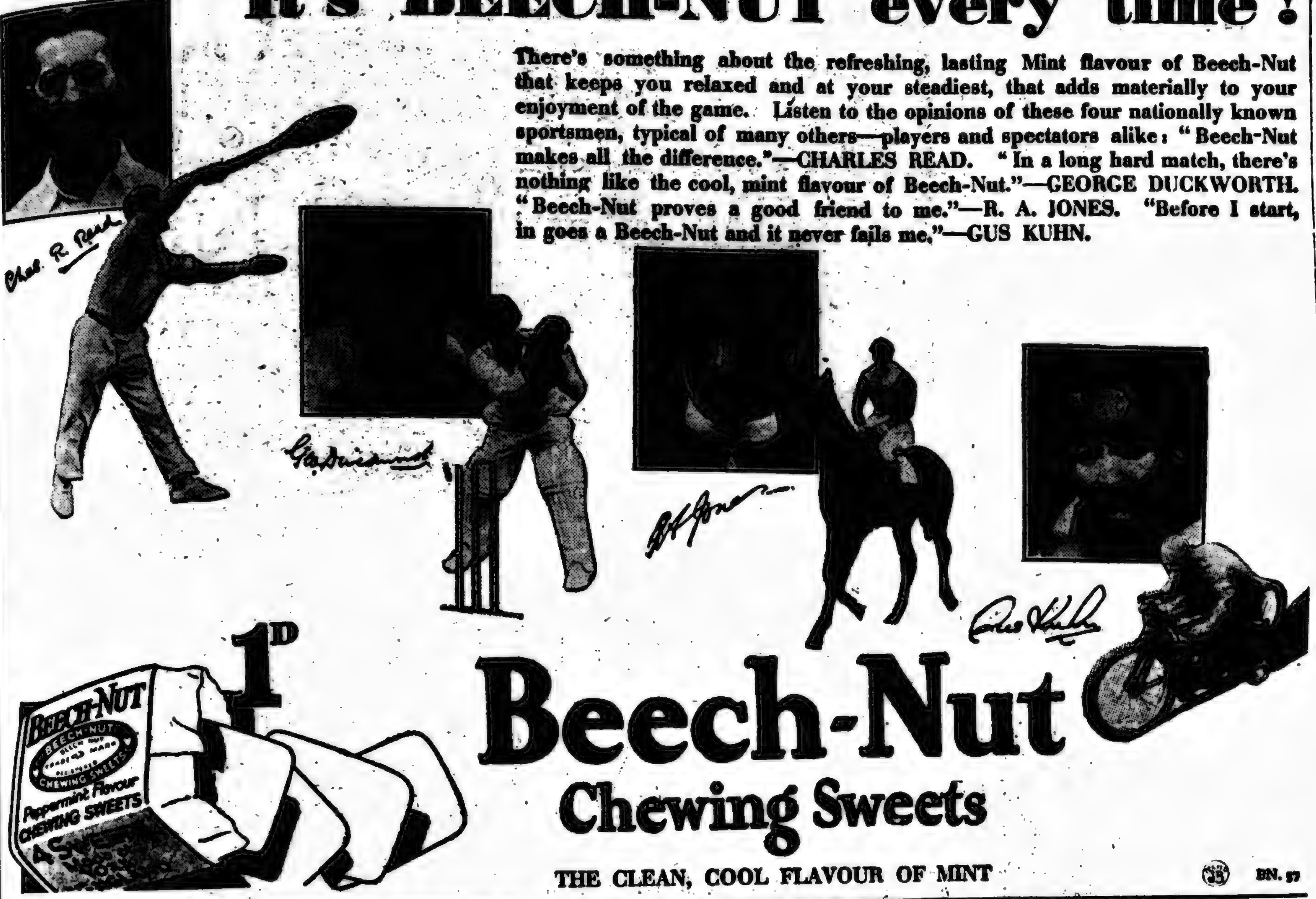
Remove the necessity for the merchant's activities between the staff and the Tommy who depends upon them.

Much will then be discovered that will serve to amplify the statement that is as true to-day as when Mr. Rudyard Kipling wrote it in the days of the water-waggon and "seven too a week":

> "God is forgotten and the soldier slighted."

It's BEECH-NUT every time!

There's something about the refreshing, lasting Mint flavour of Beech-Nut that keeps you relaxed and at your steadiest, that adds materially to your enjoyment of the game. Listen to the opinions of these four nationally known sportsmen, typical of many others—players and spectators alike: "Beech-Nut makes all the difference."—CHARLES READ. "In a long hard match, there's nothing like the cool, mint flavour of Beech-Nut."—GEORGE DUCKWORTH. "Beech-Nut proves a good friend to me."—R. A. JONES. "Before I start, in goes a Beech-Nut and it never fails me."—GUS KUHN.



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Chewing Sweets

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BN. 57

How to feel clean-shaven longer

MEN who use Colgate's do not need to worry in the evening whether to shave again. Such men know the superiority of Colgate's small-bubble lather—realise that it gives a longer-lasting shave—one that makes a man feel comfortable and clean-faced. Colgate's small-bubble lather, as its users know, quickly moistens the beard at the base, as big bubbles can't. Only Colgate's small-bubble lather can carry sufficient water to do this thoroughly. The minute you lather with Colgate's, two things happen:

1. The soap in the lather breaks up the oil film that covers each hair.
2. Billions of tiny moisture-laden bubbles seep down through your beard—and soak it soft with water.

Instantly your beard gets moist . . . easier to cut and pliable . . . scientifically softened right down at the base . . . then your razor can do its best work.

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Shaving Stick
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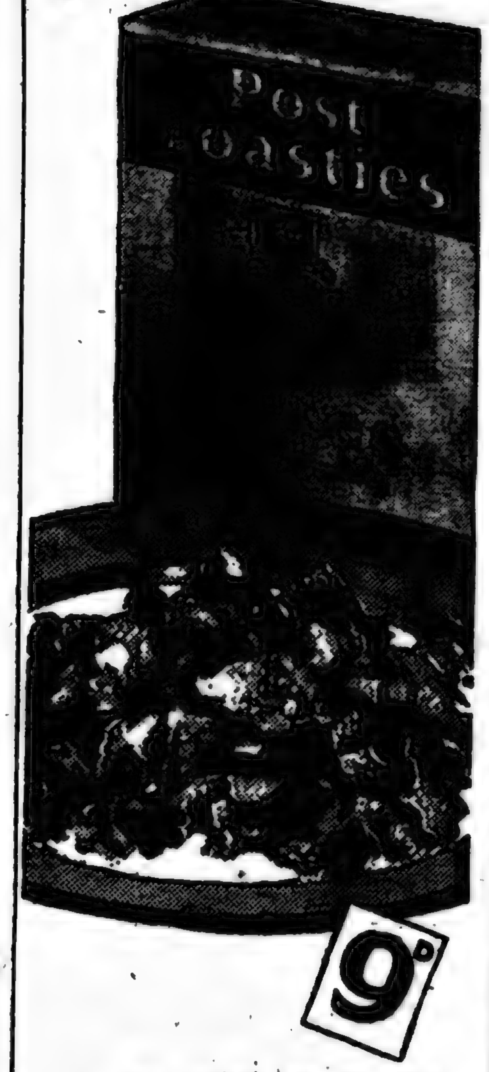

. . . the crisp flavour of toasted Indian corn flakes . . . that's what both children and grown-ups get really excited about. And, with a packet of Post Toasties in the house, you can give all the family what they like—when they like. It's so good for them, too. And easy to prepare. Just add sugar and milk—or cream.

Post Double Crisp Toasties
INDIAN CORN FLAKES
MADE IN CANADA

Post Toasties are one of the Post Products, which include Grape-Nuts, Postum and Post's Bran Flakes.

The Editor and printers see it through

COCK o' the NORTH STRETCHES ITS WINGS

THE North is waiting for next Monday morning, waiting for the first issue of its own newspaper; waiting to welcome the Northern *Daily Herald*.

Some time about midnight on Sunday a battery of giant rotary presses will awaken in the *Daily Herald* offices at Manchester.

At the touch of a button they will stir, begin to turn over. A few seconds later their first grumbling whirr will rise to a roar, and they will be pouring out the first Northern *Daily Herald* in a stream of thousands.

A drama lies behind this first issue of the "Cock o' the North," as all the North Country has already nicknamed its own edition of this popular national newspaper.

When 1930 opened, the *Daily Herald* could claim to reach 275,000 readers. If you had asked Fleet Street to believe that six months later its circulation would be more than 1,075,000 daily, expert journalists would have laughed.

Yet this has been accomplished—and more. The coming of the North's own *Daily Herald* next Monday morning means that this lusty newcomer among national newspapers is taking another giant stride towards the fulfilment of its ambition.

Its management is hopeful that it shall be the first morning paper in Britain to achieve a daily net paid sale of two million copies.

Two millions goal

The coming of the new *Daily Herald* last March transformed the newspaper world. At that time two great and brilliantly conducted papers, the *Daily Mail* and the *Daily Express*, were racing alone for the 2,000,000 goal.

The *Mail* seemed near the mark; the *Express* far behind. But the *Express* crept up; nor did the *Mail* seem able to make the final spurt necessary to reach the second million.

By adding more than 700,000 to its readers in twenty-four hours, the new *Daily Herald* utterly transformed the situation.

It entered the circulation struggle as an unknown rival to the *Mail* and *Express*. It was a new kind of newspaper, intensely human, full of vivid enthusiasm and the spirit of youth.

With the coming of the North's own *Herald* the race will grow more intense. Its rivals have long starts, but the *Herald* gains on them.

Why?

Because it commands an unrivalled service of news and features; because it offers the best value for a penny among British newspapers; because its free insurance gift and the other benefits it offers its readers are second to none.

These excellences of the new *Herald* have not been achieved by good fortune, or by mere pouring out of money. Keen brains, mature experience and brilliant forethought, collaborated through laborious months of preparation, are at the root of the *Herald's* stupendous success.

The same minute care of selection and equipment has preceded the launching of the North's own *Herald*.

The most modern and perfectly designed newspaper-production plant in the North has arisen off Oxford Road, Manchester.

As these words are written more than a hundred workmen are busy on its two floors—each like the deck of an ocean liner in extent.

Painters, electricians, carpenters and other technical experts are all hard at work, putting the final touches to the *Herald's* Northern home.

Dress rehearsals

For weeks past rehearsals for next Sunday night have been going forward. All the news gathered from the ends of the earth to the paper's London office has been sent through to Manchester by the wonderful Creed telegraph machinery.

By this means nearly 20,000 words—twenty times as much reading matter as this article contains—can be flashed from London to Manchester each hour.

This news, together with reports of all the happenings in the North, which have been collected by the *Herald's* own Manchester staff, or sent by its Northern correspondents, has been transformed each night into a newspaper.

This newspaper has never left the office. It has been produced in order that the thousand odd men and women who will collaborate to produce the first issue of the North's own *Daily Herald* may have abundant practice in their task, in order that the first issue next Monday morning shall be a paper without a flaw.

Naturally, such intensive rehearsals are costly. Many thousands of pounds a week are necessary to pay for them. But such thoroughness, no matter its price, is typical of the policy of the *Daily Herald's* management. It is part of its plan of offering the public the best newspaper human brains and mechanical perfection can produce.

Here is one more example of this policy of "Thorough."

For weeks, all the latest news pictures have daily been transmitted by telegraph from London to Manchester. There was no chance of them being published.

But they were sent in order to train the staffs which will handle them after next Sunday, in order to test the marvellous Siemens apparatus which translates a photograph into electric impulses, transmits them to Manchester from London, and reproduces them there in the exact form of the original picture.

Each day this apparatus will enable readers of the North's own *Herald* to find the latest pictures on their breakfast-tables in the Highlands, in Glasgow, on the Tyneside, in the cities of Lancashire and Yorkshire.

Nothing has been left to chance in this great adventure. The staff and their machinery in Manchester are keyed up to concert-pitch, waiting for the word "Go!"

Wait for it!

The publication of the North's *Daily Herald* is a great act of faith.

The men behind it believe that the North is only waiting for a paper of its own as vivid, virile and brilliant as the new London *Daily Herald*.

They believe that once the North sees its own *Herald* it will flock by the hundred thousand to buy it.

You who read these words should test their faith.

Buy a copy on Monday, and see if they have not gauged your taste to a nicety; see if you are not going to be one of the registered readers who will help to put the *Daily Herald* in a premier position among British newspapers.

HARD ON A GRAND OLD MAN

ALTHOUGH he is eighty years of age and in sadly reduced circumstances, Mr. Thomas Avenell, of Stamford, Lincolnshire, would rather work than remain idle.

But the bureaucrats of Whitehall have frowned upon him and say that he must not earn more than £49 17s. 6d. if he wishes to retain his old-age pension, which has just been stopped.

Their authority is indisputable. It is contained in the Old Age Pensions Acts of 1908-24.

When the authorities told Avenell that he could have his pension if he gave up working, he proudly declared that he wished to finish his life's work.

And, for a man of his years, entirely without relatives to comfort him, he works really hard, tramping many miles daily in an endeavour to sell dictionaries from door to door.

He has to pay all his travelling expenses, which, his employers state, average between 15s. and 25s. a week.

Sometimes, when his weekly earnings have been as low as 6s. 6d., his employers have generously advanced him £1 or so to keep him going.

The gross earnings of Mr. Thomas Avenell for 1929 were higher than the prescribed £49 17s. 6d., and the bulk of the money went in travelling expenses.

It is grossly unfair that he should be penalised for travelling expenses and we hope the authorities will reconsider this point and reinstate his old-age pension at once.

Fresh lemonade ready to serve

KIA-ORA
LEMON SQUASH
THE ALL-DAY HEALTH DRINK

HERE IS LEMON JUICE in its most healthful, delicious, convenient form. Fresh juice from tree-ripened fruit with just the right quantity of the finest cane sugar. Just open and serve with soda or plain water . . . delicious and refreshing.

All the vitamins of the fruit are in KIA-ORA. Convenient—lemonade is ready to serve in less time than is taken in cutting and crushing lemons when you make ordinary 'home-made' lemonade.

Find out for yourself the natural distinctive flavour which has made **Kia-Ora Lemon Squash** first among real fruit drinks—the refreshing beverage at all times of the day.

***KIA-ORA ORANGE** is equally good for making fresh orangeade.*

Ask your Grocer, Wine and Spirit Merchant or Chemist for KIA-ORA LEMON or ORANGE. Thirty glasses of Real Fresh Lemonade to a bottle costing 2/-—also in half-bottles at 1/1. [Prices in Gt. Britain.]

KIA-ORA LTD., Blackfriars, London, S.E.1

KIA-ORA
LEMON
SQUASH

"Did she really say that?" *asked Mrs. Rawlins*

"That was a real compliment! An' though I says it as shouldn't, I did get up your friend's things nicely. Right pleased I was to help her out, but I've got so many regulars that I couldn't go over there every week. What would the Vicarage do without Mrs. Rawlins! An' what would Mrs. Rawlins do without Robin Starch! That would be a catastrophe! Robin mixes so quick, and the gloss in it sends the iron along double quick. No sticking, Mum! Nothing to cramp my style! It's a real bobby-dazzler of a finish I get with Robin Starch. It's what you'd call labour saving and it's Mrs. Rawlins as knows it."

ROBIN
Starch

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CHEEP!!
CHEEP!!!

– and so nutritious!

"BIRD'S
is the only Custard that tastes as good as it looks"

"Something to sing about"

Pretty Girls Made Unattractive

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VEET
REMOVES HAIR LIKE MAGIC

Make good the lack of nutriment in ordinary light Summer foods and avoid Summer lassitude. Drink 'OVALTINE' Served COLD daily for Health

Prices in Great Britain & N. Ireland, 1/3, 2/- and 3/9 per tin.

P646

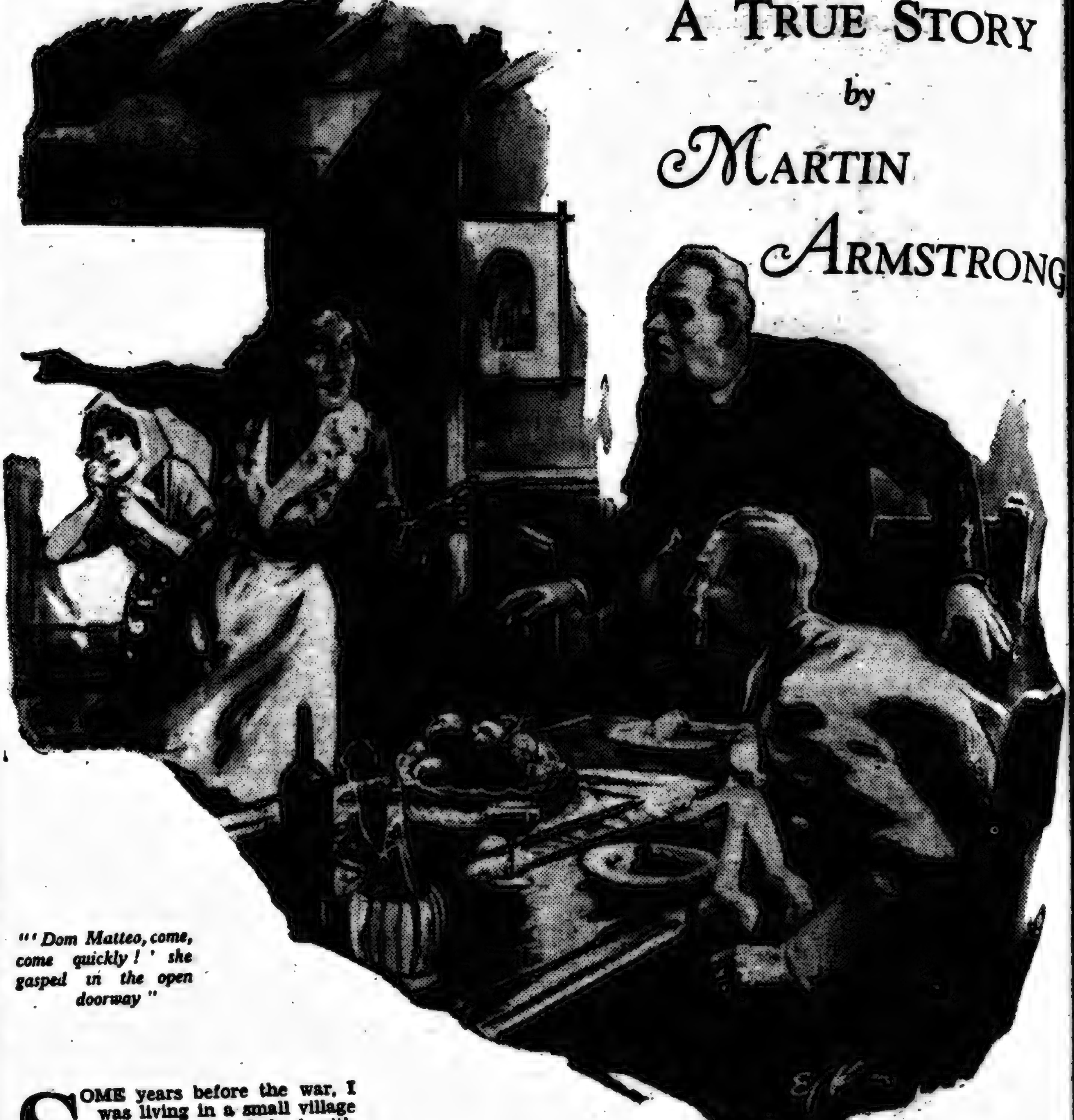
Daily Bread needs 'Golden Shred' -it's fine

ROBERTSON—*only maker.*

A TRUE STORY

by

MARTIN ARMSTRONG



"'Dom Matteo, come, come quickly!' she gasped in the open doorway"

The WOMAN Possessed

SOME years before the war, I was living in a small village in Tuscany. I lodged with the Priore, the village priest. He was an entertaining person, and kept a good table.

Giustina, his housekeeper, was a charming, motherly soul, and a good cook; Tonino, the gardener, was full of quaint stories; and Marta, who called periodically for the washing, was a wild-haired, shrivelled-skinned old woman, with a patient and gentle disposition, and kindly, dog-like eyes that belied her wild appearance.

My host, Dom Matteo, and I became very friendly, and we had long and curious conversations. His mind was a strange one, for the natural and the supernatural, superstition and common-sense, existed there in equal mixture.

With the blameless expression of a child, he would tell me the most unbelievable, the most monstrous stories without the flicker of an eyelid.

If he was to be believed, we lived in an atmosphere of ghosts, devils and miracles, until I began to wonder how his Canonica—his parsonage—managed to remain such a safe and unsensational place. Doubtless the proximity of the church kept us secure.

Dom Matteo lent me a book on hypnotism and spiritism to read, by a certain Dr. Lapponi, and I gathered from it that the learned doctor was as credulous as my friend, Dom Matteo, the priest.

For he wrote, as if writing of indisputable facts, of wardrobes and tables leaving the floor and sticking stubbornly to the ceiling, and of children being miraculously transported through thirty miles of air and deposited in a boat out at sea.

When, during lunch one day, Dom Matteo asked me what I thought of the book, I complained of this astonishing credulity.

"Credulity, signorino?" he said. "But it's not credulity. These things happen every day.

"Why, there is a house down there in the valley, only four or five miles from here, where the inhabitants live rent-free.

"And why? Simply because every evening, when supper has been laid, no sooner do they sit down to table than everything—knives, forks, loaf, wine-flask—fly to the four walls, to which they adhere.

"This is so troublesome that naturally no one would pay rent for such a house. As for ghosts, I have myself seen several."

"And devils, Dom Matteo?"

"Certainly there are devils. Why, the Church has special forms of prayer for casting out devils."

"Have you ever cast out a devil?" I asked, wishing to bring the conversation down to brass tacks.

"Certainly I have," he replied, without a moment's hesitation.

"When did you last cast one out?" I asked.

"Not for some years now," he said. "But as it happens, only this morning a young woman was brought here b Marta—you know Marta, who does th washing—who is possessed by a dev She is Marta's niece, and Marta ask me to cast the devil out."

"And you did?"

"No," said Dom Matteo, "I couldn It was almost lunch-time. I told Mart to bring her back at a quarter to one

Dom Matteo lunched at 12.15.

"And what was she like, this youn woman possessed by a devil?"

I had instantly pictured the gentl patient Marta, with her dishevelle grey hair and her patient gaze, holdin by the arm a great, strapping, unrul young woman with a wild look in he eye.

She would, I knew, receive Do Matteo's refusal with her usual gentl submission, and would lead away he diabolical charge till the appoint hour.

"What was she like? Was she vio lent?" I asked.

"No," said Dom Matteo, "she

(Continued on page 30)

VERPINE
THE FRAGRANT DISINFECTANT
CHECK TO INFECTION

is the only Disinfectant to have in the Home, Factory, Office, School, &c., because it is NON-POISONOUS. Verpine is fragrant as a pine forest. It destroys germs, keeps away flies, and purifies and refreshes the air we breathe. Pint tin of Verpine, to make 50 pints of fragrant and SAFE disinfectant, 4/6 post free from
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£550

Awarded in "John Bull's" Cross-Word Competition No. 66.

In the above Competition solutions containing one error each were received from the following five competitors, to each of whom, subject to the conditions of the contest, a cheque for £100 will be despatched.

T. E. Helleren, 13, Hill St., Factory Lane, Manch'ter.
C. Newman, 34, Wellington Street, Birmingham.
Mrs. N. Pimblett, 251, Broad Oak Road, Parr, Nr. St. Helens, Lancs.
Mrs. F. Stokes, 2, Colworth Road, Northfield, Birmingham.
Miss M. Wilson, 14, Allenby Square, Old Swan, Liverpool.

Solutions containing two errors each were received from the following 54 competitors, who share the additional £50, each receiving 18s. 7d.

Ainsworth, Miss D., 367, Bolton Rd., Blackburn.
Blythe, B. S., 24, Gloucester Av., Armley, Leeds.
Brodrick, Mrs. B., 17, Sandy Lane, W. Derby, L'p'l.
Brotherton, A. E., 99, Charlotte St., Blackburn.
Brown, F. O., 141, Craiglea Drive, Edinburgh.
Caldwell, C., 52, Grant Street, Greenock.
Conner, W. S., 3, Victoria Av., Chard, Somerset.
Crabtree, Miss B., 23, Buxton St., Accrington.
Drake, W. E., London Barn Farm, Hurst Green, Sussex.
Dunlop, A., 26, Kinloch St., Dundee.
Earl, W., 20, Hectorage Rd., Tonbridge.
Eastup, J., 14, Taylor's Row, Runcorn.
Ede, A., Ladysmith Gomeldon, Salisbury, Wilts.
Eggleston, T., 15, Craven Terr., Sale, Manchester.
Fallows, N. L., 44, Chestnut Rd., W. Norwood, S.E.
Frost, W., 26, Beresford St., Mansfield, Notts.
Gill, P. J., 178, Torquay Rd., Paignton, Devon.
Greenstreet, L. G., Cottage Homes, Hornchurch, Ex.
Harrison, N., 64, Rawling Rd., Gateshead-on-Tyne.
Haslam, W. G., 101, Maybank Av., Wembley, Midd.
Hayes, Mrs. G., 14, Blythswood St., Aigburth Rd., Liverpool.
Hazledine, H., 4, Vincent St., Balsall Heath, Bir'm.
Horabin, T., 16, Cornwall St., Sunderland.
King, W., 69, Princes St., Derby.
Long, J., 93, Beechdale Rd., Brixton, S.W.2.
Low, A. S., 34, Auburn Gardens, Fenham, Newcastle-on-Tyne.
Macpherson, A., 52, Kemback St., Dundee.
Mann, A. J., Holme Crest., Hinderwell, Yorks.
Martin, J., 225, Greenhead St., Glasgow, S.E.
Mart, S. H., Farriers Hall, Berkhampstead, Herts.
McDonald, H., 47, Levenhaugh St., Dumbarton.
McIvor, J., 880, South St., Scotstoun, Glasgow.
McNeill, Mrs., 12, Mitchell St., Musselburgh, S'land.
Nesson, W., 10, Grosvenor St., Stretford, Man'ster.
Neighbour, W. S., 55, Lanercost Rd., Tulse H., S.W.2
Newlands, Mrs. M. J., 131, Broomhill Rd., Ab'deen.
Noakes, W., 31, Barclay Rd., Leytonstone.
Pearce, R. W. J., "Maythorne," London Rd., Newark, Notts.
Pennington, Mrs. C., 44, Drummond Rd., Skegness, Lincs.
Price, C., 229, Caerleon Rd., Newport, Mon.
Reddington, J., 38, Charles Arthur St., Nechells, Birmingham.
Renwick, S., 6, Hanover Sq., Winlaton, Blaydon.
Renton, J., 38, Asbridge St., Liverpool.
Roberts, Mrs. M., 11, Albion St., Kearsley, Bolton.
Rogers, H. T., 13, Birchington Rd., Crouch End, N.8.
Sharman, Miss C., 3, Chiswick St., Carlisle.
Sharples, W. H., 71, Providence St., Blackburn.
Sinclair, Mrs. N., Old Inverkip Rd., Greenock, Scotland.
Smith, A. E., 5, Bayfields Yd., Stump Cross, N'wich
Taylor, A., Hales Green, Ashborne, Derbyshire.
Urch, W. J., 5, Grove Rd., Bridgend, Glam.
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Another £525 X-Word appears on Page 35. Try your Skill Now!

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P 97.

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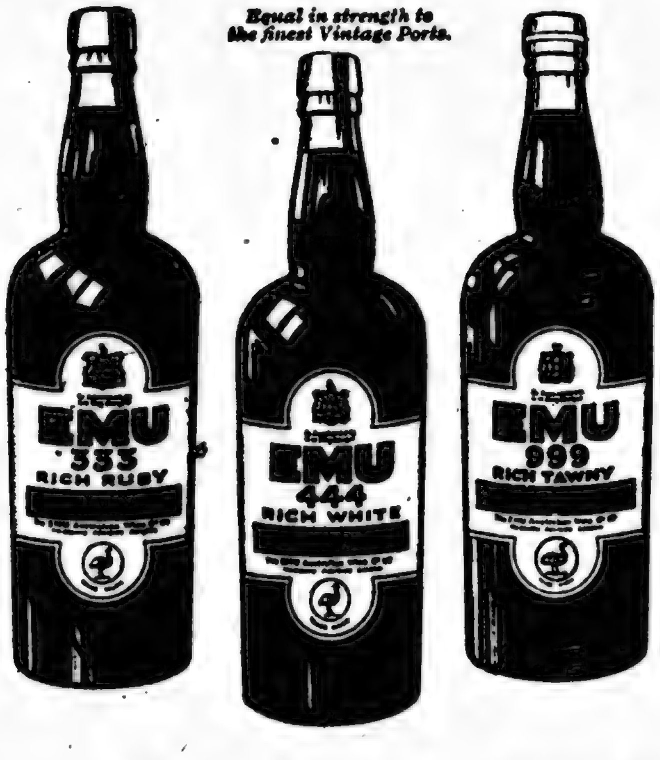

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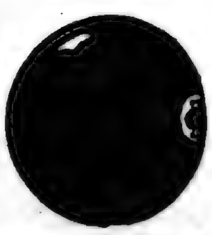

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"THE WOMAN POSSESSED"

(Continued from page 28)

not violent when I saw her. She is a woman like another; rather a beautiful young woman. But I knew I was in the presence of a devil. I could feel it in my flesh."

"In your flesh?"

"Yes, in my skin. A curious, tingling sensation between the shoulder-blades such as you get from one of those electrical machines which they give you for rheumatism."

"May I come and watch, this afternoon, when you cast the devil out?"

"Certainly, signorino. I shall do it in the sacristy."

I HELPED myself to salad which Giustina was handing to me. "And it is some time, you say," I resumed, "since you cast out your last devil?"

"A matter of eighteen years. *Dio mio*, am I likely to forget it? It was a young woman of this village. Her mother and father sent for me, because, of course, doctors are of no use on such occasions.

"You know where the steep lane turns out of the Via Fiesolana to the Fattoria?"

I nodded.

"Well, their house was the one on the corner, the right-hand corner. You see? You know it yourself, signorino. When I knocked at the door, the mother opened, signing to me to be silent.

"She took me into a downstairs room. 'She's asleep at present,' she said, and she pointed at the ceiling. 'Upstairs.'

"'Perhaps I should go up and see her,' I said. She said that she would take me up.

"'But keep quiet,' she said, 'because when she is awake she is very violent. This morning she tried to run stark naked into the street.'

"I had taken in my pocket, signorino," explained Dom Matteo, "a little holy picture, rolled up very small like a little pencil. When I entered the room the girl was lying quite still, with her face to the wall.

"She was breathing"—Dom Matteo imitated the breathing of the possessed damsel, very quiet and regular—"so! We could see that she was asleep. I took the little holy picture from my pocket and tiptoed very softly to the bed."

DOM MATTEO rose from the lunch-table and tiptoed with extraordinary caution towards the mantelpiece, the finger and thumb of his right hand pressed tight together, the other fingers extended like the crest of a cockatoo.

With a sudden deft gesture he shot out the finger and thumb to the mantelpiece and as suddenly withdrew them and hid his hand behind his back. Then he turned and looked at me to see that I had grasped his meaning.

"You understand?" he asked. "I popped the little sacred picture under her pillow."

He returned to the table and resumed his seat. "The effect, signorino, was instantaneous *but terrible*." He paused, staring at me.

"And what *was* it?" I asked.

"The girl woke up suddenly, shrieking and screaming—my God, what screams!—saying that something was burning her head, something under the pillow.

"The mother spoke to her. 'But it's nothing, Rosina,' she said. 'You have been dreaming.'

"But the girl continued to scream and to beat the wall with her hands—for, you see, signorino, she was still turned towards the wall.

"'*Mi brucia la testa, mi brucia la testa*; it's burning my head,' she screamed," and Dom Matteo illustrated in a frenzied, falsetto voice the manner of her screaming.

"I signed to the mother to remove the little holy picture, and she did so. Immediately the screams became less piercing. But they did not stop.

"'What is it, then?' asked the mother. 'It is that there is a priest in the house,' shouted the girl. 'I can feel that there is a priest in the house. Send him away! Send him away!'

"And she continued to shout 'Send him away!' until I thought it best to go downstairs.

"'*Ecco, cara*,' said the mother; 'behold, I have sent him away.' But the girl's voice still shouted: 'Send him away! Send him away! He is still in the house. I can feel it.'"

Dom Matteo paused in his story. "Does not that prove to you, signorino," he said, "that it must have been a devil?"

"Well," he went on, "as nothing would stop her screams, the mother implored me to go away, and I went, for the devil, it seemed, was too strong.

"Some days later I returned. 'How is she?' I asked. '*Cosi cosi*; so so,' said the mother. 'Sometimes calm, sometimes violent. At present she is fairly calm. Listen.'

"I listened, and could hear the girl muttering to herself upstairs. We went upstairs very quietly. The door of the room was open and we went in.

"The girl was tossing about and muttering to herself"—Dom Matteo gave an imitation of inarticulate mutterings—"just murmuring and muttering: I couldn't hear any words. This time she didn't seem to realise that a priest was in the house.

"I had not brought the little sacred picture because I had decided, this time, to try a different way. I went up to the foot of the bed.

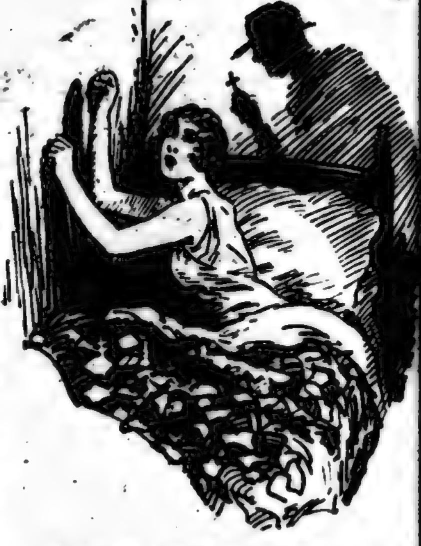
"'In the name of God,' I said to the devil, 'why will you not come out of this young woman?'

"'I will not come out,' replied the devil—speaking, you understand, through the mouth of the girl—'until the fifteenth of August.'

"WELL, the best thing to do, it seemed, was to go away and wait till the fifteenth of August. It is always better to go gently in these matters. *Qui va piano*, you know, signorino, *va sana*; slow going is good going."

Dom Matteo leaned back in his chair. Giustina had just handed him an apple, and he began to peel it.

"Well," he resumed, "on the fifteenth of August I returned. There were several people in the house.



"The girl continued to scream and to beat the wall with her hands" . . .

"Some of the neighbours who h
known of poor Rosina's *possession* h
looked in, for the parents had t
them of the date fixed by the dev
and there were a few relations prese
also.

"We went quietly up to the bedroo
I leading the way.

"The girl was lying perfectly st
lying on her back with her eyes close
She was muttering to herself, but on
very faintly. When everybody w
assembled in the bedroom I went up t
the foot of the bed and knelt dow
The rest of the company knelt also.

"IN a low voice, so as not to di
turb Rosina, I said seve
prayers—the special praye
signorino, appointed for su
occasions.

"Then, rising from my knees,
approached the head of the bed a
made the sign of the cross above t
young woman's breast.

"Instantly she gave a great cry,
cry so great that the other women
the room cried out with alarm at t
same moment.

"Then her body moved slowly und
the bedclothes, and all at once she g
a heave and vomited out of her mou
a ball of fire, which fell to the grou
near the bed."

I gasped. "You actually saw th
happen, Dom Matteo?" I asked.

He nodded briskly. "With the
eyes, signorino. The ball of fire w
about the shape and size of a he
egg. It fell to the ground about half
metre from the bed.

"We searched for it, I and some
those present"—Dom Matteo lea
sideways in his chair and went throu
the pantomime of searching for som
thing under the table—"but the b
had vanished. Gone absolutely. N
a sign of it.

"THEN Rosina sat up in bed a
heaved a great sigh. 'I fee
different person,' she s
Subsequently she marri
She lives in the village to this day, t
mother of a healthy family."

I sat for a while silent. What co
be the truth of the story? Had it a
basis whatever in truth?

Was the old man, as he told
with that charming, childlike sm
that excitement as at the recollecti
of an experience still vivid to him, co
sciously serving me up a plateful
lies?

Or had the lapse of eighteen ye
and a lively and undisciplined imag
tion gradually embroidered a true t
into this fantastic fairy-story?

My reflections were cut short by
clatter of running footsteps in t
stone-floored passage, a mutter
agitated talk, a sudden, sharp excla
tion, and then the violent opening
the dining-room door.

"Dom Matteo, come, come quickly!
gasped Giustina, in the open doorw
"It's Marta. She's dying. The lit
Annina has just run to tell us. Be
the Niece, the mad one, has stabb
her."

Dom Matteo, white in the face, r
to his feet. This time, at least, we h
got down, only too drastically, to br
tacks.

Next week—

"The Tragic Pendant"

A real life story of a terrible misunderstanding which led to tragedy of the grimmest kind

by

Helen Prothero Lewis

"John Bull's" X-Word First Prize increased to £525

See page 36

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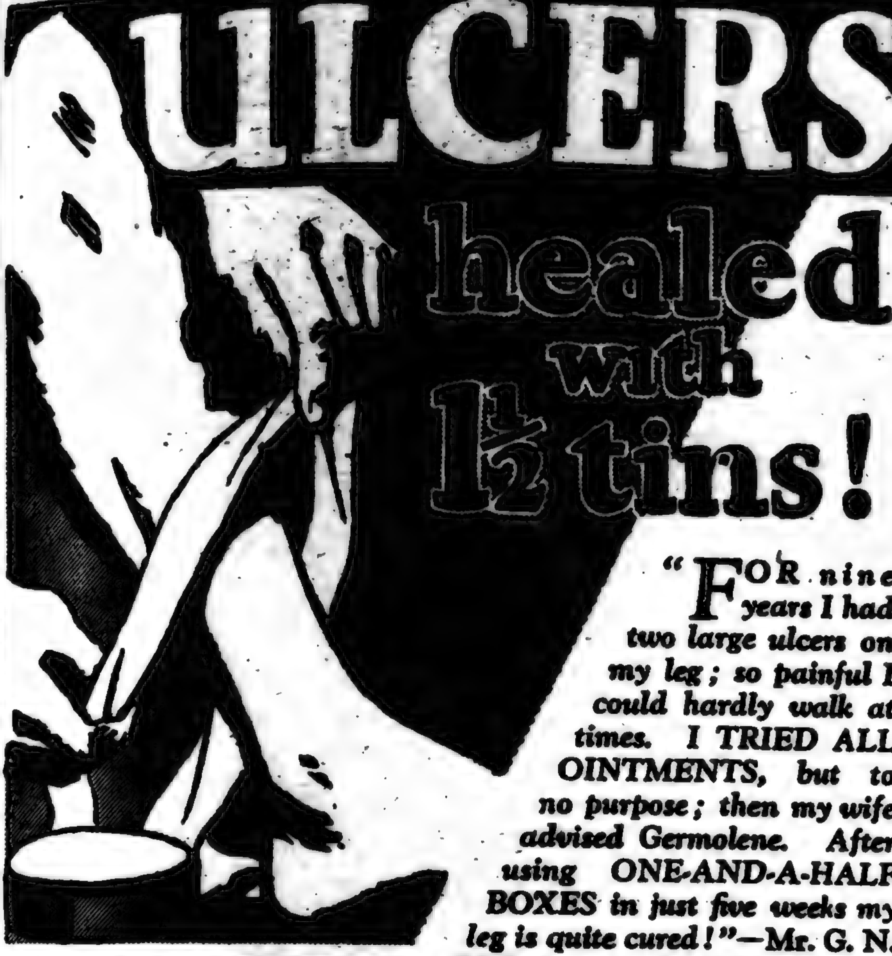

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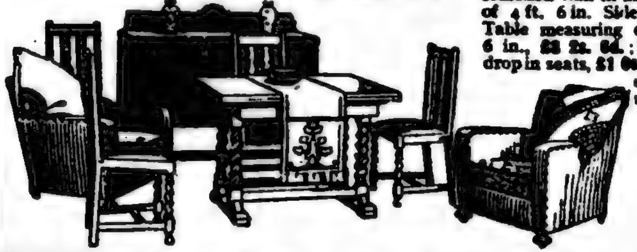
BURLINGTON GROUP



Beautiful Dining Room Group, best quality seasoned Oak in fine nut brown shade. Consists of 4 ft. 6 in. Sideboard, £9 10s. 0d.; Dining Table measuring extended 5 ft. 6 in. by 3 ft. 6 in., £3 2s. 0d.; four Small Chairs, with loose drop in seats, £1 0s. 0d. each Two Easy Chairs covered antique rexine, seats upholstered velour velvet, £5 5s. 0d. each.

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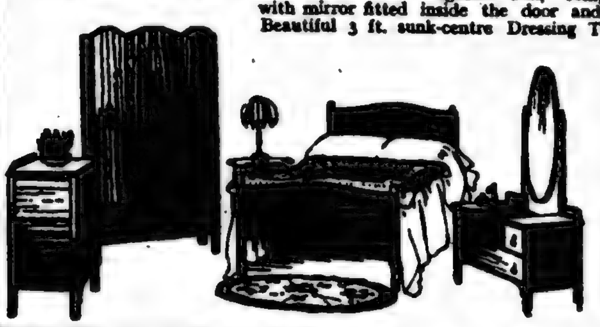
BRISBANE GROUP



Very charming Bedroom Group in beautifully figured Oak, comprising 3 ft. 6 in. Wardrobe, with mirror fitted inside the door and long linen drawer, £9 5s. 0d. Beautiful 3 ft. sunk-centre Dressing Table with frameless mirror and Dressing Chest with 4 drawers, £12 15s. 0d. Also 1 Chair. Suite complete, £22 10s. 0d. 4 ft. Bedstead complete with spring mattress, overlay, feather Pillows and Bolster, £10 10s. 0d.

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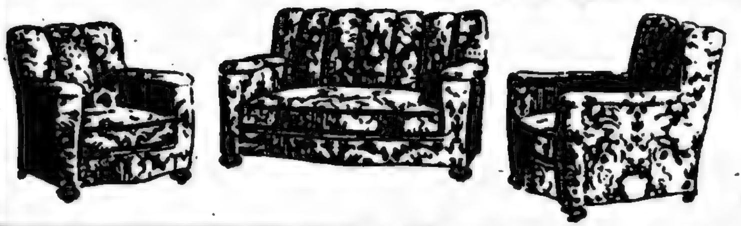

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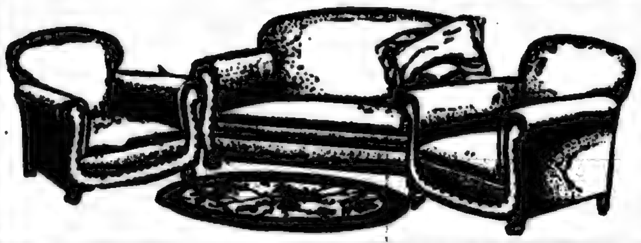

Full size well sprung three-piece suite, covered in first-class rexine. Suite consists of full-size Chesterfield, £6 12s. 6d., and 2 roomy Arm Chairs, £4 5s. 0d. each.

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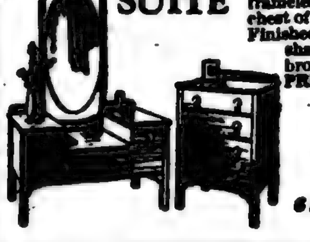

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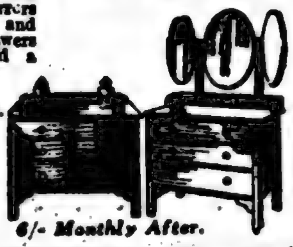

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And 14 monthly payments of 9/3 completes purchase.

This wonderful 1930 Model is an entirely British product—British made and is therefore of thoroughly reliable quality. It is excellently finished and of the very latest design. All Bright Parts Chromium Plated
COMPARE THIS SPECIFICATION
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SELFRIDGE & CO., LTD., OXFORD ST. LONDON.

Make your own Cigarette & see what you save.
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CIGARETTE PAPER
BEST & PUREST

Girl Who Wrote to DEAD PEOPLE

I AM a girl with one friend to whom I was, and still am, passionately attached. Some time ago my friend became intensely interested in psychic phenomena.

She attended any meeting anywhere where the thing was likely to be discussed. She was so bent upon probing into the truth of the mysteries that she determined herself to become mediumistic.

The deeper she went, the more enthralled she became.

Everywhere she went she could be seen talking to herself, though if taxed with it she declared that she was merely talking to those who walked with her, but who were hidden from our more materialistic eyes.

Her very face changed in appearance, and she began to look like someone unreal.

Gradually she became a physical wreck, and I had to endure the agony of seeing her mentality follow suit.

FINALLY she was taken to the infirmary, and from there to an asylum as a raving lunatic.

To me fell the melancholy task of looking through her effects and seeing after her affairs.

I found numbers of letters written to friends as though left ready for post, and a shudder ran through me when I discovered that all were to persons long since dead and in their graves.

My friend's plight lies heavy on my mind, as but for her association with me she might never have entered into these studies.

I feel the least I can do is to publish her case as a warning to others.

For what true religion can there be in any cult leading to such sad results?

"HUMANIST" says: Religious mania may attack the student of any religion who seeks phenomena instead of guidance.

Your friend's relapse is the result of morbid curiosity reacting on a feeble mind. Such persons should steer clear of anything touching the occult.

A TRAVELLER

in broken hearts

A COUNTRY girl, I came up to London about eighteen months ago to nurse my married sister through an illness.

When she had quite recovered, I took a post as probationer-nurse at a small cottage hospital in the outskirts.

Here I made one girl pal, but she left for home after a month or two, and I felt very lonely.

On one of my solitary walks, I fell in with a young commercial traveller. He chatted in a friendly manner, explained that he was resident in the district for a time, and showed very plainly that he wished to see me again.

I saw no harm in the encounter. He was very gentlemanly, and we walked out together whenever I had an evening off.

HE professed to fall passionately in love with me, and I, alas! responded only too trustingly, for in the end I found myself an expectant mother.

I confided the matter to my lover, confident that marriage would follow, but to my amazement he merely offered to "see me through my trouble."

When I could no longer hide my condition and was forced to leave the hospital, he suggested that as things had turned out we might just as well live together until the child was born.

Terrified and ill, and having nowhere to go, I fell in with the suggestion as a drowning person catches at a straw. And straw indeed my lover's offer of help has proved.

He left me to pay the rent of the room he had engaged, and when my savings were exhausted and I told him that I was now reduced to pawning my clothes in order to get a mouthful of food, he said I could "go to blazes, and the sooner the better so far as he is concerned."

He has no intention of marrying me because he is engaged to another girl.

He says that if I try to obtain a court order against him he'll give me "a pretty chase" to find him, but if I keep quiet he will give me financial assistance to see me through my trial.

"HUMANIST" says: You have been foolish, but don't add to your folly by allowing yourself to be browbeaten.

Get into touch with the organisation whose address I am forwarding privately, and bring your deceiver to book.

Meanwhile it is the duty of your sister to recognise your past care of her by offering you a home.

A Great Chance

DO you want to do the best day's work you have ever done? Turn to "The Greatest of These . . ." Fund on page 38.

HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

BLACKMAIL

in the pit

MY work is in a coal-pit. On day, whilst at work, I lost m waistcoat, and next mornin snatching up another in hurry, I did not remember to examin the pockets.

I was on my way to the coal face i company with another man when t my horror I discovered a small box o matches in a pocket.

Foolishly enough, I let slip what ha happened, and my companion suggested that I should bury the thin and forget it.

This I did, with all haste, for th penalty of being found with match in a coal-mine is a £5 fine and loss o one's job in addition.

But a third party found the matche and took them to the manager, wh promptly posted a notice offering £ for information.

I have not been betrayed, as yet, bu the man with me when the box wa hidden has become a pest by pe petually borrowing money.

If I refuse he retorts, "Oh, very wel then; I know where I can easily ge a pound."

The thing is on my nerves, for if i leaks out I can't pay the £5 fine an should never get another job in a pit

"HUMANIST" says: The truth won lose you your job, though concealme may. Tell the management.

You had better pay a £5 fine b instalments than ten times th amount by the dribbling demands o a blackmailer.

HOMELY WISDOM

by CANON R. J. CAMPBELL, D.D.

AS OTHERS SEE US

ROBERT BURNS' well-known lines:

"O wad some power the giftie gie us
To see oursels as ithers see us!
It wad frae mony a trouble free us"

are universally felt to be true, yet many people deceive themselves into thinking that they are less true in their own case than that of their neighbours.

A conceited man makes a fancy picture of himself and believes that his acquaintances view him in the same light, which is almost certainly false.

The old saying that the world takes a man at his own valuation is correct enough of genuine worth, but never of the mere braggart.

ON the contrary, the immodest man gets less credit for his good qualities than perhaps he deserves; he would win more respect for them if he said less about them.

W. S. Gilbert, of Gilbert and Sullivan opera fame, made many thousands of people laugh with him by his clever, humorous rhymes, but they laughed at him instead when he took himself so seriously as to resent criticism.

They saw that it was possible for a gifted man to make a fool of himself by touchiness.

The old English proverb that more folk know Tom Fool than Tom Fool knows receives fresh illustration every day. Oftentimes the very last person to know what is being said about him in any circle is the subject of the rumour.

A man living a double life imagine that he has covered up his track Nothing of the kind; everybody wh knows him at all knows what he is u to, and is secretly amused at his po of respectability.

It is not often that the public i hoodwinked by a rogue's attempt at self-disguise.

There are sad examples of this fac of experience too which excite one pity.

Long years ago a lady in good positio came to me in great trouble and confessed that she was a victim of th craving for alcohol.

In the course of conversation, she expressed her thankfulness that not a sou in the world except herself had hither known her weakness in this respec and she bound me solemnly not t reveal it.

She little dreamed that I had know all about it long before she told me; i was general knowledge among he friends, though they all refrained fro hurting her by making reference to it.

POOR thing!—she is gone now, an to the day of her death she neve guessed that her humiliatin obsession was common property.

It is one thing to preserve a self-respecting reticence about your privat life, and quite another to try to hid what is to your discredit.

Have a good conscience, and you ca fearlessly look the whole world in th face, whether it speak good or ill.

A GREAT OPPORTUNITY.

Ve draw our readers' attention to the special ffer made by the EMU AUSTRALIAN WINE O. LTD., in this issue. They offer quarter ottles of three different port-type wines at 9d. er bottle—any two for 1/6—or quarter bottle ample of all three for 2/3. Turn to page 29 and send for your samples now!

The Blade that is All-British

5 FOR 1/8 Obtainable from usual suppliers 3 FOR 1/-

Made by JAMES NEILL & CO. (Sheffield) LTD Crucible Steel Manufacturers, SHEFFIELD.

AIR-GROWING ISCOVERY

was bald. My hair ew anew, as shown in e portrait. Many per- ns — both men and omen—who were com- etely bald have grown full crop of beautiful ir by using KOTALKO Marvellous and steady growth of hair has en reported even when falling hair, dandruff d baldness have existed for years.

A testing box of KOTALKO may be ob- ined by sending threepence in stamps to

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Percy Street, 53.RE., London, W.1.

LESS THAN 6D. PER GALLON

GOOD as Mason's

HOME BREWED BEER!

A Delicious and non-intoxicating drink brewed at home from

MASON'S EXTRACT of HERBS

Buy a 9d. bottle to-day from your grocer, chemist or stores & become your own brewer

NEWBALL & MASON, Ltd.
NOTTINGHAM.

ON THE LONG SIDE!

If your cigarette bill is on the long side—roll your own next week. Zig-Zag Cigarette Papers save you 3½d. in every shilling—and you get finer, fresher cigarettes.

ZIG-ZAG

CIGARETTE PAPERS

FREE PSORIASIS

Sufferers should not despair, but should write to us without delay, when

ONE WEEK'S FREE TREATMENT

will be sent to any address, along with our Booklet of Testimonials, telling of the wonderful cures of skin diseases we have made, when other treatments have failed.

Send 3d. in stamps to cover postage and packing.

Address: Dept. 17, TOM WARD, Ltd.
Medical Skin Specialists,
BRADFORD, YORKS.

Now You Can Feed Your Hungry Skin!

And Have a Beautiful Clear Complexion in 28 Days

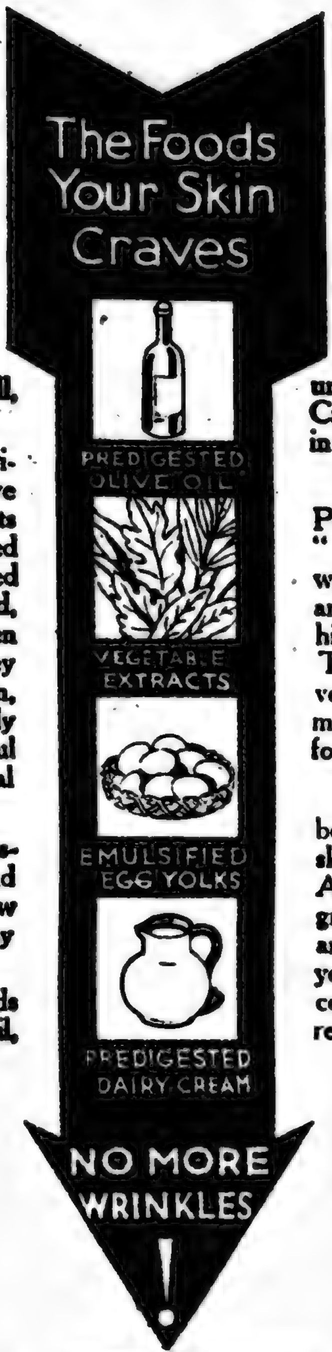
Discovery by Vienna University Medical Professors Proves that Women can look *Always Young*

It has been proved that it is not age but under-nourishment which causes the face to sag, wrinkle, and fade. The face because it is always exposed needs extra nourishment to stay full, firm, and keep its youthful beauty.

World famous physicians and scientists, experimenting at Vienna Medical University have discovered positively that the skin can eat. Tests made with hundreds of persons demonstrated that correctly prepared food can be applied externally, absorbed through the pores, digested, and converted into living cells and tissues. Women of 50 and more have regained the beauty they had at 30. The worst cases of sagging skin, wrinkles and faded colour have been amazingly beautified. Any woman can regain youthful appearance and quickly correct the facial blemishes that mar her beauty.

Young women who through neglect or misfortune have allowed their pores to enlarge and their faces to become greasy and sallow, can now get back their natural beauty and freshness by scientific skin feeding.

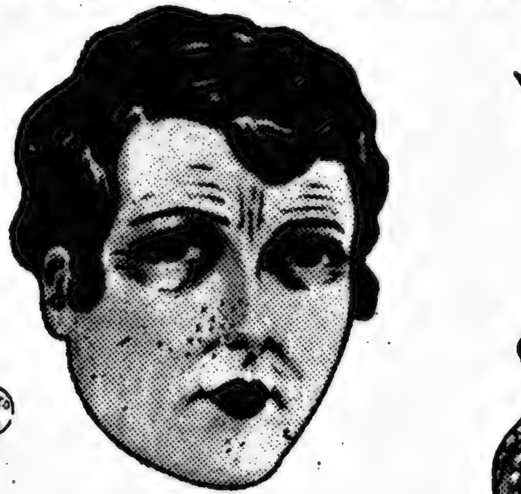
By many tests it was proved that the foods the skin needs are (1) Predigested Olive Oil, (2) Predigested Dairy Cream, (3) Emulsified Vegetable Extracts, (4) Emulsified Egg-Yolks. These nourishing ingredients are guaranteed under a forfeit of £1,000 to be contained in Crème Tokalon Skinfood, scientifically combined in exactly correct proportions.



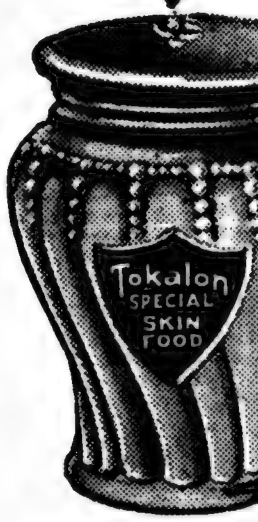
£1,000 GUARANTEE Try this new treatment for a month and see for yourself the *Amazing Results*

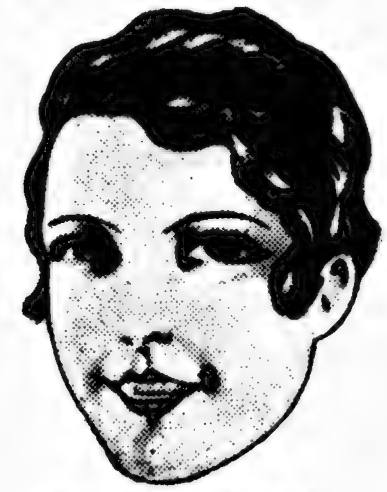
Dr. Grosmand, Doctor of Medicine and late Professor of the Clinic of Dermatology, says—"Predigested fresh cream and olive oil, combined with emulsified vegetable extracts and egg-yolk are rapidly absorbed by the skin and contain highly nourishing food value needed by the skin. To make complexion defects disappear and prevent old and faded complexions and sagging facial muscles I always recommend Crème Tokalon Skinfood which contains these prescribed food elements."

Use Crème Tokalon Skinfood (Rose Colour) before retiring. It will refresh and revive your skin almost beyond belief even in one night. Apply White Skinfood (Vanishing, free from grease) in the morning. Continue this treatment and it is guaranteed to bring the expression of youth to your face and to give a new and beautiful complexion in 28 days or your money will be refunded.



THE HUNGRY SKIN





THE WELL-FED SKIN

Crème Tokalon Skinfoods, Rose Colour 1/3 and 2/- (practically double size). White (Vanishing 1/- and 1/6 (practically double size). Ask for them by the full name.

FREE TRIAL—De-luxe sample outfit of Poudre Tokalon in popular shades and Crème Tokalon Skinfoods, for both day and night use sent on receipt of 3d. in stamps (to cover postage and packing, etc.). Tokalon, Ltd. (Dept. 570G), 212-214, Great Portland Street, London, W.1.

WORLD BEAUTY QUEEN SAYS: "In the most thrilling moment of my life—before the judges of the world's greatest beauty contest—I depended on Crème Tokalon Skinfood. Crème Tokalon Skinfood is really wonderful for the complexion and keeps the skin firm, fresh and young. To all women and girls whose work or social life make it desirable to look always as charming as possible, I recommend Crème Tokalon Skinfood I use it regularly."

Miss Univers

GOOD BOOTS & SHOES

The Graves Footwear Department offers you soundest quality and utmost possible value for money. All sizes of Boots and Shoes for all occasions. We thoroughly understand the wants of all classes of wearers, and know how to combine durability with good appearance and comfort. World's lowest prices. Easy monthly payments. Catalogue and Measure Form free. 30 years reputation for honourable trading.

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Lose your Rheumatism by using Dr HUNTER'S GOUT & RHEUMATIC POWDERS

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Of all Chemists at 1/3 & 3/-

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A LOVELY DRESS

gives pleasure both to the wearer and her friends. You can dress beautifully without extravagant outlay if you only go the right way about it. Charming Furs, Stylish Costumes, Coats & Frocks, Corsets, Underwear, Hosiery, Dress Lengths, Footwear and all women's dress requirements. Easy Monthly payments. Write for Catalogue and Patterns of anything you want. 30 years character for honourable trading.

J. G. GRAVES Ltd. SHEFFIELD

GUARANTEED
Champion

RELIABLE
LEVER WATCHES
INEXPENSIVE BUT DEPENDABLE

Don't buy a "cheap" watch on "spec"—buy a CHAMPION and be sure! A CHAMPION costs no more than a cheap watch—but it has a REPUTATION and a GUARANTEE.

Pocket Models from - - - 5/-
Wrist Models from - - - 15/-

SOLD ON THEIR MERITS!

YOUR LOCAL JEWELLER STOCKS CHAMPION WATCHES. Particulars on application to THIEL BROS. LTD., 39 Aldersgate Street, London, E.C.1, Sole Distributors for the Manufacturers.

TAKE OUR ADVICE
Bet with
"THE BIG TWO"
DAVID COPE
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and be sure of your Winnings!

LETTERS!

If your letter is forwarded in accordance with their rules and bears a time-stamp not later than

SET TIME OF RACE
YOU ARE ON
NO LIMIT
WIN OR PLACE.

Write at once for

FREE A copy of the "Challenger Sporting Special." Full of useful information including particulars of WEEKLY POOLS.

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(Dept. J.B.)
227, BATH ST., GLASGOW, C.2

Our Letter Parliament

My IDEAL HOLIDAY

AN old bell-tent, a cooking-stove and utensils, and a bond of tried friendship will comprise the summer holiday-camp outfit of three "Old Contemptibles."

I am the (self-appointed) transport and commissariat officer, as my two friends are ghastly relics of our victory in the war. One is blind, the other is paralysed.

Together, for four long years, we got sufficient sight-seeing and excitement to last us a lifetime.

Camped on the heather-clad heights overlooking the Derwent Valley, in God's pure air, amidst peaceful surroundings, we anticipate spending an ideal, inexpensive and beneficial holiday.—*Old Contemptible, New Brancepeth.*

No Rough Stuff

Not any Spartan lassie stunt for me. The characteristic note of my holiday must be comfort.

A good hotel. Bathing preceded by tea in bed and followed by an excellent breakfast. Morning strolls by sea and moor. Delicious afternoon lazing in the open air, or rowing, tennis, etc.

Greatest treat—ample time for dressing, soaking in fragrant bath water, and otherwise attending to toilet.

Magic moonlight nights with a congenial companion. Thrilling plays, haunting music, bewitching dances. Any and every thing from which romantic memories are made. Finally, a restful couch.—*A Lazy Mind, York.*

Pack Them Off

For a fortnight, I pack the missis and the two youngsters off to the seaside.

I stay at home to carry out some jobs to which I have been looking forward.

There is an addition to my greenhouse which I have planned. The long days will, I hope, allow of my achieving this.

There are umpteen other things to do—painting and mending—of which only the home owner and lover knows, to fill up spare time, if any.—*Home, Hants.*

Caravaneers

With my wife and children, I would spend my holiday in a caravan, with a maid to relieve my wife of all work, cooking and responsibilities, so giving her the complete rest so well earned.

I would also invite my children's two little pals, and with the party complete, just roam around our beautiful countryside.

My wife and I would take full rest and pleasure in seeing the children romp in their happy and health-giving surroundings.—*Frank Adams, Walsall.*

Lights o' London

To get away from my little provincial shop and its inevitable loneliness—to the heart of the world.

To see once more the shimmering lights on Father Thames; to pray awhile in some quiet corner of the Abbey; to mingle at night with the crowd at the Strand Corner House; to look up at good old Piccadilly when darkness falls; to see the drabness of Fleet Street, and to hear the stroke of midnight from Big Ben.

Just one week in wonderful London, and I would go back to the counter content for the rest of the year.—*F. C., Woodthorpe.*

In a Lighthouse

I am tired of work and crowds, and would desire a vacation spent on a lighthouse.

To hear and see the sea in all its moods; to imbibe the fresh ozone; to watch the passing ships, without the annoyance of holiday crowds, would be the finest tonic procurable.

The weather would prove no deterrent to enjoyment, for a good supply of literature would while away the hours.

The loneliness would not appal me; it would the better prepare me to confront the terrors of workaday life.—*"Weary," London.*

Friend Tramp

With my few necessaries in a haversack, I take the road for twelve days, lodging at wayside inns.

I tramp with tramps, and it costs me little to give a helping hand to many a decent fellow.

Every day my ears are charmed with romantic tales beyond the dreams of fictionists, and the end of my holiday finds me refreshed in body and spirit, through close contact with Mother Nature without artificialities and with human nature at its best.—*Vagabond, N. Wales.*

Birthplace Calling

To go to a certain spot in Kent, where I was born, and visit all the places connected with my birth, which my mother describes to me.

To lodge in the same house, to sleep in the same room in which I was born.

To conjure up the memories of childhood days spent in the company of one of whose blood I am.

To roam through the fields of that district until I know every spot, until every spot was imprinted on my memory.—*M. B. Mackenzie, Hastings.*

—and Some Fishing

What could be better than a holiday with a party of four spent under canvas?

The ideal spot would be somewhere within easy reach of the sea, where an early morning dip could be had.

Maybe fishing would be indulged in, or even exploring the surrounding district, and think of the fun of cooking one's food over a camp fire.

A camera could be included in the kit, and snaps of camp life would tend to revive pleasant memories in years to come.—*X., Balham.*

To Sleep—

Having passed the best part of a year on night duty, my ideal holiday plan would be to go to bed and sleep till I could sleep no longer.

Then I would like to get away in a big boat, and forget for a time that there is such a thing as sickness in the world.—*"Sister Anne," Greenock.*

Joylets

Get up when I like, do what I like, and forget all about telephones and people who are always in a hurry.—*Post Office Clerk, Glos.*

To lose sight of "Please keep off the grass," "Rubbish to be deposited here," and "Tram stop—fare stage."—*Cestrian.*

With my face blackened, nigger costume and my banjo, I shall "busk" at seaside resorts. Healthy and profitable.—*Busker, Sheffield.*

To go to some quiet farmhouse, and be for one week "a farmer's boy."—*J. H., Longton.*

After nearly two years of enforced idleness, my ideal holiday would be a spell of work.—*H. N., Fulham.*

To eat and enjoy meals cooked for and not by me.—*B. M. Bowden, London.*

◆

Shorter Hours Would (Would Not) Pay My Employer

ORIGINAL letters upon the subject above, not exceeding 100 words, are invited. 1s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, July 8.

Race with "Silver Ring"

There are NO CERTS

Tom Walls

I AM constantly noting from letters I receive that there are many punters who regard horse-racing in the nature of an investment.

I hasten to point out to these misguided people that the backing of horses is speculation, pure and simple.

As such it should be regarded in the light of an amusement, with always the possible chance of making a little—but a greater one of losing.

"Do not bet unless you can afford to lose" is sound advice.

I have correspondents who write to say they are in debt to the baker or the butcher, and they request a "certainty" to get straight!

There are no certainties ever. Sometimes the odds of, say, 5 to 1 against a horse can be reckoned as 10 to 1, taking into consideration adverse factors such as a jockey of doubted strength, hard or soft conditions underfoot, intractability of the horse at the gate, etc.

When this side of the matter is realised the fact stands out abundantly clear that betting on the "gees" is very much of a speculation.

For this Saturday we have the ever-popular London Cup race at Alexandra Park, and I am of the opinion that Moyresque, though top weight, will be there or thereabouts at the finish. Tom Walls will, of course, have Caballero in the first three!

Wootton's Corn Cracker has a good chance of winning the July Handicap Plate, but this trainer has Overmist also engaged. The selected will be a good bet.

"JOHN BULL'S" CODE.

The Code for this week is as follows. It covers the racing from Thursday, July 3, to Wednesday, July 9.

B	A	Q	X	T	L	3	R	D	5	C	F	M	E	O
N	W	K	2	8	9	H	I	G	U	Y	P	V	J	Z

In place of the Code letters printed in the *Sporting Life* and the *Daily Herald*, read the one above or below, as the case may be. DZ9GJB QRBD would read GOLDEN KING.

"SILVER RING."

HIGH FINANCE
—among the babies

FORTUNATELY, the children do not bother their little heads about financial problems. But Father and Mother have to—and if they are wise, they are investing regularly each week in Savings Certificates to give the little ones a good start in life when they grow older.

NATIONAL Savings CERTIFICATES

National Savings Certificates can be obtained in single documents representing 1, 5, 10, 25, 50 and 100 Certificates costing 16/-, £4, £8, £20, £40 and £80 respectively. They can be obtained from any Money Order Post Office, or Bank, or through a Savings Association.

DECCA TONE IS ESPECIALLY GOOD WHEN PLAYING OUT OF DOORS

Hear it—say by moonlight, on the river play your favourite records. If you have never heard the Salon Decca before, you will be enthralled at the new beauty, the freshness, the superb tone that Decca brings from your records. Decca audioscopic reproduction gives your oldest records every chance. The high notes are sweet and clear, the deepest bass is sonorous and crisp. . . . Salon Decca is the perfect portable for a picnic or a party.

The five Salon Decca portables are :—
Model 130 - - *at* £5.5.0
Model 120 - - *at* £4.10.0
Model 110 - - *at* £3.17.6
Model 100 - - *at* £3.10.0
and the Junior Salon Decca at £2 19.6

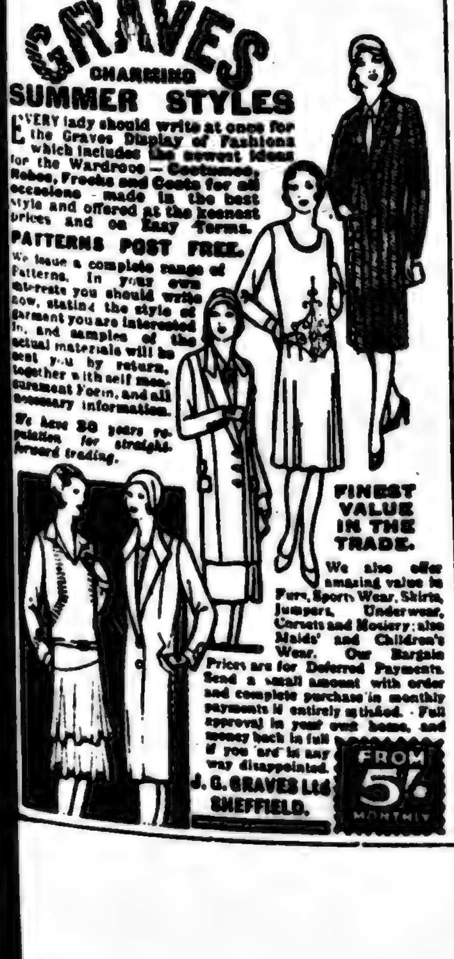
SALON DECCA

Send to-day for full descriptive art booklets containing details of Decca portables; Cabinet Models from £12.12.0 to £24 and also Decca Radio and all electric Gramophones. Write to
"DECCA" (DEPT. 11), 1-3, BRIXTON RD., S.W.9

SHINY NOSES
Why French women do not have them

In France one constantly hears visitors ask, "Why is it that French women do not have shiny noses?" Very few do—only those who still use the old-fashioned face powders. The great majority of French women nowadays either blend a little mousse of cream with their face powder or they use Poudre Tokalon (in which Mousse of Cream is blended by a patented process) which completely does away with shiny noses. Tokalon Compacts—both powder and rouge—in fashionably thin gilt cases also contain the mousse of cream which makes both powder and rouge extremely adherent.

The new Rachette shade (dark Rachel) is specially prepared for sun-tanned skins and pronounced brunette complexions. 1/- a box, large box (double 1/- size) 1/6. Compacts 1/3. Refills 9d.



GRAVES CHARMING SUMMER STYLES

EVERY lady should write at once for the Graves Display of Fashions which includes the newest ideas for the Wardrobe — Costumes, Robes, Frocks and Coats for all occasions — made in the best style and offered at the keenest prices and on Easy Terms.

PATTERNS POST FREE.

We issue a complete range of Patterns. In your own interests you should write now, stating the style of garment you are interested in, and samples of the actual materials will be sent you by return, together with self measurement Form, and all necessary information.

We have 30 years reputation for straightforward trading.

FINEST VALUE IN THE TRADE.

We also offer amazing value in Furs, Sports Wear, Shirts, Jumpers, Underwear, Corsets and Hosiery; also Maids' and Children's Wear. Our Bargain Prices are for Deferred Payments. Send a small amount with order and complete purchase in monthly payments if entirely satisfied. Full approval in your own home, and money back in full if you are in any way disappointed.

J. G. GRAVES Ltd
SHEFFIELD.

FROM 5/- MONTHLY

Sustains & Satisfies

Nothing so good as Armour's Veribest Corned Beef for keeping you going. It's all beef—nothing but beef. There's no bone, gristle or surplus fat as in ordinary meat. For a really excellent cold lunch or supper, buy Armour's Veribest, ready sliced or in tins.

Armour's Veribest CORNED BEEF

Armour's Veribest Ox Tongues are perfectly delicious. Try one and see.

"For hours I'm driving this tram,
And I'm apt to get hungry I am,
So some Armour's Corned Beef,
Is a splendid relief,
As delicious as Ox Tongue or Ham."

A.B. 30'11

V.63

VAPEX INHALANT

Everybody knows that "Vapex" is good for colds, but the "Magic Drop" has many other valuable uses.

Keep "Vapex" at hand in the summer as well as in winter, because it will enable you to avoid

Catarrh

This is very prevalent in summer-time, and the dust in the air is highly irritating unless the delicate mucous membrane is cleansed and protected with the antiseptic "Vapex" vapour.

Hay Fever

People subject to this complaint will find "Vapex" gives great relief, whilst its regular use affords a wonderful measure of protection.

Insect Stings

Mosquitoes and other insects are repelled by the "Vapex" vapour. If you have been stung, a drop of "Vapex" applied to the affected part will give great relief and act as a valuable emergency antiseptic.

Of Chemists, 2/- & 3/- per bottle

THOMAS KERFOOT & CO. LTD.,
BARDSLEY VALE

FORTIFIED AT FORTY-FIVE.

Women's Trials at Middle Age.

"I feel better than I have done for years," says many a woman of middle age who has found in Dr. Williams' pink pills just that help that a woman needs at this critical time of life. For even the strongest woman is distressed at the disturbances of health that make themselves apparent at middle age.

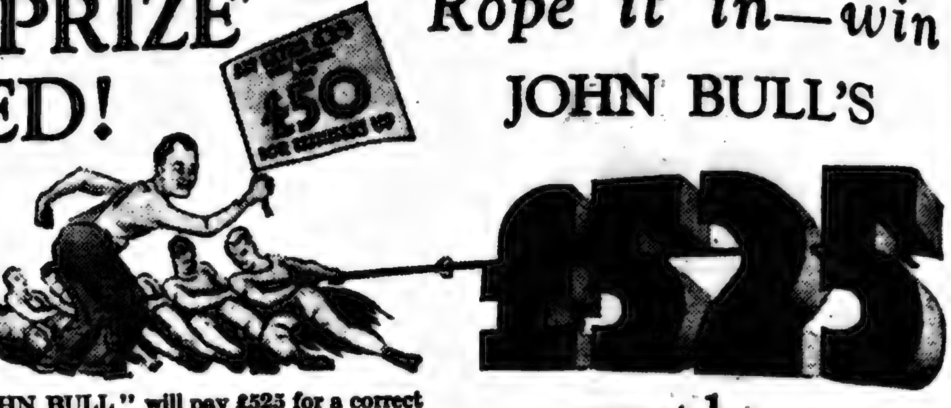
She finds herself worrying over things that never troubled her before; she grows low spirited and depressed, violent headaches and back pains assail her, while palpitation, feverish flushes and buzzing noises in the head cause her much misery.

Over and over again it has been proved that the finest health-help any woman can have at this trying time is a course of Dr. Williams' pink pills. By their action in enriching and increasing the blood, these pills impart new strength and vitality to the whole system.

After you have tried Dr. Williams' pink pills, you will understand why they are so highly praised by thousands of women who have found in them a new lease of life.

FREE.—"Nature's Warnings" is a booklet that all women of middle age should read. Write to C.H. Dept., 38, Fitzroy Square, London, for free copy.

X-WORD PRIZE INCREASED!



Rope it in—win JOHN BULL'S £525 must-be-won X-Word

PUT all your weight into it this week and pull home the increased prize in JOHN BULL's popular Crossword Contest.

It is concentrated effort that wins and all entrants have an equal opportunity in this great competition. So, get a good grip and—*heave!*

An extra £50 for runners up

"JOHN BULL" will pay £525 for a correct solution on one form of JOHN BULL Crossword No. 71 appearing below. Failing a correct solution, the prize will be awarded to the reader whose entry is the nearest correct solution. An additional £50 will be divided between those competitors whose solutions contain one error only, or only one error more than the winning solution Every reader has an equal opportunity—no competitor may send in more than one sixpenny double entry—entry fee Sixpence for TWO attempts. No claims required. No entries accepted after Thursday (noon), July 10th.

Solution of puzzle will be published in JOHN BULL on sale Thursday, July 17th. Winner will be given in JOHN BULL on sale Thursday, July 24th.

Result of Crossword No. 68 appears on page 29.

Read these Rules and Conditions Carefully

1. Fill in puzzle opposite IN ORDINARY INK, not copying-ink or copying-ink pencil, sign your name and write your address in BLOCK CAPITALS. Cut out coupon, place it with a Postal Order value sixpence in an envelope bearing three halfpenny stamp and post to "John Bull," Crossword (No. 71), 57, Long Acre, London, W.C.2 (Comp.), so as to reach us not later than noon on Thursday, July 10th.

Entry MUST be sent by post.

2. Postal Orders must be made payable to Odhams Press Ltd., and crossed — / & Co. / — and the date of sending the order, complete with the name and address of competitor, must be written on the back. The number of the Postal Order must be written in the space provided in the Entry Form. Stamps cannot in any circumstances be accepted.

3. No responsibility will be accepted by the Editor for any Coupon lost, delayed, not delivered or mislaid. Proof of posting will not be accepted as proof of delivery and no correspondence will be entered into.

4. In the event of a tie the £525 prize will be divided between those competitors whose coupons are correct or contain fewest errors, but no competitor shall receive more than one share. Competitors should note that errors are computed according to the number of words which incorrectly answer the clues given.

5. Mutilated or altered Entry Forms will be disqualified. Solutions must be complete and filled in on Entry Forms provided

6. No competitor may send in more than the two solutions "A" and "B" provided for on the Entry Forms.

7. The correct solution of the puzzle is known only to the Editor and will be kept under seal until all entries have been received

8. The result of this competition will be published in the issue of JOHN BULL on sale **Thursday, July 24th.** Any competitor who claims to have sent in a solution which is identical with the published solution or contains as few errors as the competitor announced as the £525 prize winner may have a scrutiny by demanding the same by or before first post **Tuesday, July 29th**, after which date the prize-money will be dispatched and no claim will be considered.

9. If such demand is found to be correct the result will be amended, accordingly and any competitor demanding a scrutiny must accept as final the result of such scrutiny as certified by the Editor.

10. Every request for a scrutiny must be made by Registered Letter only and must be accompanied by a remittance of £5, which will be returned to the competitor if his claim proves valid.

Request for scrutiny must be addressed to:—The Competition Editor "John Bull," Long Acre, London, W.C.2

Envelopes should be marked "Scrutiny" in top left-hand corner. All applications must be accompanied by a copy of Entry Forms and number of Postal Order. No claims for scrutiny can be entertained in connection with the additional award of £50 cash, the winners of which will be finally decided according to the result of our careful searches of all entries.

11. Entries for this competition must not be enclosed with "Bullets" entries or other correspondence addressed to JOHN BULL.

12. The Editor's decision is final and legally binding in all matters relating to this competition and acceptance of this condition is an express condition of entry.

13. Employees of Odhams Press Ltd. and members of their families are not allowed to compete.

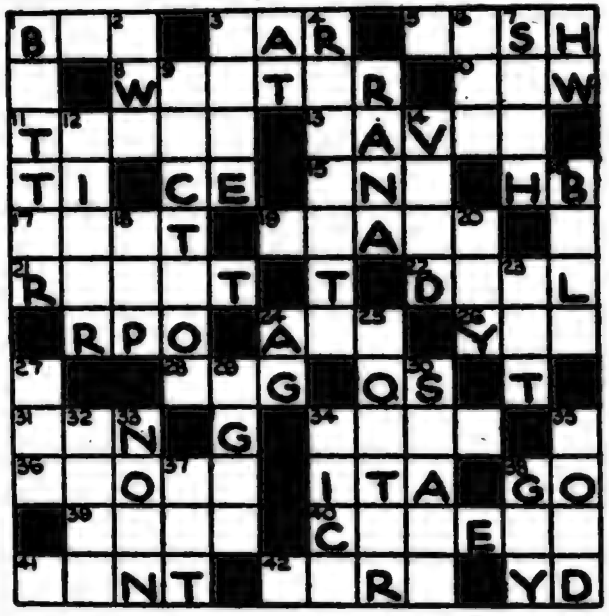
14. Failure to comply with any of the conditions involves disqualification.

Closing Date, Thursday (Noon), July 10th.

CUT HERE

"JOHN BULL" CROSSWORD No. 71

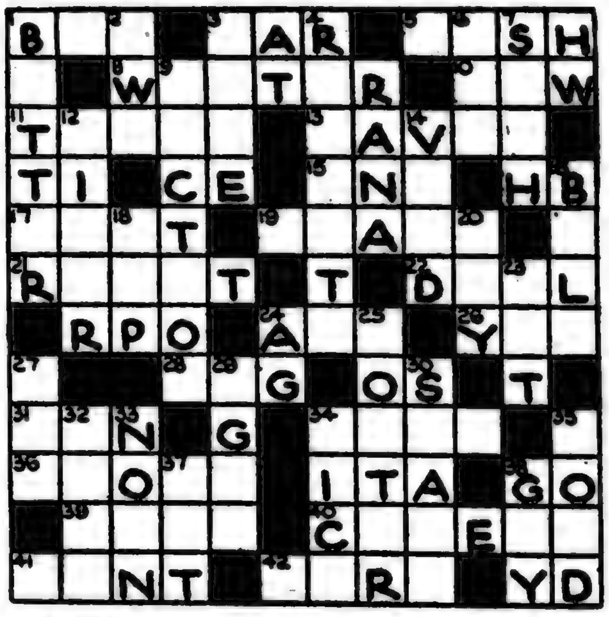
Entry Form "A."



JB 71

Do not separate these forms.

Entry Form "B."



JB 71

In entering this Competition I agree to abide by the Editor's decision as final in all matters appertaining thereto and enclose 6d. P.O. No..............................

These Entry Forms must not be separated, and a postal order for SIXPENCE must be enclosed to cover either ONE OR BOTH entries.

SIGNED ....

ADDRESS ....

....

Closing Date Thursday (noon), July 10th.

CUT HERE CUT HERE CUT HERE

N.B.—Cut the above Form out complete.

Don't run the risk of being late—fill in and post your coupons early.

Clues Across.

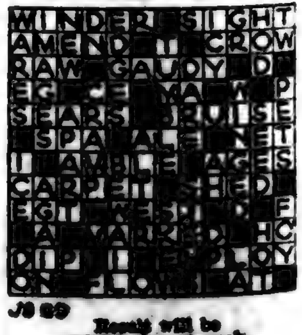
1. Racehorse carries.
5. Water vehicle.
8. Commercial traveler must do this.
9. A calling.
10. Observed.
11. Delectable fresh water fish.
13. Roadmender does to highway.
15. Single item.
17. Prepare for publication.
19. Why he was unpopular.
21. Send money.
22. A valley.
24. Residue of a fire.
25. Although.
28. Horse.
31. Vile.
34. Flies about in the air.
36. A snare.
39. Proceeded against.
40. Grain.
41. Damage.
43. This moves swiftly.

Clues Down.

1. Something very palatable.
2. A pair.
3. Summon.
4. Building makers study these.
6. Employ.
7. Worn round the waist.
9. Lots may be knocked down here.
12. Addition to a verdict.
14. Sell.
16. Part of machinery.
18. Mischievous boy.
20. Opens a lock.
22. Allow.
23. A horn.
27. Enjoyed after a dip.
29. Old.
30. We do this at something unusual.
32. Flower of England.
33. Name of any person or thing.
34. Transparent mineral.
35. Sheep huddle together in this.
37. A rendezvous.
38. Merry.

Chambers' 20th Century Dictionary and Nuttall's Dictionary (latest editions) were used in compiling this puzzle.

Solution of 'John Bull' X-Word No. 69.



JB 69

Result will be published next week. The solution of "John Bull" X-word No. 69 is given herewith as a matter of interest to our X-word competitors. We wish to emphasize that no claims are required for this X-word, as all entries are being carefully examined by our staff.

NEXT WEEK'S PRIZE STILL BIGGER!

Write to "John Bull" About It!

THE Editor Replies

THE Editor may be flippant on this page, but his humour is never malicious. He likes to end up the week on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service

M. G. (London, W.).—*"In Mexico they aim to please everybody."——*

P. (Whitechapel).—"Do you like my stories?" Not half!

K. (Ely).—"I am not so big a fool was." Have you been dieting?

S. (Exeter).—"I live many miles n Long Acre." But not too many.

N. (Teddington).—"I called on him told him all I knew." A brief inter-

B. (Finsbury Park).—"Bowls is a e of prejudices." Certainly the balls biased.

RO. (Blackfriars).—"Heavy-weight ers come in cycles." And go away Rolls-Royces.

I. (Idle).—"I am always telling ple about my wife's cooking." In- ding the doctor?

H. (Bognor).—"She burst into et mocking laughter when I pro- ed." A candied peal.

ONA (Thaxted).—"What will you think me if I send you my photo?" Can't till we see the picture.

MRS. P. (Romford).—"A good husband er forgets his wife's birthday." He ely forgets which one it is.

MEDIUM (Dorking).—"I've just re- ved a communication from Oliver omwell." Another postal delay!

J. (Chiswick).—"Roller-skating is y to learn." The beginner generally nbles to the idea after a few sittings.

D. (Rhyl).—"No big men have been n in Russia for the last generation." they all seem to be born little bies.

RAMATIST (Walworth).—"Shakespeare n't introduce a single dog into his ys." But surely Hamlet was a great ne!

G. (Settle).—"Is there a single man o'd admit he's wrong when he knows s right?" No, but many a married n does.

MRS. D. (Birkenhead).—"A well- own New York actress was recently rimanded for telling a lie in court." e mis-leading lady!

MRS. H. (Chelmsford).—"My husband en sits in the woods all night listen- to the nightingale." What excuse s he make in the winter?

S. (Bath).—"We are told that to vel hopefully is better than to arrive." l that to a season-ticket holder on a nday morning when he is late.

MRS. W. (Horsham).—"Last month ckerel was 1s. a pound. This month y want 9d. for the same fish." Even s is too much for fish over a month

H. (Plymouth).—"Dentists are the l of honour and would never deceive patient." With them, of course, it's tooth, the whole tooth, and nothing t the tooth.

MUSICIAN (Wembley).—"Nobody is uder than a child when he has mas- d another tune on the piano." The uble is that such a child is apt to give self too many airs.

P. B. (Bootle).—"He writes to me every month." Your tailor?

TED (Yorks).—"My business is developing rapidly." Seaside photography?

TAILOR (Skegness).—"A man 6 ft. 4 in. came to me and ordered a suit." A tall order.

J. P. (Caerleon).—"A skeleton dug up here had every bone broken." So football referees date back to the Romans.

J. P. (Grendon).—"Why do Scotsmen always write on both sides of the paper?" Because the edges are not thick enough!

EFFIE (Bristol).—"Can you recommend any institution where I can take a slimming course?" Any boarding-house.

W. A. (Ely).—"Where is the perfect maid to-day?" In the place she'll leave to-morrow.

H. M. (Hull).—"Miss Amy Johnson has had hundreds of proposals of marriage." Flying is a risky business.

T. E. (Witham).—"My Christmas cigars are not yet finished." Why not try them on the green-fly?

MRS. B. (Whitstable).—"I took this poem out of a book." Quite right. It should never have been there.

P. J. (Walsall).—"Did you read my poem 'To a Mosquito'?" No, we couldn't get a mosquito to listen.

MISS M. (Hampstead).—"In many churches girls are taking the place of choir boys." Our surplice women.

A. V. (Chorley).—"I fought in the Great War, but haven't written a war book." You deserve an extra medal.

M. F. (Ruislip).—"I drank a glass of hot water before going to bed for ten years." If we went to bed for ten years we should want something more substantial.

ALFRED (Deal).—"My home town never seemed such a delightful place as it does now, when I am far away from it." Which candid friend has written to tell you that?

L. G. (Cardiff).—"According to Mr. Herbert Farjeon, the dramatic critic, the talkies are in their infancy." But surely no infant ever had such a cold in the head.

T. F. (Chiswick).—"The latest device is to learn a language by telephone." We are sure that telephone exchange girls have been learning a lot of language for years.

S. H. (York).—"A variety artist in Russia threw a bomb in the music-hall where he was appearing because the audience refused to clap him." He meant to bring down the house somehow.

T. G. (Mortlake).—"My wife wants to sing in opera." Let her. Your home will be quieter.

P. T. (Dover).—"Did I make a mistake in my last letter?" Yes, a bad one—you posted it.

J. L. (Wivenhoe).—"Which side is the better to sleep on?" The one that happens to be batting.

R. P. (Grendon).—"I never stand any nonsense from a man my own size." Are you as small as that?

MAGGIE (Redcar).—"A man has just asked me to marry him on the telephone." Wrong number again.

F. J. (Staines).—"I didn't marry for looks or money. I married for sympathy." Well, you can have ours.

P. B. (Esher).—"Motoring doesn't appeal to me." There are a lot of other people who can't afford cars, either.

S. N. (Maidstone).—"I know absolutely nothing about politics." Then why don't you stand for Parliament?

E. G. (Uxbridge).—"What on earth can have made him purchase a damp and old-fashioned house?" The estate-agent.

L. D. (Bacup).—"I wish I knew from whom I could borrow a little capital." Try a pessimist—he won't expect you to pay it back.

F. S. H. (Northampton).—"I'm afraid my family won't see the sea this year." See what you can do in the "Bullets" Contest on page 39, and we'll see what we can do.

STUDENT (Norwood).—"It is my considered opinion that George Bernard Shaw is the greatest man in the world." In fairness to Mr. Shaw, however, it should be pointed out that he thought of it first.

J. D. S. (London, S.).—"A man who was arrested recently near Savoy Hill informed the police that he was a wireless lecturer." It is denied, however, that this admission was used as evidence against him.

—— Except the men they aim at, of course.

T. G. (Gosport).—"What can an old-fashioned person make of the modern novel?" Pipe-spills.

L. D. (Dundalk).—"Irish women are not great butter eaters." Perhaps all they require is a pat.

C. N. (Barnes).—"'Collection' and 'congregation' are synonymous." Are they? Ask a clergyman.

O. W. G. (Horley).—"Do you think clothes show what a man's worth." They often show what he owes.

G. L. (Frome).—"My employer was very upset when I told him I should be leaving next month." Perhaps he had thought you were going next week.

(Many replies unavoidably held over)

Side-Slips

Examples of genuine unconscious humour from the current Press are welcomed. Obvious printers' errors not wanted. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelopes, "Slips."

NITRIC ACID

"SINLESS" (Novel):—"He ordered a hot drink, and settled himself comfortably in the corner of the FIRE."

NORTH WALES WEEKLY NEWS:—"'Tell Me the Truth,' a new farce in three CATS."

EVENING DESPATCH:—"The claimants had to prove that they had LIVED together for a year and a day."

WORKINGTON STAR:—"Mr. and Mrs. —— were presented with a handsome SOLID OAK eight-day MARBLE clock."

WOKING NEWS AND MAIL:—"'The Naughty Duchess' tells of the adventures of a duke who consents to be the WIFE of a strange woman."

ECCLES JOURNAL:—"These will make fine plants and cover themselves with BLOOD."

WESTERN EVENING HERALD:—"The watch is of English make, and the wrist-strap was evidently made for a SLENDER WAIST."

SWINDON ADVERTISER:—"Accused was in the employ of Swindon Corporation, and APART FROM THIS OFFENCE he bore a good character."

TORBAY HERALD AND EXPRESS:—"She was attended by three bridesmaids, two of whom wore lemon georgette and the other CAULIFLOWER BLUE."

NEWS CHRONICLE:—"When he left home he was wearing a brown jacket and vest, light breeches and STOCKINGS and brown shoes and LIGHT SOCKS."

ROUGHLY SPEAKING
all razor blades are alike - - -
SMOOTHLY SPEAKING
you cannot find any to equal -
MYATT DAYMARK BLADES
3D. EACH
1/3 FOR FIVE
Sole Manufacturers
W. J. MYATT & CO., LTD., BIRMINGHAM.
For this style of razor

Don't Wear a Truss!

After thirty years' experience an appliance has been invented for men, women and children that cures rupture

SENT ON TRIAL

If you have tried most everything else come to us. Where others fail is where we have our greatest success. Send attached coupon to-day and we will send you free our illustrated book on Rupture and its Cure, showing the Appliance, giving you prices, and names of many people who have tried it, and are extremely grateful. It is instant relief when all others fail. Remember, we use no salves, no harness, no lies.

From a photograph of Mr. C. E. Brooks, inventor of the Appliance, who cured himself, and whose experience has since benefited thousands. If ruptured, write to-day.

We make it to your measure, and send it to you on a strict guarantee of satisfaction or money refunded, and we have put our price so low that anybody, rich or poor, can buy it. We send it on trial to prove that what we say is true. You are the judge, and once having seen our illustrated book and read it, you will be as enthusiastic as the thousands of patients whose letters are on file in our office. Fill in the free coupon below and post to-day to either the London or Manchester address, whichever is more convenient.

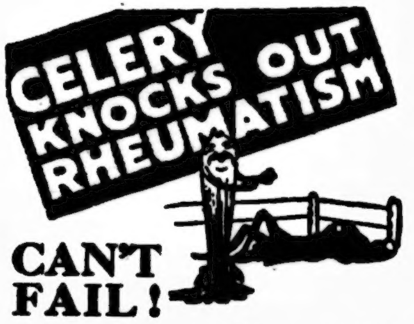
Free Information Coupon.
BROOKS APPLIANCE CO., LTD.
(468J) 80, Chancery Lane, London, W.C.2
(468J) 274, Deansgate, Manchester.

Please send me by post, in plain wrapper, your Illustrated Book, and full information about your Appliance for the cure of Rupture.

Name ....

Address ....

(Please write plainly) ....



CAN'T FAIL!

Pay only if cured!

Out of thousands of cases not one case of failure has yet been reported.

Fullers (*Brand*) Celery Perles (each small, easily-swallowed perle contains the medicinal value of 26 lbs. of Golden Celery) will give you ease instead of pain by 12 a.m. to-morrow. In a week your rheumatism has completely disappeared—never to return. Be a martyr no longer! Don't hesitate. Prove it for yourself.

Under £100 guarantee we undertake to refund your money in full if after 3 days you return the remainder and say you are not satisfied with the progress.

1/3 (5 days' course)
also
3/- & 5/- (for more chronic cases)

FULLERS
BRAND
CELERY PERLES
REFUSE UNSCIENTIFIC IMITATIONS

From Boots, and all Chemists, or post free from Dept. J.B. 5/7 Fuller Laboratories, Simpson House, Sheppy Place, Minories, London, E.C.3.

Try also FULLERS CELERY SOUP in 1d. packets from your grocer.

THE PERFECT BIKE

THE Graves 3-Speed Model, Lady's or Gent's, is the greatest Cycle Bargain ever offered to the riding public. Every improvement worth having is built into this magnificent machine—Dunlop Roadster Tyres, Sturmey-Archer 3-Speed, Middlemore Saddle, Renold Chain, everything first-class. Price £6, Send 2/- now & 2/- monthly. Catalogue Free. Single Speed Model £4:10 at 6/- monthly. 30 years reputation for honest dealing

J. G. GRAVES LTD. SHEFFIELD

"The Greatest of These—" Fund

In Her *Lonely Hour*

DO our readers, we wonder, sometimes stop and ask themselves: "Well, what is this 'Greatest of These—' Fund we are always being asked to subscribe to?"

To begin with, it is your own fund, and through it you are doing some of the finest, most compassionate and helpful work of your lives.

Here, in brief outline, are the stories of three out of the people helped in one day.

1. An ex-Service man is worried because he has been out of work for four weeks. His unemployment pay will not materialise until the coming Friday.

His rent is one week in arrears. He has four children to feed on nothing—the eldest eight years and the youngest one year. For a few days he is destitute.

His testimonials are of the highest and he is a man worth that smile of gratitude for help given.

2. A poor woman has quite suddenly lost her husband, an ex-Service man. He was working up to a few days before his death, earning on an average 4s. a day. In addition to her four children, under ten years old, she is expecting a baby.

She, too, is highly recommended, and goes away feeling a little comforted.

3. A young, attractive girl is in deep waters. Her marriage was disastrous. Her husband turned out to be a heavy drinker, and for the last four years has been in an asylum. She has two children, aged five and four years.

At a time when she was suffering from intense loneliness, she told us, she met a man who was good to her and to the children. When, however, he became unemployed he left her.

The only thing offered to her now is the workhouse.

If she could be given money to meet her one week's rent, she pleaded, she could find work for the support of herself and kiddies.

But that week's rent must be forthcoming. What is she to do?

Well, the fund isn't going to throw the first stone. It will give her her chance.

Now comes our usual cry for help. Many have to go away disappointed because we are so short of funds. Each reader who contributes something lessens the number of the dejected and disappointed.

ACKNOWLEDGMENTS

Registered under the War Charities Act as the JOHN BULL *War Sufferers' Fund. All cheques should be made payable to the Fund, and donations addressed to* THE HON. SECRETARY, 93, Long Acre, London, W.C.2. *Every penny that is subscribed to "The Greatest of These—" Fund goes to give help to the needy. All the expenses of administration are borne by* JOHN BULL.

Anon (Oxford), 6d.; M. S., 1s.; M. J. T. (Ashford), 2s.; E. B. (Mother of 7), 10s.; Dowdo's Money Box, 2s.; J. E. S. (Forest Gate), 2s.; S. H. (Bristol), 2s.; W. E. Powell (Oxford), 6d.; A. C. (Wentworth), 6d.; Anon. (Birmingham), 2s. 6d.; Billie, 4½d.; Widow (E.11), 2s.; Anon. (Kimbolton), 5s.; H. Lee (Leatherhead), 6d.; Miss Norton, 6d.; Mother of Six, 6d.; A. J. Groutage (Wimblebury), 6d.; T. L. Skinner (Reading), £15; R. H. Husband (Gateshead-on-Tyne), £1 1s.; Anon. (Reigate), 10s.; Lovers of the Country, 10s.; Mrs. L. M. Vachell (Heston), 10s.; Honesty Pays Best, 10s.; R. A. P. (Aberdeen), 10s.; Anon. (Larkhill Camp), 10s.; Mrs. B. O'Leary, 6d.; Anon. (Manchester), 3s. 6d.; Anon., 2s. 6d.; Glencairn, 2s. 6d.; A Soldier, 1s.; J. E. Leather (Northwich), 1s.; For Shame, 1s.; L. G. (Evesham), 6d.; Anon. (Glasgow), 6d.; J. Williams (Tillington), 1s.; B. Wilson (Danbury), 1s.; Candy, 2s.; Help Ye One Another, 5s.; A Lucky Girl, 4s.; H. G. (Lancaster), 3s. 6d.; E. Scotton, 3s.; Anon. (Somerset), 2s. 6d.; P. M. Williams (Llechryd), 2s. 6d.

We also have to thank T. G. Skoines, of Spalding, for sending 23 disused gramophone records to Manchester.

(Many acknowledgments unavoidably held over.)

On which sid of the Fence are you!

TWO houses as like as two peas. O
night a spark shoots out of the g
There is a curl of smoke, then a
flame which soon becomes a roaring furn
The flames spread to next door. In b
homes, furniture, carpets and preci
possessions are reduced to a charred ma
In the one home the family can call
JOHN BULL to repair the damage. In the oth
"total loss—uninsured" is the doleful cry.
Fire, Storm, Flood, Sickness, Acciden
it is the same old cry—one family is cove
by JOHN BULL's Great Free Insurance a
the other forgot to register.
On which side of the fence are you
Make up your mind to be on the right side b
registering now on the forms below.

We give below the names of a few only of those who have received Benefits recently

FIRE: Up to £400.

IPSWICH.—Mr. F. Honeyball, 165, Burrell Road.
CANNOCK, STAFFS.—Mrs. M. Jeavons, 271, Stafford Road.
MONTROSE, ANGUS.—Mr. W. Archbold, 77, Castle Street.
CLEETHORPES, LINCS.—Mr. J. S. York, 44, Rowston Street.
BELFAST.—Mr. Charles Gray, 77, Upper Newtownards Road.
MUSSELBURGH.—Mrs. F. McNab, 36, Main Avenue, New Craighall.
DENBY, NR. DERBY.—Mrs. E. Fowkes, 2, Rykneld Hill.
CHESTERFIELD.—Mrs. L. More, 126, Derby Road.
GREENFIELD, NR. HOLYWELL.—Mr. T. J. Williams, 1, Tai Drill, Bagillt Road.
CAMBRIDGE.—Mrs. N. Gilson, 20, Priory Road, Abbey Est.
IXWORTH, NR. BURY ST. EDMUNDS.—Mr. J. W. Miller, High Path.
SOUTHPORT.—Mr. G. Barber, 162, Scarisbrick New Road.
KIRKINTILLOCH.—Mrs. J. Thomson, 103, Townhead.
MILLROW DUNBLANE, PERTHSHIRE.—Mrs. A. Hutchieson, Riverside House.
SKIRBECK, BOSTON.—Mrs. M. E. Walker, 21, Tooley Street, Mount Bridge.
LINCOLN.—Mr. A. Wright, "Osbourne House," 85, Boultham Park Road.
OXFORD.—Mr. A. Bustin, 236, Marlborough Road.

SICKNESS: £5 5s. each.

TROEDYRHIW, GLAM.—Mr. E. T. Jones, 22, Yew Street.
SENGHENYDD, NR. CARDIFF.—Mr. D. Davies, 22, Alexandra Terrace.
BATH.—Miss L. Francis, Ashley Road, Bathford.
WEST EALING, W.13.—Mr. J. Malsbury, 37, Claygate Road.
GOVANHILL, GLASGOW.—Mr. T. Hogg, 22, Brereton Street.
LANGTON MATRAVERS, DORSET.—Mr. E. Crabb, 3, Jubilee Cotts., Acton.
NR. TEWKESBURY.—Miss E. Roles, 28, Lower Apperley.
FLORDON, NR. NORWICH.—Mrs. W. Rackham, 76, Flordon Street.
BETTWS, AMMANFORD.—Mr. G. Allen, 10, Mill Road.
WAKEFIELD.—Mrs. A. Jones, 17, Field House Street, Agbrigg Road, Sandal.
LEICESTER.—Miss M. I. Hankins, "Chez Nous," Uppingham Road.
ALDEBY, BECCLES.—Mr. B. Deacon, Banns Farm.
GILLINGHAM, KENT.—Miss H. F. Webb, 26, Watling Street.
INVERGORDON.—Mr. A. McKenzie, 2, Railway Cottages.
HAWICK, N.B.—Mrs. G. Scott, 29, High Street.
CHESTER.—Mr. W. Bunnell, 19, Eleanor Terrace, Shotton.
KETTERING.—Mr. G. Dix, Grafton Road, Geddington.

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GRIMSBY.—Mrs. E. B. Ta Louth Road, Scarthoe.
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BLAENCLYDACH, GLAM.—Mrs. A. Williams, 19, Evans Terr
RETFORD, NOTTS.—Mrs. A. R son, 5, Hallcroft Road.
GOSPORT.—Mrs. E. A. Ba 19, Chapel Street.
CARLISLE.—Mrs. A. Blain, "I House," Barraby Green.
BRIGHTON.—Mrs. F. Wood 17, Seville Street.
GILESGATE MOOR, DURHAM.— E. Emmerson, 39 & 40, shall Terrace.
BETHNAL GREEN, E.2.—Mrs. A. Portway, 20, Mace Str Old Ford Road.
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LONDON, S.W.11.—Mrs. M. Beer, 86, Wakehurst Road.
LYE, NR. STOURBRIDGE.—Mrs. Millward, 47, Brook Street.
HIGH BARNET, HERTS.—Mrs. Day, 89, Puller Road.
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DERBY.—Mrs. A. Hickson, Davenport Road.

Against Fire, Storm, Flood, Sickness, and Accident "John Bull" covers you free.

CUT HERE

JOHN BULL

Hand this Coupon to your Newsagent.

To (Name of Newsagent) ....

Address ....

....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature ....

Address ....

Date ....

PLEASE WRITE CLEARLY.

J.B. 5/7/30.

CUT HERE

Post this Coupon to

"John Bull" Registration Department, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

....
Reader's Signature.

Age..............

Address ....

....

....

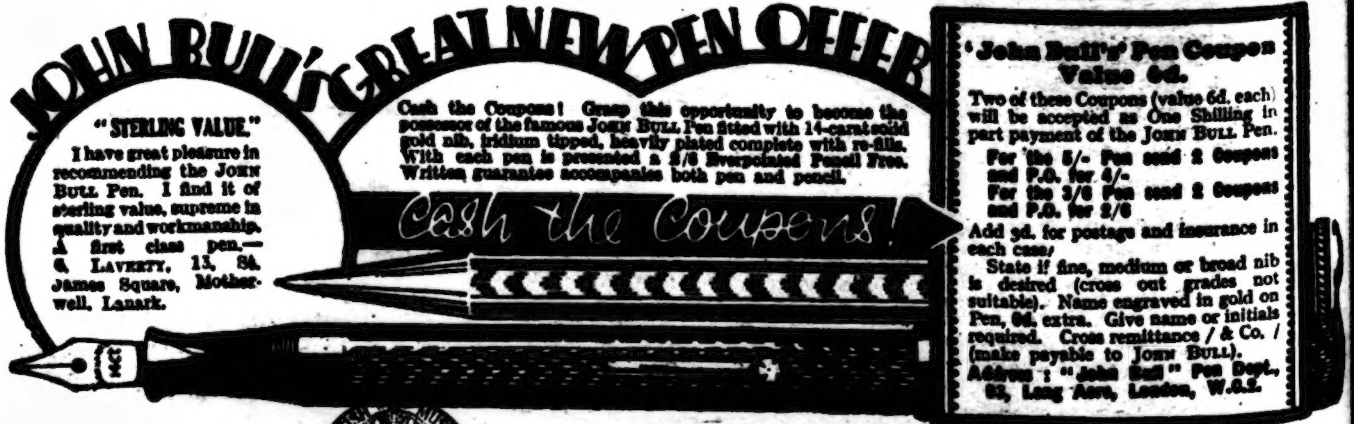
Name and Address of Newsagent. ....

....

.... Date ....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY.

J.B. 5/7/30.


JOHN BULL'S GREAT NEW PEN OFFER
Cash the Coupons!

"STERLING VALUE."

I have great pleasure in recommending the JOHN BULL Pen. I find it of sterling value, supreme in quality and workmanship. A first class pen.—G. LAVERTY, 13, St. James Square, Motherwell, Lanark.

Cash the Coupons! Grasp this opportunity to become the possessor of the famous JOHN BULL Pen fitted with 14-carat solid gold nib, iridium tipped, heavily plated complete with re-fills. With each pen is presented a 2/6 Everpointed Pencil Free. Written guarantee accompanies both pen and pencil.

'John Bull's' Pen Coupon Value 6d.

Two of these Coupons (value 6d. each) will be accepted as One Shilling in part payment of the JOHN BULL Pen.

For the 5/- Pen send 2 Coupons and P.O. for 4/-

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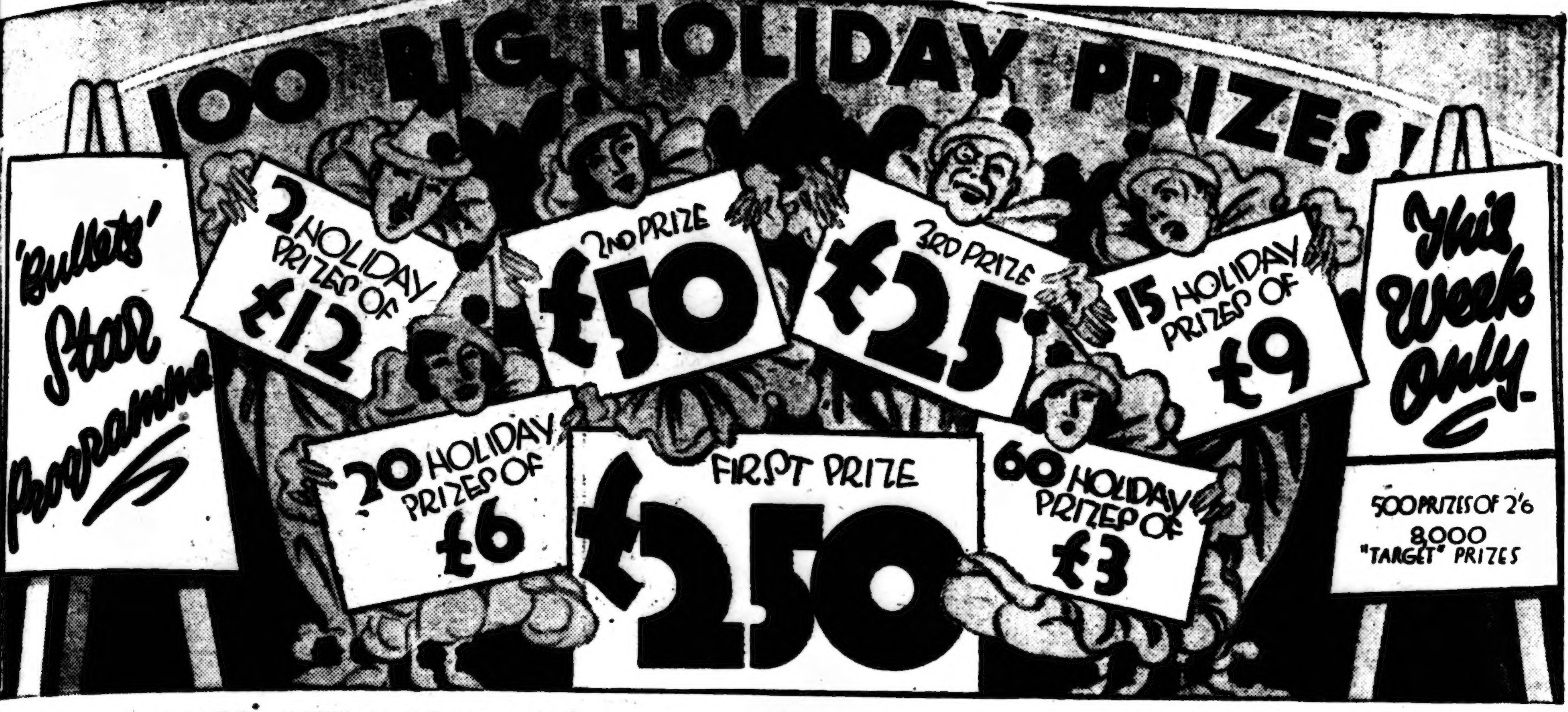
Add 3d. for postage and insurance in each case.

State if fine, medium or broad nib is desired (cross out grades not suitable). Name engraved in gold on Pen, 6d. extra. Give name or initials required. Cross remittance / & Co. / (make payable to JOHN BULL).

Address: "John Bull" Pen Dept., 93, Long Acre, London, W.C.2.

BRITISH MUSEUM 7 AUG 30



GOING AWAY? LET "JOHN BULL" PAY!

A MERRY party of 100 "Bulleteers" will soon be singing the praises of our holiday prizes—and you can join them!

Loudest of all will be the winner of the £250 First offered in this one-week contest, whilst 99 others will add to the joyous chorus, taking their cue from cheques varying from £50 to £3.

No previous experience is necessary to join this happy band, for you may hit the right note and prove the star performer.

Your way to win a big holiday prize is to add any TWO, THREE or FOUR WORDS of apt and original comment to one of the *Examples* given on this page. For instance, to the *Example* TRAGEDY OF UNEMPLOYMENT, you might add the words BECAUSE GOVERNMENT ISN'T "ACTING," and thus complete a *Bullet*. Do not, of course, enter this specimen effort.

Remember—if you are to join this week's company of 100 holiday prize-winners, you must enter by Saturday, July 12.

£612 10s. CASH AND HAMPERS AWARDED

FIRST PRIZE OF £400, COMPETITION No. 763:

Mr. J. Mackirdy, 18, Smith Quadrant, Coatbridge, N.B.
Example:—BAD FOR BRITAIN
Bullet:—"SPOON-FEEDING"—FORK OUT SHOVELS!

SECOND PRIZE OF £50:

Mr. F. Tatham, 17, Henry Street, Keighley.
Example: My Old Dutch
Bullet: "Grey"—That Doesn't "Matter."
(Entered on "Target" Prize Coupon.)

THIRD PRIZE OF £25:

Mr. R. W. Pointon, 3, Westlands Avenue, Newcastle, Staffs.
Example: Enough Said
Bullet: About—*Set* About Profiteering!

10 PRIZES OF £5 EACH:

A. BADENOCH, 3, Kirkhill Gardens, Edinburgh.
A Job—Dash—Hope—Hope Dashed.

A. V. GOSLING, 30, Maryland Park, London, E.
Soaring—Her Hopes, During "Dip."

J. HARGREAVES, 23, Mornington Road, Sale.
A Little More—"Effort," Life's "Winning Line."

J. HEADFORD, 12, Queen Mary Close, Manor, Sheffield.
Grudgingly—Dole's Given—And Taken.

Mrs. J. W. HUGHES, 100, Uplands Road, London, N.
My Old Dutch—And My "Cold Douche."

J. MORAN, 91, Linton Rise, Nottingham.
Bad For Britain—Modesty—Must "Show Leg."

P. NAISMITH, 31, Car Road, Cumnock, Ayrshire.
Bad For Britain—This Reduction In *Armfuls*.
(Entered on "Target" Prize Coupon.)

R. PACKROFT, 17, Torriano Avenue, Camden Road, London, N.W.
For The Present—Woman's Crowning Glory. *Air*.

E. PARKER, 18, St. Stephen's Road, Upton Park.
Blossoming Out—Nose—Not Enough Water!

H. PARKER, 15, Station Road, Wombwell, nr. Barnsley.
For The Present—Work, *For Fortnight's* Coming!

10 PRIZES OF £2 10s. EACH:

W. L. BROWN, Jnr., Ashton Villa, North Place, Cheltenham.
A Job—Seldom Advertised, *Noon* Edition.

H. CALDWELL, 9, Argyle Street, Paisley.
Sugary Speeches — On *Park's* "Back Benches."

Mrs. E. DAWKINS, Glenhurst, 67, Ramoa Drive, Southend-on-Sea.
Deaf To Reason—Youth—So We Progress!

Mrs. H. FLEMING, Jane Place, Bathgate,
A Job—"Capture" That's A "Release."

H. G. J. GOODWIN, Brookside Villas, Burwell, Wickford, Essex.
A Little More—Lido—Lid On Grundy.
(Entered on "Target" Prize Coupon.)

Mrs. I. HURT, 2, Glenburnie Road, Tooting, S.W.
Pretty As A Picture—Village—"Talk" Spoils It.

I. McLEOD, 37, Wilberforce Road, Liverpool.
The Day After—British Leave, India's "Gone."

Mrs. W. MICHIE, 29, Stenhouse Place West, Edinburgh.
Bad For Britain—Situation's Looking—Situations Lacking.

D. J. PROCTOR, "Pronheulog," Pontyates, Llanelly.
An Inspiration—"Detained At *Confectioner's*, Darling!"

F. SUMNER, "Selwyn," South Road, Horsell, Woking.
Unfortunate Slip — Pedestrian, Falling, Snatched Hand-bag.

ALL PRIZES HAVE BEEN POSTED.

A list of 100 Hamper and 500 2/6 prize-winners can be seen at these offices.

"BULLETS" RULES.

1. The First Prize will be awarded for what in the opinion of the judges in consultation with the Editor is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon, and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed & Co. Competitors must write their names and addresses and the date of sending the order on the back of the postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects, and acceptance of this rule is an express condition of entry.

Employees of Odhams Press and their families are not eligible to compete.

Advance details for "Bullets" No. 767.

First Prize, £350—Second, £50—Third, £25—Other prizes of £20—£19—£18—£17—£16—£15—£14—£13—£12—£11—£10—£9—£8—£7—£6—2 of £5—80 Excursion Fares of 12/6—500 of 2/6—8,000 "Target" Prizes.

Parliament's Sitting, But—Nearly—Returning Unexpectedly—An Ordeal—All Quiet—Hitting Out—Startling Discovery—Full Value—Glowing Tribute—Doing Something—More Than We Know—Landlady's Harvest—Swallowed Up—Shaking Hands—Unknown To All—In One Room—As It Happened—With A Pinch Of Salt—I Might Have Won If—Transformed—The Wreckage—Amongst—What She Talks About—No Holiday—Amiably—Fruitful Soil—Unique—A Fool's Errand—Cool, Calm And Collected—Engaged Couple—Not Often—At Mrs. Grundy's Funeral.

(Closing Saturday, July 19.)

Examples for "Bullets" Competition No. 766.

TRAGEDY OF UNEMPLOYMENT
SURPRISE FOR THE POLICEMAN
IF SHE'S MARRIED
AGAINST GREAT ODDS
WASTE OF ENERGY
PROVIDED
JUST BEFORE
SIGNAL OF DISTRESS
ESSENTIAL
UP GOES THE PRICE AND
ON A DIET
LEAPING TO FAME
MISS GADABOUT
OUT IN THE OPEN
I'M GLAD TO SAY
WHISTLING
AWAY FROM THE OFFICE
ROUND OF PLEASURE
KEPT ON
HER BABY
DOING GOOD
MAN WITHOUT A FRIEND
DRIVES ME MAD
FOOD
LED ASTRAY
THE GREAT
"HELP!"
PUTTING THE BRAKE ON
WATCH YOUR STEP OR
LISTENING TO THE MUSIC
WINNING
SOMETHING TO REMEMBER

Example __________ Closing SAT. July 12.
Bullet
Example __________
Bullet
(766) P.O. No. __________
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 1 Coupon, send P.O. for 6d.
Signed __________
Address __________

Example __________ Closing SAT. July 12
Bullet
Example __________
Bullet
(766) P.O. No. __________
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 2 Coupons, send P.O. for 1s.
Signed __________
Address __________

"Bullets" must consist of Two, Three or Four Words.

Example __________ Closing SAT. July 12
Bullet
Example __________
Bullet
(766) P.O. No. __________
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 3 Coupons, send P.O. for 1s. 6d.
Signed __________
Address __________

Enter your full name and address on each coupon.

Example __________ Closing SAT. July 12.
Bullet
Example __________
Bullet
(766) P.O. No. __________
I agree to enter this Competition in accordance with the rules and conditions announced on this page. With 4 Coupons, send P.O. for 2s.
Signed __________
Address __________

If you wish to send in further "Bullets" you can write them on plain paper.

☛ **Address Coupons: "Bullets" No. 766, "John Bull," Long Acre, London, W.C.2 (Comp.)**

The original cheque for [illegible] awarded to the First Prize-winner in "Bullets" No. 762 will be displayed in the window of Mr. A. Rothery, 245, Gt. Portland Street, W.

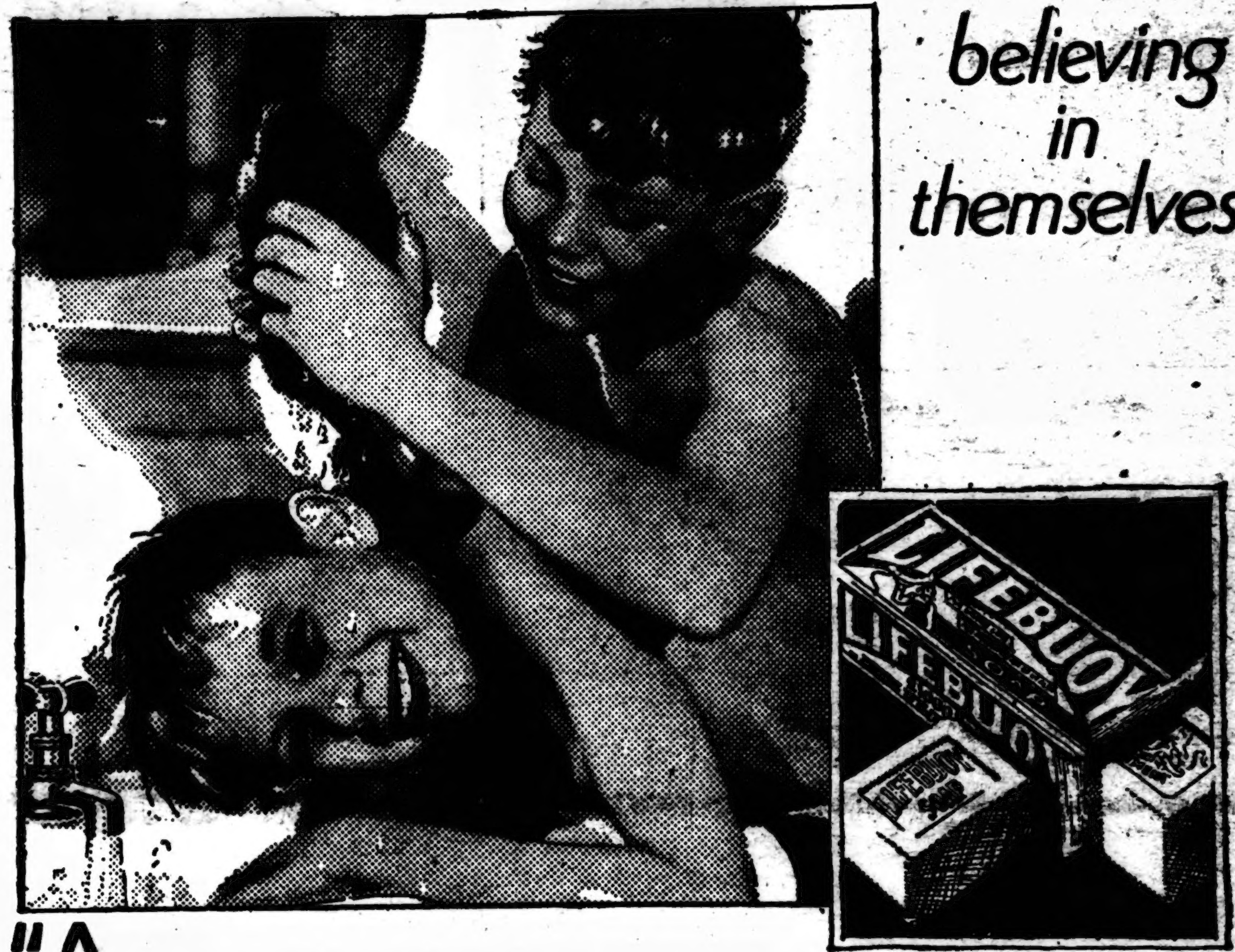
Any reader can obtain a free copy of *Bullets Bulletin*, our weekly help for competitors, by forwarding halfpenny stamped addressed envelope. Sixpenny P.O. crossed and made payable to JOHN BULL brings 12 issues post free. Address: "Bulletin" Dept., JOHN BULL, Long Acre, W.C.2.

SPECIAL NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the Newsagents from whom the winners of the three chief Prizes in Competition No. 766 have purchased "John Bull."

£350
and
MORE BIG HOLIDAY PRIZES!
NEXT WEEK

These children will win . . keen, self-reliant,

believing in themselves



"A simple habit marked the change"

..their mothers say.

Why should the Lifebuoy Habit make such a difference in boys and girls? It's only a small thing. Quite simple. Just running off to have a Lifebuoy wash as soon as they come in from play or school, always before sitting down to meals.

Firstly, it's a grand safeguard of health. For everyone knows there's a wonderful health-element in Lifebuoy that goes deep into the pores and drives out the germs with the dirt.

But mothers say that it's much more than that. One mother has called it "the spark that lights the trail that leads to Character." It starts the children in the way they must go. "Gives them a sense of responsibility—to do things for themselves, without waiting to be told." "Awakens self-pride, a sensible self-respect—it makes them believe in themselves."

Try teaching your own children the Lifebuoy Habit for one month. At the end of that time they won't need reminding. Lifebuoy's jolly smell and fresh bubbly lather makes the wash seem just another romp.

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FOR HEALTH AND CHARACTER

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